THE CASH BOX

VOLUME XVI | FEBRUARY 5, 1955 | NUMBER 20

About a year ago, a couple of girls living in Chester, Pennsylvania, made a record for an independent label. The record never became a hit, but it was heard by Mike Stewart who immediately saw the potential in the DeJohn Sisters. He became their manager, placed them on the Epic label, and the result a year later is "No More", a smash hit. What's more, the girls, pictured above, have turned out to be one of the most appealing acts around, garnering raves wherever they have appeared.

"It's gonna be **bigger**
than Mambo!"
by that sly guy, VAUGHN MONROE

LET'S GET TO THE MAIN EVENT

WHAT A DIFFERENCE A DAY MADE

20/47-6002

with Hugo Winterhalter's Orchestra

a "New Orthophonic" high fidelity recording

RCA VICTOR
FIRST IN RECORDED MUSIC

"HIS MASTER'S VOICE"

FOUNDED BY BILL GERSH

The Cash Box

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HOW TO KILL A TREND!

Question: What's the best way to kill a trend?

Answer: Overdo it.

At the current time, rhythm and blues is sweeping the nation. Practically for the first time, pop artists and A&R men are discovering that there is a wealth of material that they haven't explored before. And as far as the music business is concerned, that discovery is wonderful.

However, in the rhythm and blues field, just as in the pop and country fields, there are songs of many many different qualities. Some are good, some are not so good, some are bad, and some are terrible. It seems logical that the better ones are the songs to cover. But unfortunately that's not completely what's happening.

In the rush to jump on the R&B bandwagon, artists and record firms are covering every song in sight, just so long as it's called rhythm and blues. Many songs are unsuited to the artists who are doing them. Many songs are unsuited to the pop market. Just because a tune is a hit in one market, it doesn't automatically follow that it will be a hit in another. The way to give it a chance of being a hit, is to take the best material available and give it to the artist who can best do it.

This race to cut everything—good and bad—seems very shortsighted to us, mostly because there is so much that's good in the R&B field to choose from. Rhythm and blues didn't start last month. There have been many smash hits in the field over the past decade. If we're discovering a new source of material, why not go back to some of the great hits in the rhythm and blues field of last year or the year before or even before that?

Isn't it a ridiculous situation when five top artists all rush to cover a song on which probably four of them are going to die? Wouldn't it be a wiser idea to go back over the great catalogue of R&B hits and discover material that has never been done pop wise, not because it didn't deserve to be, but because that wasn't the trend in those days?

We're happy to see rhythm and blues come into its own. We're happy to see it recognized and accepted. We hope this trend continues to where it is no longer a trend, but an everyday method of operation in the music business. However, the way to kill it right at the start is to cover everything without thought to whether it's right or not.

The discovery of rhythm and blues songs opens a fabulous new vista to artists and A&R men. Let's use a little common sense in developing it and we'll be doing all of ourselves a great favor.

Watch this space every week for M-G-M Records campaign on 5 top records of the week.

1 JONI JAMES

HOW IMPORTANT CAN IT BE | THIS IS MY CONFESSION

MGM 11919 78 rpm • K 11919 45 rpm

2 BILLY ECKSTINE

THE LIFE OF THE PARTY | WHAT MORE IS THERE TO SAY

MGM 11915 78 rpm • K11915 45 rpm

3 BETTY MADIGAN

VARIETY BEST BET — CASH BOX SLEEPER OF THE WEEK

I HAD THE FUNNIEST FEELING | BE A LITTLE DARLIN'

MGM 11903 78 rpm • K11903 45 rpm

4 TOMMY MARA

PLEDGING MY LOVE and HONEY BUNCH

MGM 11931 78 rpm • K11931 45 rpm

5 PAT O'DAY

A RUSTY OLD HALO and TING-A-LING

MGM 11930 78 rpm • K11930 45 rpm

STRONG SELLERS

ALAN DEAN
TOO MUCH IN LOVE TO CARE and THE LADDER OF LOVE
MGM 11920 78 rpm
K 11920 45 rpm

LEROY HOLMES and His Orchestra
THE BRIDGES OF TOKO-RI and A BIG WIDE WONDERFUL WORLD
MGM 11914 78 rpm
K 11914 45 rpm

THE NATURALS
THE FINGER OF SUSPICION and REMEMBER
MGM 11918 78 rpm
K 11918 45 rpn

BILLY FIELDS
YOUNG AND FOOLISH and SINCERELY
MGM 11917 78 rpm
K 11917 45 rpm

BOB STEWART
A MILLION STARS and YOURS FOR THE ASKING
MGM 11902 78 rpm
K 11902 45 rpm

TOMMY ALEXANDER and His Orchestra
WAS THAT THE HUMAN THING TO DO and DON'T BE THAT WAY
MGM 11921 78 rpm
K 11921 45 rpm

DICK HYMAN TRIO
STARDUST and PANAMA
MGM 11916 78 rpm
K 11916 45 rpm

FRANKLYN MacCORMACK
MELODY OF LOVE (Why I Love You) and TOUCHING SHOULDERS
MGM 11908 78 rpm
K 11908 45 rpm

DEAN PARKER
GREEN FIRE and I SEE AHEAD
MGM 11912 78 rpm
K 11912 45 rpm

BRUD JONES
WORRIED MIND and BLUE TAIL FLY
MGM 11922 78 rpm
K 11922 45 rpm

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE. NEW YORK 19, N.Y.

THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

THE CASH BOX

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

CODE

AB—Abbott	CH—Chess	DO—Dot	GR—Groove	MO—Modern	SA—Savoy
AL—Aladdin	CK—Checker	DU—Duke	IM—Imperial	NG—Norgran	SP—Specialty
AP—Apollo	CO—Columbia	EP—Epic	JD—Jay Dee	PA—Parrot	TF—Tiffany
AT—Atlantic	CR—Coral	ES—Essex	JU—Jubilee	PE—Peacock	TI—Tico
BE—Bell	CT—Cat	FA—Favorite	KI—King	PO—Potter	TR—Trend
BR—Brunswick	CW—Crown	FB—Fabor	LO—London	PR—Prestige	UN—United
BT—Bethlehem	DA—Dana	FE—Federal	ME—Mercury	RA—Rainbow	VA—Valley
CA—Capitol	DE—Decca	FI—Fiesta	MG—MGM	RE—Regent	VI—RCA Victor
CD—Cadence	DL—DeLuxe	4 Star—Four Star	MJ—Majar	RM—Rama	WA—Watco

Pos.	Last Week	
1	4	**HEARTS OF STONE** — FONTANE SISTERS CA-3008 (F-3008)—Vicki Young; CR-6130S (9-61305)—Goofers; DL-6062 (45-6062)—Charms; DO-1S265 (4S-15265)—Fontane Sisters
2	1	**MR. SANDMAN** — THE CHORDETTES BE-1079 (4S-1079)—Three Bells; CD-1247 (4S-1247)—Chordettes; CO-40383 (4-40383)—Les Elgart; CR-61288 (9-61288)—Lancers; DE-29344 (9-29344)—Four Aces; FA-21003X—Song Singers; ME-70477 (70477x4S)—Buddy Morrow; VI-20-S767 (47-S767)—Vaughn Monroe
3	5	**MELODY OF LOVE** — BILLY VAUGHN—FOUR ACES—DAVID CARROLL CA-3018 (F-3018)—F. Sinatra & Ray Anthony; CO-40417 (4-40417)—Sammy Kaye; DE-2939S (9-29395)—Four Aces; DO-15247 (45-15247)—Billy Vaughn; KI-1429 (45-1429)—Ink Spots; ME-70S21 (70S21x4S)—David Carroll; MG-11908 (K-11908)—F. MacCormack; VI-20-S975 (47-597S)—Tony Martin & Dinah Shore; VI-20-5973 (47-S973)—Leo Diamond
4	2	**NAUGHTY LADY OF SHADY LANE** — AMES BROTHERS BE-1077 (4S-1077)—Barry Frank; CD-12S4 (4S-12S4)—Archie Bleyer; VI-20-5897 (47-S897)—Ames Brothers
5	3	**LET ME GO, LOVER** — JOAN WEBER CO-40366 (4-40366)—Joan Weber; CR-61315 (9-6131S)—Teresa Brewer; DE-29373 (9-29373)—Peggy Lee; DE-29374 (9-29374)—Georgie Shaw; ME-70511 (70511x4S)—Patti Page; VI-20-5952 (47-5952)—Sunny Gale; VI-20-5960 (47-5960)—Hank Snow
6	9	**THAT'S ALL I WANT FROM YOU** — JAYE P. MORGAN CR-61360 (9-61360)—Dick Jacobs; ME-70537 (70S37x4S)—Dinah Washington; VI-20-5896 (47-S896)—Jaye P. Morgan
7	6	**TEACH ME TONIGHT** — DeCASTRO SISTERS AB-3001 (4S-3001)—DeCastro Sisters; CO-403S1 (4-403S1)—Jo Stafford; CR-6126S (9-6126S)—Modernaires; DE-28990 (9-28990)—Janet Brace; ME-70497 (70497x45)—Dinah Washington; MG-118S6 (K-118S6)—Rosanne June; X-00S1 (4X-00S1)—Helen Grayco
8	—	**NO MORE** — De JOHN SISTERS CR-61323 (9-61323)—McGuire Sisters; DE-29381 (9-29381)—Guy Lombardo; EP-9085 (5-9085)—DeJohn Sisters
9	7	**MAKE YOURSELF COMFORTABLE** — SARAH VAUGHAN BE-1074 (45-1074)—Betty Johnson; CO-40363 (4-40363)—Peggy King; CR-61313 (9-61313)—Steve Lawrence & Eydie Gorme; CW-138 (45-138)—Don, Dick & Jimmy; ME-70469 (70469x45)—Sarah Vaughan
10	—	**SINCERELY** — McGUIRE SISTERS CR-61323 (9-61323)—McGuire Sisters; CH-1581 (45-1581)—Moonglows; MG-11917 (K-11917)—Billy Fields

11) PAPA LOVES MAMBO. 12) I NEED YOU NOW. 13) DIM, DIM THE LIGHTS. 14) EARTH ANGEL. 15) TWEEDLEE DEE. 16) COUNT YOUR BLESSINGS. 17) SHAKE, RATTLE & ROLL. 18) MOBILE. 19) THIS OLE HOUSE. 20) NO MAN IS AN ISLAND. 21) UNSUSPECTING HEART. 22) KO KO MO. 23) SONG IN BLUE. 24) MAMBO ITALIANO. 25) OPEN UP YOUR HEART. 26) WHEN WE COME OF AGE. 27) I GOTTA GO GET MY BABY. 28) I NEED YOUR LOVIN. (BAZOOM). 29) DARLIN'. 30) OLE PAPPY TIME. 31) IF I GIVE MY HEART TO YOU. 32) MY LOVE SONG TO YOU. 33) STAR DUST MAMBO. 34) LING, TING, TONG. 35) SONG FROM DESIREE.

AND AWAY THEY GO!
... TO THE TOP...

NAT King COLE

"THE SAND AND THE SEA"

with Nelson Riddle orch. and chorus

Capitol RECORDS

3027

WINNETON MUSIC CORP.

Variety "BEST BET"
•
The Cash Box —DISK OF THE WEEK

....."Best Bet"-The Cash Box—"..powerful choral sound.." "Devil's Highway" tailormade "..superb background by Winterhalter.." Variety — "..could be a big one" Billboard

THE 9 LA FALCE BROTHERS

with another outstanding arrangement by HUGO WINTERHALTER & ORK

"THE DEVIL'S HIGHWAY"

RCA VICTOR FIRST IN RECORDED MUSIC

20/47-5981 — — George Paxton, Inc.

Still Topping The Lists

"THE NAUGHTY LADY OF SHADY LANE"

recorded by

AMES BROS....RCA Victor
ARCHIE BLEYER....Cadence
BARRY FRANK....Bell
MAGUIRE SISTERS....Coral
DEAN MARTIN....Capitol

sole selling agents:

GEORGE PAXTON, INC.

•

Gen. Mgr.

MARVIN CANE

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

LOUIS ARMSTRONG & GARY CROSBY
(Decca 29420; 9-29420)

B+ "KO KO MO" (2:45) [Meridian BMI — Wilson, Porter, Levy] "Satchmo," Louis Armstrong teams up with Gary Crosby on a clever arrangement of "Ko Ko Mo," an r & b item that's really flying high in pop. Real wild deck.

C+ "STRUTTIN' WITH SOME BARBECUE" (2:46) [Leeds ASCAP—Armstrong, Raye] Louis dishes up some more crazy tooting and warbling while Gary joins in on this easy going tune. Number jumps up toward the end.

JANE MORGAN
(Kapp 111; 45-111)

B+ "WHY DON'T THEY LEAVE US ALONE" (2:40) [Bregman, Vocco & Conn ASCAP—Pola, Weston] A beautiful and tender ballad is feelingfully rendered by the polished Jane Morgan voice. Moving song very much like "Too Young." Joe Reisman supplies a beautiful string backing.

B "I TRY TO FORGET YOU" (2:25) [Ashland BMI—Hoyland, Wayne] This side is another love song set to a Latin tempo. Exciting job by the thrush. Pretty number.

KAREN CHANDLER
(Coral 61328; 9-61328)

B "YOU'RE THE HEART THAT LOVES ME" (2:43) [Joy ASCAP Merrill] The pert voice of Karen Chandler is tender and inviting on this pretty ballad. Fashioned with meaning. Jack Pleis' ork assists.

B "TONIGHT MY LOVE" (2:42) [Paramount ASCAP—Waxman, Livingston, Evans] New lyrics are added to the theme music from "A Place In The Sun." Lovely results. Good ballad that could make the grade.

THE FOUR KNIGHTS
(Capitol 3024; F-3024)

B+ "HONEY BUNCH" (2:17) [Monument BMI—Singleton, McCoy] The Four Knights get hold of another strong item which they treat in polished fashion. Good material cleverly arranged. Song moves. Originally an r & b tune.

C+ "WRITE ME, BABY" (2:21) [Criterion ASCAP—Huddleston, Colby] This side is a cute shuffle jumper that the boys treat smoothly. Lead voice is very effective on both ends. Strong coupling. Recitation.

PAUL WHITEMAN ORCH.
(Coral 61336; 9-61336)

B+ "MISSISSIPPI MUD" (2:11) [Shapiro-Bernstein ASCAP — Barris] The "New" Rhythm Boys and Paul Whiteman team up on a rocking cornball rendition of a great oldie. Number really shuffles. Should be a big side.

C+ "THEN AND NOW" (1:51) [Vim ASCAP — Jacobs, Whiteman, Merrill] The vocal group handles the lyrics on this new corny cutie. Delightful ditty that should meet with loads of approval.

THE CASH BOX DISK OF THE WEEK

JAYE P. MORGAN

"DANGER! HEARTBREAK AHEAD" (2:55)
[Robbins ASCAP—Stutz, Barefoot]
"SOFTLY, SOFTLY" (2:50)
[Boosey and Hawkes ASCAP]
JAYE P. MORGAN
(RCA Victor 20-6016; 47-6016)

● We'll bet that by the end of '55, Jaye P. Morgan will be a strong contender for top honors in the female popularity parade. She's doing beautiful work on wax, and the sales results prove this. Her latest release is a two-sided masterpiece. "Danger! Heartbreak Ahead" is a touching ballad fashioned in Jaye's penetrating vocal manner. She makes the lyrics take on a special meaning. Fabulous melody too. Coupling "Softly, Softly", another sweet love song by the talented thrush. Watch both sides.

KITTY KALLEN

"I'D NEVER FORGIVE MYSELF" (2:38) [Robert Mellin BMI—Martin, Gould, McAvoy]
"HONESTLY" (2:20)
[Hill & Range BMI—Rossi, Adamson]
KITTY KALLEN
(Decca 29417; 9-29417)

● Last year was Kitty Kallen's year. In addition to having two fabulous hits in a row, Kitty walked off with The Cash Box' 'best song of the year' award for "Little Things Mean A Lot." Her first offering for this year is another very pretty ballad that could be a smash. It's a tender, romantic number tagged "I'd Never Forgive Myself." Kitty fashions the song in her winning dreamy vocal style. Flip features Kitty on another love song, "Honestly." Watch the upper lid.

EARTHA KITT

"MY HEART'S DELIGHT" (2:16)
[St. Louis BMI—Singleton, McCoy]
"THE HEEL" (2:45)
[Out of the World ASCAP—Robison, Wilson, Ferre]
EARTHA KITT
(RCA Victor 20-6009; 47-6009)

● Well there's no doubt about it. Rhythm and blues music is the order of the day. Almost every top pop artist has already recorded or will soon wax an r & b tune. Here, the great Eartha Kitt dishes up a unique treatment of a sensational jumper tagged "My Heart's Delight." It's a great piece of material that glows brilliantly under the control of Miss Kitt. Should be tremendous. Lower lid, "The Heel," is a very wordy novelty that'll attract some attention. It's not the type of material you sing or dance to. Top half has got it.

TONY BENNETT

"CLOSE YOUR EYES" (1:45)
[Miller ASCAP—Petkere]
"IT'S TOO SOON TO KNOW" (2:25)
[E. H. Morris ASCAP—Chessler]
TONY BENNETT
(Columbia 40427; 4-40427)

● Tony Bennett is slated for a great big 1955 if his first release for the year is any indication of the stuff that the ace crooner will offer during the remainder of the year. One side "Close Your Eyes" is a sensational rhythm number that jumps from start to finish. Chorus in the backdrop is tremendous. Flip, "It's Too Soon To Know," is a great Bennett vocal arrangement of an oldie. It's a driving ballad that really moves. Tony's best coupling in a long while. A toss up. Both could click.

BOYD BENNETT
(King 1432; 45-1432)

B "YOU UPSET ME BABY" (2:22) [Modern BMI — Davis, Josea] Boyd Bennet gives out with a rocking version of a wild r & b item. Driving number styled in Bill Haley manner. Lyrics a bit spicy.

C+ "POISON IVY" (2:13) [Arc BMI —London] This deck is a similar type interpretation of another r & b item that's been riding the charts. Amusing side. Great dance stuff.

BILLY VAUGHN & ELMO TANNER
(Dot 15319; 45-15319)

B "BEGIN THE BEGUINE" (2:43) [Harms ASCAP—Porter] Ace whistler Elmo Tanner is supported by the Billy Vaughn ork on a pretty Latin tempo version of a great standard. Tanner whistles with lovely effects.

C+ "REMEMBERING" (2:21) [—Duncan, Duncan] This end is another standard handled in the same manner. Very pretty tune. Vaughn is currently topping the charts with "Melody Of Love."

LU ANN SIMMS
(Columbia 40430; 4-40430)

B+ "I WANNA HUG YOU, KISS YOU, SQUEEZE YOU" (3:03) [Arc BMI—Swann, Griffin] Little Lu Ann Simms rocks through a solid slow jumper that's starting to catch in the blues field. Fits perfectly into current R & B trend.

B "I MIGHT DROP AROUND IN YOUR DREAMS" (2:37) [Rylan ASCAP—Merrill] This end is another driving item with a similar rhythm and blues flair. Side moves from start to finish.

DINAH SHORE
(RCA Victor 20-6010; 47-6010)

B+ "THE STOW-A-WAY" (2:35) [E. H. Morris ASCAP—Leigh, Livingston] Dinah Shore comes over beautifully on this pretty love song. The Skylarks and Henri Rene's ork assist exceptionally well. Could click.

B "THEN I'LL BE HAPPY" (2:40) [Bourne ASCAP—Clare, Brown, Friend] Dinah changes the tempo and cruises through a pleasant version of an old favorite. Two good sides.

MIMI MARTEL - NICK THERRY
(SpinIt 102; 45-102)

B "IT WAS A SIN" (2:34) [SpinIt BMI—Therry] Mimi Martel and Nick Therry bow on the new SpinIt label with a new Latin beat ballad that has loads of potential. Eddie Le Baron's ork assists.

C+ "TREES" (2:44) [Schirmer ASCAP—Kilmer, Rasbach] Mimi takes the solo spotlight with a tender treatment of Joyce Kilmer's immortal "Trees." It's a lovely performance with a bit of folk flavoring.

AMERICA'S HOTTEST LABEL - Dot

presents

THE Genuine BEST SELLERS ALL OVER THE NATION ! ! !

Fontane Sisters
"HEARTS OF STONE"

15265

Billy Vaughn
"MELODY OF LOVE"

15247

Johnny Maddox
"THE CRAZY OTTO"

b/w "HUMORESQUE"

15325

The Hilltoppers
"D-A-R-L-I-N'"

b/w "FRIVOLETTE"

15318

Jimmy Work
"MAKING BELIEVE"

b/w "JUST LIKE DOWNTOWN"

1221

Jimmy Newman
"DAYDREAMIN'"

b/w "CRYING FOR A PASTIME"

1237

The Counts
"WAILIN' LITTLE MAMA"

b/w "LET ME GO, LOVER"

1235

Rusty Bryant
"ALL NITE LONG"

15134

OVER 250,000 SOLD IN LESS THAN 10 DAYS

The Fontane Sisters
"ROCK LOVE" | "YOU'RE MINE"

15333

Dot RECORDS

GALLATIN, TENNESSEE ● ● ● PHONE: 1600

"The Nation's Best Selling Records"

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

DICK CONTINO
(Mercury 70536; 70536x45)

B "ADIOS" (2:20) [Southern BMI —Madriguera, Woods] Ace accordionist Dick Contino shuffles through a good rhythm rendition of the old favorite, "Adios". Good arrangement. Lindy fans will love it.

B "NIGHTINGALE" (3:02) [Marks BMI—Wise, Cugat, Rosher] Dick gets some more beautiful sounds out of his squeezebox on this Latin beat oldie. David Carroll's ork sets up a pretty backing.

BONNIE LOU
(King 1436; 45-1436)

B "THE FINGER OF SUSPICION" (2:08) [Pickwick ASCAP—Mann, Lewis] Little Bonnie Lou comes over smoothly on a lilting version of a pop tune that's starting to blossom into a hit. Pretty job by Bonnie. Could make noise.

B "TWEEDLEE DEE" (2:10) [Progressive BMI—Scott] Bonnie's lively version of an R & B tune that's heading for the top in pop, should cash in on a fair share of the coin. Song will do well in country music too.

JO ANN TOLLEY
(Jubilee 5180; 45-5180)

B "BABY WON'T YOU PLEASE COME HOME" [—Warfield, Williams] The mellow Jo Ann Tolley voice is loaded with feeling on this tearful, heart-breaking love song. Pretty delivery.

B+ "DON'T" (2:29) [E. H. Morris ASCAP — Jordon, Bass] The thrush wends her way through another delightful ballad while a chorus assists. Very pretty reading. Jo Ann sings with meaning. Could hit.

ETHEL SMITH
(Decca 29404; 9-29404)

B "SOCIETY CHA CHA CHA" (2:30) [Music of Today BMI—Cutierrez, Collazo, Estivill] Ethel Smith, the queen of the organ, comes up with a clever arrangement of a good cha-cha mambo. Dance is currently very popular.

C+ "SK-RATCH" (2:54) [C. H. Hansen ASCAP — Jones] This side is a solid mambo number with a "scratch" heard in the background. Two good dance sides.

TOMMY MARA
(MGM 11931; K-11931)

B+ "PLEDGING MY LOVE" [Lion BMI — Washington, Robey] Another big blues item that's going pop is jumped on by Tommy Mara. The young crooner dishes up a beautiful reading that should offer stiff competition to the others.

B "HONEY BUNCH" [—Singleton, McCoy] This side is a catchy jumper that also stems from the r & b market. Lively ditty that moves along at a fast clip. Should get loads of play.

THE CASH BOX SLEEPER OF THE WEEK

FOUR LADS
"PLEDGING MY LOVE"
[Lion BMI—Washington, Robey]
"I'VE BEEN THINKING"
[Acuff Rose BMI—Bryant]
THE FOUR LADS
(Columbia 40436; 4-40436)

● This week's big rhythm and blues tune that everyone is covering is "Pledging My Love". It's a stirring love song with a most contagious melody. On this disk, the Four Lads dish up a sensational pop reading of the tune. They capture the true meaning of the song. It's definitely their best performance since "Istanbul". Song should be an all out hit. The under half is a novelty dubbed "I've Been Thinking", a tune that's hitting big in the country market.

TERESA BREWER
"PLEDGING MY LOVE"
[Lion BMI—Washington, Robey]
"HOW IMPORTANT CAN IT BE"
[Aspen ASCAP—Benjamin, Weiss]
TERESA BREWER
(Coral 61362; 9-61362)

● The first female vocal effort on "Pledging My Love" is by Teresa Brewer. And she does a beautiful job indeed. Showcased by a polished orchestration, Teresa leans into this touching love song and presents it with the utmost of sincerity. Tearful waxing that is sure to attract heaps of coin. On the second side, the chirp comes up with a very pretty cover version of "How Important Can It Be", a new ballad that looks like it's headed for the top. Two big decks.

JOHNNY ACE
"PLEDGING MY LOVE" (2:35)
[Lion BMI—Washington, Robey]
"NO MONEY"
(2:42)
[Lion BMI—Alexander]
JOHNNY ACE
(Duke 136; 45-136)

● Here's the original version of "Pledging My Love". It features the late Johnny Ace, a top name vocalist in the rhythm and blues field. Ace has had eight consecutive hits in the blues field, but this no doubt will be his biggest to date. And the way blues records have been hitting in pop, this one should cash in strongly on the pop take. A fabulous performance. The lower lid "No Money", is a heavier blues item with a jump tempo. Johnny penned the tune too. Top half should be a strong contender in pop market.

"ROCK LOVE" (2:05)
[Jay & Cee BMI—Glover]
"ALL MY LOVE BELONGS TO YOU" (2:38)
[Lois BMI—Glover]
EDDIE FONTAINE
("X"-0096; 4X-0096)

● In rushing to get a strong wax rendition of a hot tune called "Rock Love", Label X has not only come up with a powerful record contender, but also with a fabulous new artist who may very well be X's big personality in the coming year. The lad is called Eddie Fontaine and his initial performance on "Rock Love" should convince any listener that the songster is great. Record should cash in on the final take. Coupling, "All My Love Belongs To You" is a slow beaty blues presented in a dramatic manner. We're crazy about the top half. This is one of the best "Rock Love" recordings we've heard. Eddie has a unique vocal quality that could become the rage.

LOUIS ARMSTRONG
(Decca 29421; 9-29421)

B "PLEDGING MY LOVE" (2:32) [Lion BMI—Washington, Robey] Ole "Pops" himself comes up with a stirring rendition of a smash r & b item that's breaking big in the pop market. Celeste very effective in combination with Louis' gravel throat. Pretty job.

B "SINCERELY" (2:52) [Arc BMI — Fuqua, Freed] Satchmo comes through with a cover version of a tune that's heading for the No. 1 spot. Real cute number. Louis' fans will go wild over this coupling.

PAT O'DAY
(MGM 11930; K-11930)

B "A RUSTY OLD HALO" [Rylan ASCAP — Merrill] Pat O'Day comes up with a winning vocal rendition of a clever new spiritual that could make the hit class. Chorus assists capably.

C+ "TING-A-LING" [— Nugetre] This side is a driving rendition of a rhythm and blues number. Song was a hit by an R & B group some years back.

ART CARNEY
(Columbia 40387; 4-40387)

B "SHEEESH, WHAT A GROUCH!" (2:18) [Jaglea BMI —Wolf, Komack, Carney] Art Carney weaves a song around one of his favorite expressions from the Gleason show. Clever novelty that could make some noise.

C+ "SHE NEVER LEFT THE TABLE" [Summit ASCAP—Alfred, Frisch] Carney is also very funny on this novelty about a girl who eats like a horse. Cute ditty.

BUDDY BLAKE
(River 499; 45-499)

B "YOU'LL CRY FOR ME" (2:15) [Allegro BMI—Rich, Scher] Newcomer Buddy Blake makes an impressive debut on the new River label with a beautiful infectious, lilting ballad. Lovely song with a country flair.

B+ "ROSIE" (3:00) [Midway ASCAP — Rogers] This side is a pretty waltz number tenderly treated by the warm voiced warbler. Smooth material.

JANE FROMAN
(Capitol 3033; F-3033)

B+ "I'LL NEVER BE THE SAME" (2:51) [Robbins ASCAP—Kahn, Malneck, Signorelli] The beautiful Jane Froman voice fashions a tender ballad in the performer's professional manner. Feelingful reading.

B+ "I WONDER" (2:51) [Sanson ASCAP — Lewis, Meyer, Wendling] Another gorgeous inspirational ballad of the "I Believe" type is offered by Miss Froman. Stirring number.

1ST BIG 'ROCK and ROLL' RECORD

GOING... POP & R&B

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"NO CHANCE"

JOSIE-773

b/w

"SYMPATHY"

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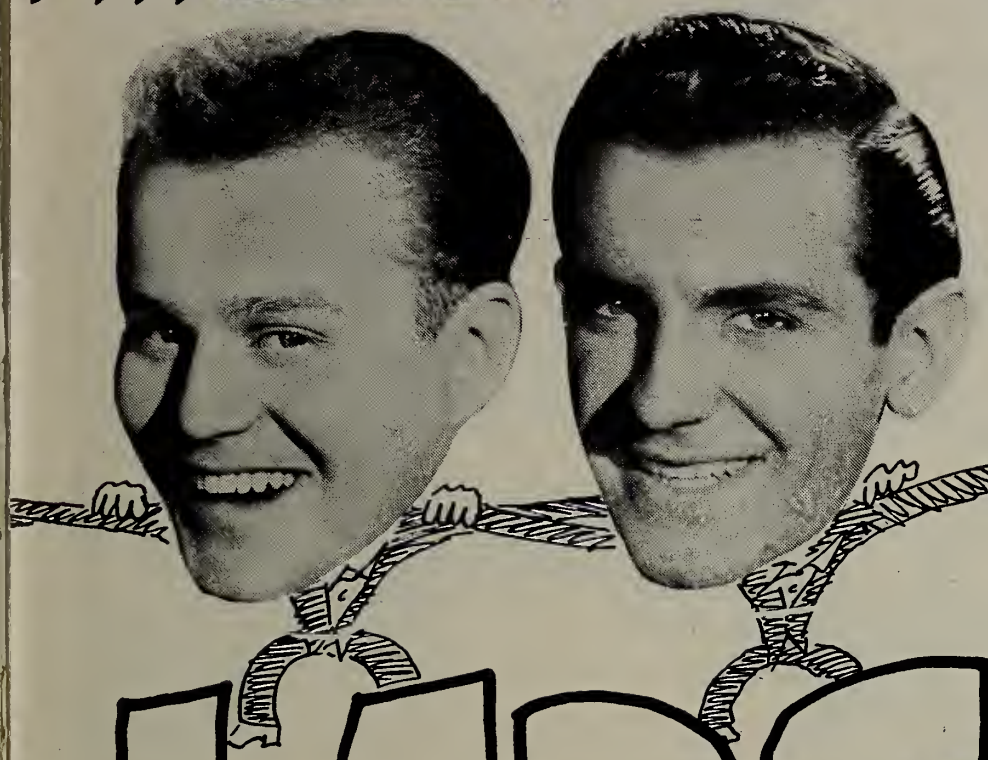
"Pledging My Love"

COLUMBIA-40436

COLUMBIA RECORDS

. . . . BACK TO BACK -



LADS

..... HIT VERSIONS

"I've Been Thinking"

COLUMBIA - 40436

COLUMBIA RECORDS

BMI Check List
OF New RECORD RATINGS BY THE TRADE PRESS

	Billboard	Cash Box	Variety
BERNIE'S TUNE (Atlantic)			
THE CHEERS (Capitol)	78 (Good)	C+ (Good)	
TED HEATH (London)	74 (Good)	C+ (Good)	Excellent
EVERLOVIN' (Tannen)			
PATTI PAGE (Mercury)	Best Buy	Sure Shot	
DAVIS SISTERS (Victor)		Bullseye of the Week	
I GOTTA GO GET MY BABY (Four Star)			
TERESA BREWER (Coral)	Best Buy	Sleeper of the Week	Good
MARVIN RAINWATER (Coral)	C&W Spotlight		
JUSTIN TUBB (Decca)	75 (Good)	B+ (Excellent)	
I'M BEWILDERED (Dandelion)			
DE CASTRO SISTERS (Abbott)	75 (Good)	Sleeper of the Week	
KO KO MO (Meridian)			
PERRY COMO (Victor)	Best Buy	Sure Shot	Best Bet
THE CREWCUTS (Mercury)	Best Buy	Sure Shot	
DOOLEY SISTERS (Tampa)	77 (Good)	B (Very Good)	
HUTTON SISTERS (Capitol)	77 (Good)	B (Very Good)	
BETTY CLOONEY & BILL DARNELL ("X")	75 (Good)	B+ (Excellent)	
GENE & EUNICE (Combo)	R&B Best Buy		
GOLDIE HILL & RED SOVINE (Decca)	C&W Spotlight	Bullseye of the Week	
THE LIFE OF THE PARTY (BMI)			
BILLY ECKSTINE (MGM)	74 (Good)	Best Bet	
MAMBOMANIA (Jose Ferrer)			
BELMONTE & HIS AFRO-AMERICANS (Columbia)	65 (Satisfactory)	B+ (Excellent)	Good
OOH LA LA (Golden State)			
PARIS SISTERS (Decca)	Spotlight	B (Very Good)	
PAPER VALENTINE (Stratton)			
MILLS BROTHERS (Decca)	80 (Excellent)	B+ (Excellent)	
PLANTATION BOOGIE (Copar)			
LENNY DEE (Decca)	76 (Good)	Best Bet	
SO ALL ALONE (Regent)			
BETTY CLOONEY—BILL DARNEL ("X")	78 (Good)	B+ (Excellent)	
TO SAY YOU'RE MINE (Dandelion)			
DE CASTRO SISTERS (Abbott)	80 (Excellent)	Sleeper of the Week	
THE TREASURES OF LOVE (Montclare)			
MAHALIA JACKSON (Columbia)	72 (Good)	B (Very Good)	Very Good
THE URGE (Meridian)			
MILLS BROTHERS (Decca)	80 (Excellent)	B (Very Good)	
WANT ME (Gil)			
EILEEN TODD (Coral)	75 (Good)	B+ (Excellent)	
WHADAYA WANT? (Quintet)			
THE CHEERS (Capitol)	77 (Good)	B+ (Excellent)	
WHOSE ARMS ARE YOU MISSING? (Peer)			
PARIS SISTERS (Decca)	75 (Good)	C+ (Good)	

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AIRMAIL SUBSCRIPTION to THE CASH BOX $30.

PLATTER SPINNER PATTER
ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISC JOCKEYS

1. MELODY OF LOVE ..... Billy Vaughn (Dot); Four Aces (Decca); David Carroll (Mercury)
2. LET ME GO, LOVER ..... Joan Weber (Columbia); Teresa Brewer (Coral); Patti Page (Mercury)
3. HEARTS OF STONE ..... Fontane Sisters (Dot)
4. MR. SANDMAN ..... Chordettes (Cadence); Four Aces (Decca)
5. NO MORE ..... DeJohn Sisters (Epic)
6. SINCERELY ..... McGuire Sisters (Coral)
7. MAKE YOURSELF COMFORTABLE ..... Sarah Vaughan (Mercury)
8. THE NAUGHTY LADY OF SHADY LANE ..... Ames Brothers (RCA Victor); Archie Bleyer (Cadence)
9. THAT'S ALL I WANT FROM YOU ..... Jaye P. Morgan (RCA Victor)
10. TWEEDLEE DEE ..... Georgia Gibbs (Mercury)

11) KO KO MO. 12) EARTH ANGEL. 13) UNSUSPECTING HEART. 14) TEACH ME TONIGHT. 15) OPEN UP YOUR HEART.

Radio Station KLAC-Los Angeles saluted **Joni James** honoring her by playing her MGM recordings for 24 hours on January 12. Jocks participating were **Peter Potter, Dick Haymes, Alex Cooper, Gene Norman** and **Jim Ameche. Lou German,** who recently came to WHEC-Rochester, N. Y. from Boston, has already made quite a dent in the listening audience.

* * * * *

Pic of the week—**Dick "Ricardo" Sugar** (WEVD-New York). Dick deserves a doff of the cap for his untiring efforts in combating juvenile delinquency. Dick gives freely of his own time visiting high schools and B'nai B'rith dances, MC'ing and lining up talent to entertain the youngsters. Good work, Dick. . . . **Gloria Mann** visiting New York and Philly deejays on behalf of her (Sound) disking of "Earth Angel." Platter is showing very strong in Philly. . . . **Al Radka** (KFRE-Fresno, Calif.) in the process of lining up 100 different record judges in cities throughout Central California to vote each week on a Top Ten for his five-hour Saturday show. . . . **Ed Robbins** (WKNB-West Hartford, Conn.) writes in to say he likes the "Top 50" chart being closer to the front of the book as it helps him in his programming. Ed recently had **Merv Griffin, The Four Aces** and **Duke Ellington** appear on his "Request Matinee." . . . **Jerry Gross** (WMGR-Bainbridge, Ga.) writes in to say the record companies are neglecting him. Promotion men, take note. . . . **Art Preston** (WSPR-Springfield, Mass.) the latest marathoner. Art played **Happy Otto's** "Glad Rag Doll" for a full half hour straight. . . . **Ray Perkins** (KIMN-Denver, Colo.) on the air three and one-half hours daily. One half-hour of his show is forty station net in eight western states—Colorado; Wyoming; New Mexico; Utah; Idaho; Nebraska; Montana; Nevada; Texas. . . . **Bob White** drops us a note telling us KUTI-Yakima, Washington, "on the air only three months, is Yakima's first station and already tied for second in a four-station market." . . . A new source of features for disc jockeys and other radio and TV artists is opening up with the first issue of Air Lines, which supplies script material for deejays, newscasters and analysts, women's commentators and others—all without charge. If you're not getting your copy of Air Lines, why not drop a line to Box 405, Rahway, N. J.

DICK (RICARDO) SUGAR
(WEVD—New York)

* * * * *

First entry in our "Purtiest record librarians" contest is submitted by **Buddy Basch.** Says he: "**Dotty Bohm** of WTOL-Toledo is my first entrant. She's as nice as she is cute." Any others? . . . **Dick Gersh** currently compiling a list of jockeys around the United States who either have jazz shows or else have steady jazz segments in their shows. Dick, who is compiling the list for Bethlehem Records, would like you fellas to drop him a line at 200 W. 57th St., N.Y.C. Bethlehem issues only LP's and EP's.

DOTTY BOHM
(WTOL—Toledo)

...THE GREATEST BREWER RECORD EVER!

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singing...

"Pledging My Love"

CORAL 61362 (78 rpm)
and 9-61362 (45 rpm)

and

"How Important Can It Be?"

CORAL 61362 (78 rpm)
and 9-61362 (45 rpm)

RIAA

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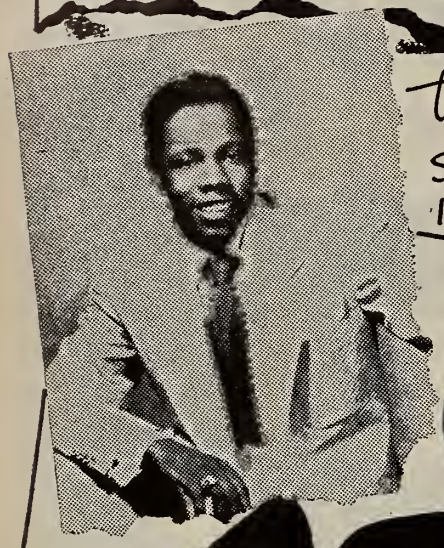
the Original Version
SENSATIONAL DEMANDS
IN POP-R&B-C&W...



Johnny ACE's
"PLEDGING MY LOVE"
DUKE-136

Also Available 6 Consecutive Hits

Duke # 107	"CROSS MY HEART"
Duke # 107	"ANGEL"
Duke # 128	"PLEASE FORGIVE ME"
Duke # 112	"THE CLOCK"
Duke # 118	"SAVING MY LOVE FOR YOU"
Duke # 132	"NEVER LET ME GO"

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THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Almost every artist who released a record this week covered a rhythm and blues tune—and some covered two. Brill Building writers are busily engaged listening to all the R&B disks they can get their hands on, trying to discover the secret. . . . **Murray Wizell** going around with a big smile these days. He has the ballad side of Perry Como's new disk "You'll Always Be My Lifetime Sweetheart." Wizell reports 7,000 backorder on sheetmusic. . . . Jubilee Records has signed the **King Sisters**, currently at the Copa. **Abner Silver** has written "Miami Beach Is A Paradise" for the resort's 40th anniversary. He also composed "At The Fontainebleau," which he says is the first theme song written for a hotel. . . . **Gloria Mann**'s Sound recording of "Earth Angel" is showing great strength in Philadelphia, where the songstress hails from . . . **Harry Belafonte** returns to Broadway in mid-March as star of the musical revue "Three For Tonight." In the production, he will hold the stage for 55 minutes. . . . **Ralph Flanagan** has just finished a successful engagement at the Auto Show in Houston. . . . **Cathy Favaro** leaves the Ray Anthony office January 31, to go to Mercury as Gal Friday to **Hugo Perreti** and **Luigi Creatore**. . . . Decca's **Janet Brace** currently at the Ruben Bleu for four weeks. The young vocalist, who was the first to record "Teach Me Tonight," was re-signed by Decca to a two-year pact. . . . The **Sauter-Finegan** truck was demolished in an accident last week at Bellows Falls, Vermont and most of the instruments were lost. . . . **Jack Lewis** of RCA Victor off to California to wax four new jazz albums.

GLORIA MANN

CHICAGO:

A rash of cocktail parties this week. . . . Milt Salstone hosted cocktail party (1/24) for Label X artists, **Don, Dick & Jimmy**, and **Frankie Lester**, at the Cameo Restaurant here, attended by most of our town's dee-jays as well as the press. . . . A couple of nights later (1/26) owners of the Cloister Inn had an 'informal get-together' for **Sylvia Syms**' opening. . . . Still another party held for RCA-Victor's **Pee Wee King** at the Hotel Sherman (1/27). . . . **Phil Skaf**, promotion man for M. S. Distributors has 'gotten the word.' He leaves for the service February 6. . . . **Roy Hamilton** and **The Gaylords** co-star at the Chicago Theatre beginning February 11. . . . Capitol's **Bob Manning** whose "My Love Song To You" is really spinning, begins a week stint on ABC-TV's 'Breakfast Club' beginning January 31. . . . **Merv Griffin** of the Columbia diskery, in town promoting his latest waxing, "I Never Has Seen Snow" b/w "Ha Cha Cha." . . . **Ab Spector** of Mellin Music's Chicago office working on two disks looking like sure hits, **Frankie Lester**'s "Wedding Bells" on 'X' and **Kitty Kallen**'s new Decca waxing of "I'll Never Forgive Myself." . . . **Rocky Rolf**, RCA Victor promoter in the Windy City believes **Jaye P. Morgan** has another big record in "Softly, Softly" b/w "Danger, Heartbreak Ahead." . . . Decca's **Al Chapman** all hepped up over **Guy Lombardo**'s "Blue Mirage." . . . **Lena Horne** packing the Chez Paree. . . . Promotion man **Harry Hedinger** of the Watco label spending a week in Chicago with artist **Tad Bruce**. Tad and Harry on cross country trek setting up distributors as well as plugging Tad's dish, titled "I Remember It All Too Well" b/w "That's For Sure." The handsome Tad does a fine job and we believe could really go places.

TAD BRUCE

HOLLYWOOD:

The gala party and dinner-dance that Sierra Distributors threw Jan. 22nd to introduce the new Wurlitzer "1800" has the whole town talking. . . . **Paul Cohen**, Decca Records, N. Y., is in town for new recording dates. . . . Orkster **Harry James**, now celebrating his 16th year as a bandleader, is setting a new box-office record at the Hollywood Palladium. . . . **The Four Freshmen** whizzed into town for recording dates at the Capitol Studios after several months touring the Midwest. They are now completing a two-week stint at the Hotel Golden in Reno, Nevada. . . . Newcomer **Lee Winters** has captured the **Kay Starr** style with her Crown waxing of "Three Broken Promises." The fact that their voices sound alike is quite coincidental and unusual. We need more originality in singers. This mimmicking stuff is on the way out. . . . **Marty Melcher** has formed a new record label called Arwin Records. First release by the diskery features **Kitty White** singing "Trouble" b/w "Young Girl, Old Story." Musical accompanment is by **Frank De Vol**'s Orchestra. Everyone in the trade wonders if perhaps someday Marty's lovely wife **Doris Day** will be listed on the Arwin label. . . . **Red Dolph** has signed managerial contracts with singers **Steve Morrison** and **Bill Dares**. . . . Another major is considering releasing a new version of **Eartha Kitt**'s hit "Hey Jacque" with a male vocalist. . . . **The De Castro Sisters** back in town after a whirlwind tour of the Midwest and East. They are rehearsing a new act which they hope to break in locally soon. Looks like the girls will have their second hit in a row with their latest Abbott slicing of "I'm Bewildered." . . . Capitol is rushing out **Les Baxter**'s "Blue Mirage" to distributors this week. Flip side is a R&B bouncer "I Ain't Mad At You" with **Les and the Bombers**. . . . **The Mickey Katz** revue at **Billy Gray**'s Band Box has been held over for an additional four weeks. . . . L. J. **Zanville**, manager of Sears Roebuck Pico store, informs us that the Sears chain throughout the country is planning to expand its record departments during the months ahead. . . . Songstress **Helen Grayco** bows in with her second release for label "X." Titles are "Say The Word" b/w "Please Don't Freeze." "Say The Word" is an adaptation of the ever popular "Narcissus." . . . Pianist **Joe Burton** has been booked into the Pen & Quill in Manhattan, N. Y., by his manager **Max Lutz**. . . . Singer **James "Deacon" Ware** says he hasn't landed a record contract yet but is being sought after by several major companies—The Gas, Light and Telephone!

EARTHA KITT

Getting Bigger Every Day!

"TWEEDLE DEE"

By

GEORGIA GIBBS

MERCURY 70517 • 70517X45

• This Week's Best Buys

EVERLOVIN' (Tannen, BMI) — Patti Page — Mercury 70528
The singer is maintaining her high batting average, from all indications of early sales reports on this most recent release of hers. The disk moved out quickly and with accelerating speed in New England, Philadelphia, Pittsburgh, Buffalo, Cincinnati, Cleveland, Milwaukee, Nashville, Richmond, Durham and St. Louis. Flip is "You Too Can Be A Dreamer" (Mills, ASCAP). A previous Billboard "Spotlight" pick.

". . . a mighty attractive instrumental" . . . **BILLBOARD**

"BLUE MIRAGE"

RALPH MARTERIE

And His Orchestra + Strings

Coupled With "Remember Me"

MERCURY 70534 • 70534X45

DINAH WASHINGTON

"That's All I Want From You"

AND

"You Stay On My Mind"

MERCURY 70537 • 70537X45

RUSTY DRAPER

"Lookin' Back To See"

AND

"Shame On You"

MERCURY 70526 • 70526X45

EDDY HOWARD

"The Finger Of Suspicion"

AND

"Old Memories"

MERCURY 70533 • 70533X45

TWO BIG ONES FOR

BILL FARRELL

"ROCK LOVE"

AND

"IT MAY SOUND SILLY"

MERCURY 70539 • 70539X45

JUST RELEASED

Dick Contino

With Lush String Background

"Nightingale"

AND

"Adios"

MERCURY 70536 • 70536X45

Mercury RECORDS

THE CASH BOX

Top Selling Records
Reported by the Foremost
RETAIL OUTLETS
From Coast to Coast

GAIETY MUSIC SHOP
New York, N. Y.

1. Naughty Lady (Ames Bros.)
2. Let Me Go, Lover (J. Weber)
3. Make Yourself Comfortable (Sarah Vaughan)
4. Papa Loves Mambo (P. Como)
5. Count Your Blessings (Fisher)
6. Teach Me Tonight (DeCastros)
7. That's All I Want From You (Jaye P. Morgan)
8. Mambo Italiano (R. Clooney)
9. Melody Of Love (B. Vaughn)
10. Hearts Of Stone (Fontanes)

WALLICHS MUSIC CITY
Hollywood, Calif.

1. Barefoot Contessa (Hugo Winterhalter)
2. Tweedlee Dee (Lavern Baker)
3. Earth Angel (Penguins)
4. Shake, Rattle And Roll (Bill Haley)
5. Mr. Sandman (Chordettes)
6. Hearts Of Stone (Fontanes)
7. Malaguena (Caterina Valente)
8. That's All I Want From You (Jaye P. Morgan)
9. Birth Of The Blues (Davis, Jr.)
10. Melody Of Love (L. Diamond)

HIGH POINT RECORD SHOP
Philadelphia, Pa.

1. Melody Of Love (B. Vaughn)
2. Tweedlee Dee (G. Gibbs)
3. Sincerely (McGuires)
4. Let Me Go, Lover (J. Weber)
5. Crazy Otto (Johnny Maddox)
6. Open Up Your Heart (Cowboy Church Choir)
7. Ko Ko Mo (Perry Como)
8. Naughty Lady (Ames Bros.)
9. Earth Angel (Gloria Mann)
10. Hearts Of Stone (Fontanes)

COMER'S RECORD NOOK
San Antonio, Tex.

1. Sincerely (McGuires)
2. Hearts Of Stone (Charms)
3. Mr. Sandman (Four Aces)
4. Melody Of Love (Four Aces)
5. Naughty Lady (Ames Bros.)
6. Teach Me Tonight (DeCastros)
7. That's All I Want From You (Jaye P. Morgan)
8. Shake, Rattle And Roll (Joe Turner)
9. Ling, Ting, Tong (Charms)
10. Earth Angel (Penguins)

TIEDTKES—MUSIC SALES
Toledo, Ohio

1. Ko Ko Mo (Como/Crewcuts)
2. Sincerely (McGuires)
3. Melody Of Love (Carroll/Four Aces)
4. Hearts Of Stone (Fontanes)
5. Let Me Go, Lover (J. Weber)
6. Earth Angel (Crewcuts)
7. Open Up Your Heart (Cowboy Church Choir)
8. Naughty Lady (Ames Bros.)
9. No More (DeJohns)
10. That's All I Want From You (Jaye P. Morgan)

GINSBERG MUSIC COMPANY
Roswell, N. M.

1. Hearts Of Stone (Charms)
2. Sincerely (McGuires)
3. No More (McGuires)
4. Mr. Sandman (Chordettes)
5. Let Me Go, Lover (T. Brewer)
6. Naughty Lady (Ames Bros.)
7. Melody Of Love (Vaughn/Hilltoppers)
8. That's All I Want From You (Jaye P. Morgan)
9. Make Yourself Comfortable (Sarah Vaughan)
10. Ling, Ting, Tong (Five Keys)

PARKER HOUSE OF MUSIC
Fayetteville, N. C.

1. Let Me Go, Lover (J. Weber)
2. Mr. Sandman (Chordettes)
3. Naughty Lady (Ames Bros.)
4. Hearts Of Stone (Charms)
5. Melody Of Love (Four Aces)
6. Make Yourself Comfortable (Sarah Vaughan)
7. No More (DeJohns)
8. Teach Me Tonight (DeCastros)
9. That's All I Want From You (Jaye P. Morgan)
10. Sincerely (McGuires)

VARIETY RECORD SHOP
Louisville, Ky.

1. Earth Angel (Crewcuts)
2. Sincerely (McGuires)
3. No More (DeJohns)
4. Ko Ko Mo (Perry Como)
5. Melody Of Love (D. Carroll)
6. Tweedlee Dee (G. Gibbs)
7. Gotta Go Get My Baby (Teresa Brewer)
8. Honey Bunch (Four Knights)
9. Open Up Your Heart (Cowboy Church Choir)
10. Hearts Of Stone (Fontanes)

GRAYMAT MUSIC SHOP
Morristown, N. J.

1. Mr. Sandman (Chordettes)
2. Hearts Of Stone (Fontanes)
3. Let Me Go, Lover (J. Weber)
4. Melody Of Love (B. Vaughn)
5. No More (DeJohns)
6. Naughty Lady (Ames Bros.)
7. That's All I Want From You (Jaye P. Morgan)
8. Make Yourself Comfortable (Sarah Vaughan)
9. Earth Angel (Penguins)
10. Sincerely (McGuires)

BEN BROWN MUSIC
Lynn, Mass.

1. Crazy Otto (Johnny Maddox)
2. Ko Ko Mo (Perry Como)
3. Sincerely (McGuires)
4. Hearts Of Stone (Fontanes)
5. Let Me Go, Lover (J. Weber)
6. Smiles (Happy Otto)
7. Papa Valentine (Mills Bros.)
8. Tweedlee Dee (G. Gibbs)
9. Finger Of Suspicion (Froman)
10. No More (DeJohns)

MOSES MELODY SHOP
Little Rock, Ark.

1. Let Me Go, Lover (J. Weber)
2. Sincerely (McGuires)
3. Ko Ko Mo (Perry Como)
4. Mr. Sandman (Chordettes)
5. Hearts Of Stone (Fontanes)
6. Melody Of Love (B. Vaughn)
7. Dim, Dim The Lights (Haley)
8. This O'e House (R. Clooney)
9. Teach Me Tonight (DeCastros)
10. I Need You Now (E. Fisher)

MUSIC CENTER
Honolulu, T. H.

1. Earth Angel (Penguins)
2. Hearts Of Stone (Fontanes)
3. Sincerely (McGuires)
4. Unsuspecting Heart (G. Shaw)
5. Hold My Hand (Don Cornell)
6. Mobile (Julius La Rosa)
7. Mr. Sandman (Chordettes)
8. Let Me Go, Lover (J. Weber)
9. Mambo Italiano (R. Clooney)
10. Papa Loves Mambo (P. Como)

THE RECORD SHOP
Hartford, Conn.

1. Sincerely/No More (McGuires)
2. Hearts Of Stone (Fontanes)
3. Open Up Your Heart (Cowboy Church Choir)
4. Dim, Dim the Lights (Haley)
5. Teach Me Tonight (DeCastros)
6. Make Yourself Comfortable (Sarah Vaughan)
7. That's All I Want From You (Jaye P. Morgan)
8. Melody Of Love (B. Vaughn)
9. Naughty Lady (Ames Bros.)
10. Let Me Go, Lover (J. Weber)

LYRIC NEWS & RECORD SHOP
Indianapolis, Ind.

1. Hearts Of Stone (Fontanes)
2. Let Me Go, Lover (J. Weber)
3. Naughty Lady (Ames Bros.)
4. That's All I Want From You (Jaye P. Morgan)
5. Make Yourself Comfortable (Sarah Vaughan)
6. Ko Ko Mo (Perry Como)
7. Teach Me Tonight (DeCastros)
8. Mr. Sandman (Chordettes)
9. I Need You Now (E. Fisher)
10. Melody Of Love (Shore & Martin)

MARTHA JANE'S MELODY LANE
New Orleans, La.

1. Dim, Dim The Lights (Haley)
2. Let Me Go, Lover (Weber/Brewer)
3. Mr. Sandman (Four Aces)
4. Tweedlee Dee (Lavern Baker)
5. Land Of Dreams (Hugo Winterhalter)
6. Melody Of Love (B. Vaughn)
7. Naughty Lady (Ames Bros.)
8. Sincerely (McGuires)
9. Ling, Ting, Tong (Five Keys)
10. That's All I Want From You (Jaye P. Morgan)

TRI-BORO RECORD EXCH.
Jamaica, L. I., N. Y.

1. Earth Angel (Penguins)
2. Sincerely (Moonglows)
3. Ko Ko Mo (Gene & Eunice/Como)
4. Melody Of Love (B. Vaughn)
5. Hearts Of Stone (Fontanes)
6. No More (DeJohns)
7. Mr. Sandman (Chordettes)
8. Land Of Dreams (Hugo Winterhalter)
9. Pledging My Love (J. Ace)
10. Dim, Dim The Lights (Haley)

GRINNELL BROTHERS
Detroit, Mich.

1. Melody Of Love (D. Carroll)
2. Ko Ko Mo (Crewcuts)
3. Tweedlee Dee (Lavern Baker)
4. Crazy Otto (Crazy Otto)
5. Plantation Boogie (L. Dee)
6. Sincerely (McGuires)
7. Earth Angel (Penguins)
8. Elephant Tango (Commanders)
9. Rock Love (Fontanes)
10. No More (DeJohns)

DENVER DRY GOODS CO.
Denver, Colo.

1. Mr. Sandman (Chordettes)
2. Naughty Lady (Ames Bros.)
3. Hearts Of Stone (Charms)
4. Melody Of Love (Four Aces)
5. Make Yourself Comfortable (Sarah Vaughan)
6. Let Me Go, Lover (J. Weber)
7. This O'e House (R. Clooney)
8. That's All I Want From You (Jaye P. Morgan)
9. Dim, Dim The Lights (Haley)
10. No More (McGuires)

STIX, BAER & FULLER
St. Louis, Mo.

1. Hearts Of Stone (Fontanes)
2. Barefoot Contessa (Hugo Winterhalter)
3. Let Me Go, Lover (J. Weber)
4. Sincerely (McGuires)
5. Ko Ko Mo (Crewcuts)
6. Dim, Dim The Lights (Haley)
7. Make Yourself Comfortable (Sarah Vaughan)
8. Mr. Sandman (Chordettes)
9. Melody Of Love (B. Vaughn)
10. Melancholy Serenade (Jackie Gleason)

SUPER ENTERPRISE
Washington, D. C.

1. Hearts Of Stone (Fontanes)
2. Sincerely (McGuires)
3. That's All I Want From You (Jaye P. Morgan)
4. Tweedlee Dee (G. Gibbs)
5. Dim, Dim The Lights (Haley)
6. Land Of Dreams (Hugo Winterhalter)
7. Make Yourself Comfortable (Sarah Vaughan)
8. Let Me Go, Lover (J. Weber)
9. Papa Loves Mambo (P. Como)
10. Melody Of Love (D. Carroll)

ROYLES T. V.
Salt Lake City, Utah

1. Melody Of Love (Four Aces)
2. Earth Angel (Penguins)
3. Let Me Go, Lover (J. Weber)
4. Sincerely (McGuires)
5. That's All I Want From You (Jaye P. Morgan)
6. Naughty Lady (Ames Bros.)
7. My Own True Love (Margaret Whiting)
8. Hearts Of Stone (Fontanes)
9. Ko Ko Mo (Perry Como)
10. No Man Is An Island (Don Cornell)

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b/w

"ALL MY LOVE BELONGS TO YOU"

X-0096 (4X-0096)

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Top Execs

NEW YORK—Three top executives are pictured above. They are Frank Folsom of RCA Victor; Governor Averill Harriman of New York; and Roger Pryor, President of RTES (Radio And Television Executive Society). The photo was taken when Harriman was a guest at an RTES luncheon shortly after his election.

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THE CASH BOX

Album Reviews

POPULAR

JONI JAMES—"Little Girl Blue"—MGM E 272 (10" LP)

LITTLE GIRL BLUE; I'M THROUGH WITH LOVE; IT'S THE TALK OF THE TOWN; THESE FOOLISH THINGS; TOO LATE NOW; IN LOVE IN VAIN; AUTUMN LEAVES; THAT OLD FEELING.

One of the few "big" name talents to be developed in the past five years in the recording field is Joni James. Her dreamy, youthful voice has pleased endless listeners and has established a tremendous fan following for her. She is definitely one of the female favorites of the teen age set. On this LP Joni wistfully wends her way through an octet of standards. Supplying the background is David Terry and his orchestra. Joni sounds great on every one of them. We're in love with her fabulous treatment of "Autumn Leaves". Attractive cover will appeal to many. Excellent choice of material for a queen of song. Should be a tremendous seller for MGM.

"DEEP IN MY HEART" and other instrumental favorites of Sigmund Romberg—Decca DL 8092 (10" LP)

THE STUDENT PRINCE SELECTIONS; VIENNESE NIGHTS WALTZES; AMERICAN HUMORESQUE; BLOSSOM TIME SELECTIONS; FAITHFULLY YOURS; MY MARYLAND SELECTIONS.

As Sigmund Romberg's movie "Deep In My Heart" heads into the local theatres throughout the country, Decca issues an LP including "Deep In My Heart" and other favorites by Romberg. All of the selections are fashioned instrumentally by the Hollywood Bowl "Pop" Orchestra under the baton of Johnny Green. Very pretty package. Should attract a healthy share of loot, thanks to the movie. The flicker's score is already going real big.

RALPH MARTERIE "Dance Date"—Mercury MG-20053 (1-12" LP)

DETOUR; MOONLIGHT IN VERMONT; PENNSYLVANIA TURNPIKE; OYE NEGRA; TAKE THE "A" TRAIN; CHICKEN BOOGIE; BUMBLE BOOGIE; LOVE THEME; THE CREEP; PURPLE SHADES; DEEP FOREST; DRY MARTERIE.

"Dance Date" is just that. Ralph Marterie is showcased here with his trumpet and his best selling band dishing up some of the most delectable dance music available. Marterie is at the height of his popularity and the album, which mixes a variety of slow, medium and fast tunes, is the perfect buy for a party or a stay-at-home evening for the teener. Mom and pop can also get into the act on the medium and slow beat items. This album answers a definite purpose and should be stocked.

"WANTING YOU"—The Somerset Strings—Epic LG 3099 (12" LP)

LET'S FALL IN LOVE; NOW IT CAN BE TOLD; SEPTEMBER IN THE RAIN; TENNESSEE WALTZ; WANTING YOU; MY HEART STOOD STILL; LOVE IS THE SWEETEST THING; NOW IS THE HOUR; MOON OVER MIAMI; EMBRACEABLE YOU; ME AND MY SHADOW; FALLING IN LOVE WITH LOVE.

With the sale of mood music still in high gear, Epic issues another such LP featuring the Somerset Strings on twelve top drawer standards. Good listening, tailor made for the wee hours. Romantic background music. Eye catching cover should attract many a potential disk buyer. Album is housed in a cover-within-a-cover. Orchestra comes over well.

"JOANNE SINGS"—Mary Stuart with Percy Faith and his Orchestra—Columbia CL-6333 (10" LP)

HUSH, LITTLE BABY; PIGEON HOUSE; MORE I CANNOT WISH YOU; LULLABY AND GOODNIGHT; DANCE LIKE A LADY; THE BIRDS' COURTING SONG; WHAT SHALL WE DO WITH THE BABY—OH; ONE MORE RIVER.

Mary Stuart is probably better known to the public as Joanne Barron, the young widow and mother on one of TV's most popular serials "Search For Tomorrow". In that serial, she and her daughter Patti encounter the experiences and problems of daily living. Here Miss Stuart performs a number of folk type songs as they were sung to Patti by Joanne on the TV show. Many of these songs are ageless. Very pretty and tender LP. Should meet with great acceptance from parents, especially those who see the show.

POLLY BERGEN—"Little Girl Blue"—Jubilee LP 14 (10" LP)

SOMEONE TO WATCH OVER ME; AUTUMN LEAVES; HAPPINESS IS A THING CALLED JOE; LITTLE GIRL BLUE; THE WAY YOU LOOK TONIGHT; A WOMAN LIKES TO BE TOLD; I THOUGHT OF YOU LAST NIGHT; WHEN THE WORLD WAS YOUNG.

Polly Bergen is a professional. She sings with feeling and sincerity. She breathes a life and meaning into lyrics which many bigger name performers just can't do. Here the listener can capture a true picture of her talent. Against the simplicity of a piano backdrop supplied by her pianist-arranger Jack Kelly, Polly melts through eight torchy ballads. All are great favorites. Beautiful package.

"ON PARADE!"—The Goldman Band—The Marches of Edwin Franko Goldman—Decca DL 5546 (10" LP)

ON PARADE; GOLDEN GATE; MICHIGAN; ON THE HUDSON; ILLINOIS MARCH; MARCH FOR BRASSES; CHIMES OF LIBERTY; ONWARD—UPWARD.

Edwin Franko Goldman and America are synonomous. Goldman was one of the pioneers of radio performers and his was the very first band to broadcast. Here Decca comes up with some of Goldman's best known military band marches. An interesting LP with a limited appeal.

"TODAY'S HITS" by Jack Haskell (45 EP) Camden CAE262

MELODY OF LOVE; HEARTS OF STONE; LET ME GO, LOVER; THAT'S ALL I WANT FROM YOU.

Assisted by Johnny Guarnieri and his orchestra, popular TV crooner Jack Haskell offers four of today's top record hits in his mellow vocal manner. An excellent buy for an economy minded buyer.

THE CASH BOX

Album Reviews

CLASSICAL

"A TREASURY OF GRAND OPERA IN HIGH FIDELITY"—Albanese, Berger, Bjoerling; de los Angeles; Merrill; Milanov; Peerce; Peters; Stevens; Warren; Robert Shaw Chorale. RCA Victor LM-1847 (12" LP)

Here's an album that's worth ten times its price. It's truly a "Treasury of Grand Opera". Where for $3.98 can you get such performers as those listed above singing ten of the most beautiful arias of some of the most beautiful operas. It's a wonderful buy for an opera lover who cares for highlights. It should also appeal greatly to the budget minded record buyer who cannot afford a complete opera on wax. The sound on this LP is superb. Forty-five minutes of pleasure crammed onto one LP. Disk should be a solid seller for a long time to come.

MADAME BUTTERFLY—Puccini Cetra Records C1248—(3-12" LP's.)

CLARA PETRELLA; FERRUCCIO TAGLIAVINI; GIUSEPPE TADDEI.

Clara Petrella; Ferruccio Tagliavini; Giuseppe Taddei. The lovely Puccini classic is performed sensitively and with great emotion by Clara Petrella, in the role of Madame Butterfly; Ferruccio Tagliavini, as Pinkerton and Giuseppe Taddei as Sharpless. The tragic story, one of Puccini's greatest and most famous, is beautifully done. The complete version should prove to be a strong sales item.

TCHAIKOVSKY "Serenade in C Major", Op. 48.

PROKOFIEV "Classical Symphony", Op. 25—Capitol Records P8290 (1-12" LP)

WILLIAM STEINBERG—THE PITTSBURGH SYMPHONY ORCHESTRA.

The combination of the familiar and delightful Tchaikovsky and Prokofiev works on one release offers to the buying public melodic pleasures that will help to while away many dreary winter hours. This release fills the desire of many for classical works of a light nature. William Steinberg and the Pittsburgh Symphony Orchestra present the "Serenade" and "Classical Symphony" with a light and deft touch.

JAZZ

THE HAWK IN FLIGHT—Coleman Hawkins—RCA Victor LJM 1017 (1-12" LP)

SAY IT ISN'T SO; SPOTLITE; LOW FLAME; ALLEN'S ALLEY; JUMPING FOR JANE; HALF STEP DOWN, PLEASE; THE SHEIK OF ARABY; MY BLUE HEAVEN; BOUNCING WITH BEAN; SHE'S FUNNY THAT WAY; MEET DOCTOR FOO; WHEN DAY IS DONE.

Coleman Hawkins needs no send off to the clientele that will buy this type of recording. Long one of the best known and most imaginative saxes in the jazz business, "The Hawk" offers 12 intriguing sides. RCA has packaged the L.P. in a colorful folder type sleeve with a eyecatching water color of a hawk in flight. The in-side contains a striking 12" x 12" portrait of Hawkins. Smart packaging will help attract sales to this album. Eye appeal becomes more and more important as the field becomes highly competitive.

DOROTHY DONEGAN—Jubilee Records 11 (1-10" LP)

UP A LAZY RIVER; DANCING ON THE CEILING; HAPPINESS IS A THING CALLED JOE; I CAN'T GIVE YOU ANYTHING BUT LOVE; SEPTEMBER SONG; ST. LOUIS BLUES; I GET A KICK OUT OF YOU.

Dorothy Donegan has a sprightly piano style that rocks, moves and includes a smattering of humor. Her jazz treatments of the standards listed above are delectable and should please a growing fandom. Exposure will sell this L.P.

THE CASH BOX

SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"HOW IMPORTANT CAN IT BE"
Joni James — MGM 11919; K-11919

"ROCK LOVE"
Fontane Sisters — Dot 15333; 45-15333

"PAPER VALENTINE"
Mills Brothers — Decca 29382; 9-29382

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pop and r&b smash

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b/w

"FAIR EXCHANGE"

Jubilee # 5177

and

Sock Treatment—Sock Artist

Betty McLaurin

"OLD MAN RIVER"

b/w

"HOW CAN I"

Jubilee # 5179

available in Canada on QUALITY label

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Top 10 Best Selling Pop Albums

1. THE STUDENT PRINCE. Mario Lanza (RCA Victor LM 1837; ERB 1837)
2. DEEP IN MY HEART. Original Cast (E 3153; X276)
3. MUSIC, MARTINIS AND MEMORIES. Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)
4. THERE'S NO BUSINESS LIKE SHOW BUSINESS. Original Cast (DL 8091; ED 828)
5. MUSIC FOR LOVERS ONLY. Jackie Gleason (Capitol H 352; EBF 352)
6. FANNY. Original Cast (LOC 1015; EOC 1015)
7. SEVEN BRIDES FOR SEVEN BROTHERS. Original Cast (MGM E 244; X 244)
8. A STAR IS BORN. Judy Garland (Columbia BL 1021; BA 1021)
9. SELECTIONS FROM THE GLENN MILLER STORY. Glenn Miller (RCA Victor LPT 3057; EPBT 3057)
10. TOP HITS. Paul & Ford (Capitol EAP 1-9121)
10. TOP HITS. Victor Artists (LPM 3231; EPBT 3231)

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b/w
"THE TEN COMMANDMENTS"
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332 S. Michigan Ave. Chicago, Ill.

Cavalier Prexy Forms New Distrib Company

SAN FRANCISCO, CALIF. — Tom Spinosa, president of Cavalier Records in this city, announced this week the formation of the Dexter Distributing Company with Stephen DeMartini and James Salemi as his partners.

Cavalier Records, Stern Music (BMI) and Dexter Music (ASCAP) will operate out of this distributorship's headquarters.

Cavalier's first record release for '55 includes four sides by Eddie Ricci, "Love, Love, Love" b/w "Oregon Waltz" and "I Can't Fall In Love" b/w "Recipe For Love".

Cavalier also announced that it would fall into line with other labels offering new prices on their long playing and single merchandise.

Valentine's Note

NEW YORK—Joy Music's new tune "You're The Heart That Loves Me", recorded by Karen Chandler for Coral, is being promoted as a Valentine's Day song by the pubbery. Coincidentally, Karen and husband Jack Pleis are expecting their blessed event on or about February 14th, St. Valentine's Day. It'll be some Valentine's Day if the tune is a hit and the baby's born at the same time.

new BIG HITS!
The incomparable!!!
EARTH ANGEL
THE PENGUINS — DOOTONE
LES BAXTER — CAPITOL
PAT O'DAY — MGM
THE CREWCUTS — MERCURY
• Coming Up •
OOKEY OOK
LOVE WILL MAKE YOUR MIND GO WILD
THE TELEGRAM
DOOTSIE WILLIAMS PUBLICATIONS

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending January 29 without any changes on the part of THE CASH BOX.

Chris Clark
WBSM—New Bedford, Mass.

1. Let Me Go, Lover (J. Weber)
2. Teach Me Tonight (DeCastros)
3. Melody Of Love (F. Sinatra)
4. No More (DeJohns)
5. That's All I Want (Jaye P. Morgan)
6. Mr. Sandman (Chordettes)
7. Naughty Lady (Archie Bleyer)
8. Unsuspecting Heart (S. Gale)
9. I Need You Now (E. Fisher)
10. Sincerely (McGuires)

Ingram Palmer
CKCL—Truro, Nova Scotia, Canada

1. Let Me Go, Lover (T. Brewer)
2. Hearts Of Stone (Fontanes)
3. Mr. Sandman (Four Aces)
4. Naughty Lady (Ames Bros.)
5. Teach Me Tonight (DeCastros)
6. Make Yourself Comfortable (Peggy King)
7. That's All I Want (Jaye P. Morgan)
8. This Ole House (R. Clooney)
9. Butterscotch Mop (D. Kaye)
10. Dim, Dim The Lights (Haley)

Bob Gotsch
KXOK—St. Louis, Mo.

1. Hearts Of Stone (Fontanes)
2. Melody Of Love (B. Vaughn)
3. Make Yourself Comfortable (Sarah Vaughan)
4. Mr. Sandman (Chordettes)
5. Naughty Lady (Ames Bros.)
6. Sincerely (McGuires)
7. Ko Ko Mo (Crewcuts)
8. Tweedlee Dee (G. Gibbs)
9. Hurt (Ricky Denell)
10. Earth Angel (Gloria Mann)

Al Ross
WBAL—Baltimore, Md.

1. Let Me Go, Lover (J. Weber)
2. Naughty Lady (Ames Bros.)
3. Mr. Sandman (Chordettes)
4. Hearts Of Stone (Fontanes)
5. Teach Me Tonight (DeCastros)
6. That's All I Want (Jaye P. Morgan)
7. Make Yourself Comfortable (Sarah Vaughan)
8. Star Dust Mambo (R. Maltby)
9. Papa Loves Mambo (P. Como)
10. Dim, Dim The Lights (Haley)

Jerry Gross
WMGR—Bainbridge, Ga.

1. Let Me Go, Lover (J. Weber)
2. Hearts Of Stone (Fontanes)
3. That's All I Want (Jaye P. Morgan)
4. Mr. Sandman (Chordettes)
5. Naughty Lady (Archie Bleyer)
6. Make Yourself Comfortable (Sarah Vaughan)
7. Teach Me Tonight (DeCastros)
8. Melody Of Love (B. Vaughn)
9. No More (DeJohns)
10. Sincerely (McGuires)

Arty Kay
WVLK—Lexington, Ky.

1. Melody Of Love (D. Carroll)
2. Open Up Your Heart (Cowboy Church Choir)
3. Let Me Go, Lover (J. Weber)
4. Mr. Sandman (Chordettes)
5. Naughty Lady (Ames Bros.)
6. Hearts Of Stone (Fontanes)
7. No More (DeJohns)
8. Sincerely (McGuires)
9. That's All I Want (Jaye P. Morgan)
10. Make Yourself Comfortable (Sarah Vaughan)

Ed Reilly
WBRY—Waterbury, Conn.

1. Sincerely (McGuires)
2. Hearts Of Stone (Fontanes)
3. Melody Of Love (Four Aces)
4. Ko Ko Mo (Perry Como)
5. Earth Angel (Crewcuts)
6. No More (DeJohns)
7. Darlin' (Jimmy Sacca)
8. Tweedlee Dee (G. Gibbs)
9. How Important Can It Be (Lou Monte/Joni James)
10. Smiles (Happy Otto)

Jim Mills
WIND—WAAF—Chicago, Ill.

1. Tweedlee Dee (G. Gibbs)
2. All Of You (Tony Martin)
3. Melody Of Love (Carroll)
4. Sincerely (McGuires)
5. Snow Dreams (C. Russell)
6. How Important Can It Be (Sarah Vaughan)
7. That's All I Want (Morgan)
8. King Or A Slave (B. Milano)
9. Rusty Old Halo (M. Jackson)
10. My Love Song To You (Bob Manning)

Bill Phillips
WBAX—Wilkes-Barre, Pa.

1. Let Me Go, Lover (J. Weber)
2. Mr. Sandman (Chordettes)
3. Hearts Of Stone (Fontanes)
4. Sincerely (McGuires)
5. Naughty Lady (Ames Bros.)
6. No More (DeJohns)
7. Teach Me Tonight (DeCastros)
8. Melody Of Love (Four Aces/Vaughn)
9. I Love My Mama (T. Leonetti)
10. Ever Since You Went Away (Don Forbes)

Don Bell
KRNT—Des Moines, Iowa

1. Mr. Sandman (Chordettes)
2. Let Me Go, Lover (T. Brewer)
3. Hearts Of Stone (Fontanes)
4. Naughty Lady (Ames Bros.)
5. Make Yourself Comfortable (Sarah Vaughan)
6. Earth Angel (Crewcuts)
7. That's All I Want (Jaye P. Morgan)
8. Melody Of Love (B. Vaughn)
9. Dim, Dim The Lights (Haley)
10. Sincerely (McGuires)

Dick Kline
WPON—Pontiac, Mich.

1. Melody Of Love (D. Carroll)
2. Open Up Your Heart (Cowboy Church Choir)
3. In Your Lovin' Care (4 Joes)
4. No Man Is An Island (Don Cornell)
5. No More (DeJohns)
6. Ling, Ting Tong (Charms)
7. Make Yourself Comfortable (Sarah Vaughan)
8. Crazy Otto (Crazy Otto)
9. Mr. Sandman Chordettes)
10. I Gotta Go Get My Baby (Teresa Brewer)

Rudy Paolangeli
WRRA—Ithaca, N. Y.

1. Melody Of Love (Martin & Shore)
2. Let Me Go, Lover (J. Weber)
3. Hearts Of Stone (Fontanes)
4. Ko Ko Mo (Perry Como)
5. Dim, Dim The Lights (Haley)
6. Mr. Sandman (Chordettes)
7. That's All I Want (Jaye P. Morgan)
8. Wabash 4-7473 (J. Komack)
9. Naughty Lady (Archie Bleyer)
10. Teach Me Tonight (DeCastros)

Jim Lowe
WRR—Dallas, Tex.

1. Elephants' Tango (Commanders)
2. Hearts Of Stone (Fontanes)
3. Sincerely (McGuires)
4. Earth Angel (Crewcuts)
5. Tweedlee Dee (Lavern Baker)
6. St. Louis Blues (Esquire Boys)
7. Ling, Ting Tong (Five Keys)
8. My Own True Love (Gordon Jenkins)
9. Melody Of Love (B. Vaughn)
10. That's All I Want (Morgan)

Shel Horton
WVAM—WKMC—Saxton, Pa.

1. Be A Little Darlin' (Madigan)
2. An Old Beer Bottle (Komack)
3. Melody Of Love (D. Carroll)
4. Let Me Go, Lover (P. Page)
5. Naughty Lady (Archie Bleyer)
6. Mr. Sandman (Chordettes)
7. Cat's Whiskers (Lou Monte)
8. I Gotta Go Get My Baby (Teresa Brewer)
9. Blue Mirage (Guy Lombardo)
10. Teach Me Tonight (DeCastros)

Randy Gretes
WITJ—Ithaca, N. Y.

1. Mr. Sandman (Chordettes)
2. Naughty Lady (Ames Bros.)
3. Let Me Go, Lover (J. Weber)
4. Hearts Of Stone (Fontanes)
5. Melody Of Love (Four Aces)
6. Papa Loves Mambo (P. Como)
7. Teach Me Tonight (DeCastros)
8. Make Yourself Comfortable (Lawrence & Gorme)
9. No More (McGuires)
10. Count Your Blessings (Rosemary Clooney)

Johnny Fairchild
WORZ—Orlando, Fla.

1. Let Me Go, Lover (Gale/Page)
2. Melody Of Love (B. Vaughn)
3. Mr. Sandman (Chordettes)
4. Tara's Theme (LeRoy Holmes)
5. Please Don't Break My Heart (Nick Noble)
6. From Nine To Five (D. Lor)
7. Wooden Shoes And Happy Hearts (Clark Dennis)
8. Old Shoes (Frankie Laine)
9. Unsuspecting Heart (Stevens)
10. Always You (Betty Madigan)

Tommy Riggs
WCAE—Pittsburgh, Pa.

1. Let Me Go, Lover (J. Weber)
2. Melody Of Love (F. Sinatra)
3. Ko Ko Mo (Perry Como)
4. What More Is There To Say (Teresa Brewer)
5. Tweedlee Dee (G. Gibbs)
6. Malaguena (Caterina Valente)
7. Silk Stockings (Vic Damone)
8. Idle Gossip (Sarah Vaughan)
9. Honey Bunch (Four Knights)
10. It's Too Soon To Know (Tony Bennett)

Jerry Hauser
KAFD—Petaluma, Calif.

1. Mr. Sandman (Chordettes/4 Aces)
2. Naughty Lady (Ames Bros.)
3. Sincerely (McGuires)
4. Hearts Of Stone (Fontanes)
5. Melody Of Love (B. Vaughn)
6. Make Yourself Comfortable (Peggy King)
7. Let Me Go, Lover (J. Weber)
8. Finger Of Suspicion (Dickie Valentine)
9. Always You (Betty Madigan)
10. Unsuspecting Heart (Stevens)

Val Clenard
KRKD—Los Angeles, Calif.

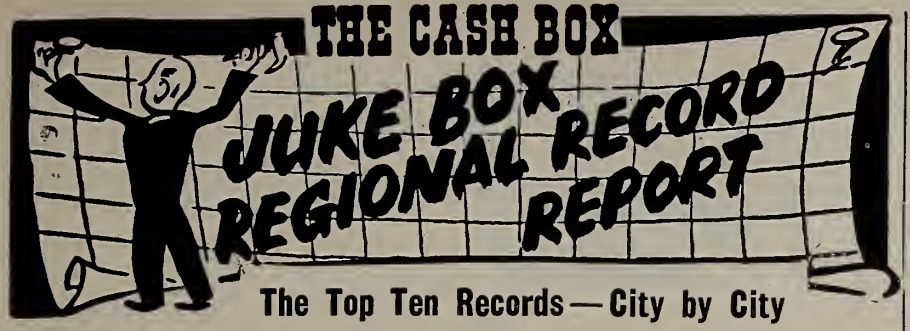
1. Let Me Go Lover (J. Weber)
2. Mr. Sandman (Chordettes)
3. Naughty Lady (Ames Bros.)
4. Hearts Of Stone (Fontanes)
5. Make Yourself Comfortable (Sarah Vaughan)
6. Melody Of Love (B. Vaughn)
7. That's All I Want (Morgan)
8. I Need You Now (E. Fisher)
9. Tweedlee Dee (G. Gibbs)
10. Malaguena (Caterina Valente)

Sam Bradley
KUDL—Kansas City, Mo.

1. No More (DeJohns)
2. Hearts Of Stone (Fontanes)
3. Ko Ko Mo (Perry Como)
4. Open Up Your Heart (Cowboy Church Choir)
5. Let Me Go, Lover (J. Weber)
6. Melody Of Love (B. Vaughn)
7. Song In Blue (Paul & Ford)
8. Tweedlee Dee (G. Gibbs)
9. Everlovin' (Patti Page)
10. What Do You Know About Love (Dakota Staton)

Gene Edwards
KLIF—Dallas, Tex.

1. Melody Of Love (B. Vaughn)
2. Sincerely (McGuires)
3. No More (DeJohns)
4. Earth Angel (Crewcuts)
5. Old Shoes (Frankie Laine)
6. King Or A Slave (B. Milano)
7. St. Louis Blues (Esquire Boys)
8. Elephants' Tango (Commanders)
9. Hearts Of Stone (Fontanes)
10. Star Dust Mambo (R. Maltby)



The Top Ten Records — City by City

New York, N. Y.
1. Let Me Go, Lover (J. Weber)
2. Naughty Lady (Ames Bros.)
3. Mr. Sandman (Chordettes)
4. Teach Me Tonight (DeCastros)
5. That's All I Want From You (Jaye P. Morgan)
6. Hearts Of Stone (Fontanes)
7. Earth Angel (Penguins)
8. Make Yourself Comfortable (Sarah Vaughan)
9. Melody Of Love (B. Vaughn)
10. No More (DeJohns)

Chicago, Ill.
1. Melody Of Love (Vaughn/Carroll)
2. Hearts Of Stone (Fontanes)
3. No More (DeJohns)
4. That's All I Want From You (Jaye P. Morgan)
5. Let Me Go, Lover (J. Weber)
6. Mr. Sandman (Chordettes)
7. Tweedlee Dee (G. Gibbs)
8. Earth Angel (Penguins)
9. Sincerely (McGuires)
10. Ko Ko Mo (Como/Crewcuts)

Los Angeles, Calif.
1. Let Me Go, Lover (J. Weber)
2. Mr. Sandman (Chordettes)
3. Hearts Of Stone (Fontanes)
4. Naughty Lady (Ames Bros.)
5. Melody Of Love (Four Aces/Vaughn)
6. That's All I Want From You (Jaye P. Morgan)
7. Teach Me Tonight (DeCastros)
8. Make Yourself Comfortable (Sarah Vaughan)
9. Sincerely (McGuires)
10. Ko Ko Mo (Perry Como)

Philadelphia, Pa.
1. Let Me Go, Lover (J. Weber)
2. Hearts Of Stone (Fontanes)
3. Make Yourself Comfortable (Sarah Vaughan)
4. Teach Me Tonight (DeCastros)
5. Melody Of Love (Four Aces/Vaughn)
6. Naughty Lady (Ames Bros.)
7. Mr. Sandman (Chordettes)
8. That's All I Want From You (Jaye P. Morgan)
9. Earth Angel (Gloria Mann)
10. Sincerely (McGuires)

Baltimore, Md.
1. Let Me Go, Lover (J. Weber)
2. Hearts Of Stone (Fontanes)
3. Mr. Sandman (Chordettes)
4. Teach Me Tonight (DeCastros)
5. Sincerely (McGuires)
6. Naughty Lady (Ames Bros.)
7. Melody Of Love (Vaughn/Carroll/Aces)
8. Make Yourself Comfortable (Sarah Vaughan)
9. Shake, Rattle & Roll (Ha'ey)
10. That's All I Want From You (Jaye P. Morgan)

Kansas City, Mo.
1. Hearts Of Stone (Fontanes)
2. No More (DeJohns)
3. Sincerely (McGuires)
4. Let Me Go, Lover (J. Weber)
5. Mr. Sandman (Chordettes)
6. Melody Of Love (Vaughn/Ink Spots)
7. Crazy Otto (Joan Weber)
8. Make Yourself Comfortable (Sarah Vaughan)
9. Open Up Your Heart (Cowboy Church Choir)
10. Dim, Dim The Lights (Haley)

Detroit, Mich.
1. Hearts Of Stone (Fontanes)
2. Sincerely (McGuires)
3. Ling, Ting, Tong (Charms)
4. Mr. Sandman (Chordettes)
5. Melody Of Love (Carroll/Aces/Vaughn)
6. Crazy Otto (Crazy Otto)
7. Let Me Go, Lover (J. Weber)
8. Ko Ko Mo (Crewcuts)
9. Tweedlee Dee (Gibbs/Baker)
10. Dim, Dim The Lights (Haley)

Cleveland, Ohio
1. Melody Of Love (B. Vaughn)
2. Earth Angel (Penguins
3. Sincerely (McGuires)
4. Open Up Your Heart (Cowboy Church Choir)
5. Tweedlee Dee (Baker/Gibbs)
6. Crazy Otto (Otto/Maddox)
7. Mr. Sandman (Chordettes)
8. Ko Ko Mo (Crewcuts/Como)
9. Plantation Boogie (Lenny Dee)
10. Hearts Of Stone (Fontanes)

St. Louis, Mo.
1. Sincerely (McGuires)
2. Hearts Of Stone (Fontanes)
3. Melody Of Love (Vaughn)
4. Make Yourself Comfortable (Sarah Vaughan)
5. No More (DeJohns)
6. Mr. Sandman (Chordettes)
7. Runaround (Bill Farrell)
8. Ko Ko Mo (Crewcuts)
9. Crazy Otto (Johnny Maddox)
10. Everlovin' (Patti Page)

Seattle, Wash.
1. Hearts Of Stone (Fontanes)
2. Earth Angel (Penguins)
3. Let Me Go, Lover (Weber/Brewer)
4. Naughty Lady (Ames Bros.)
5. Make Yourself Comfortable (Sarah Vaughan)
6. Sincerely (McGuires)
7. Mr. Sandman (Chordettes)
8. Melody Of Love (Vaughn/Carroll)
9. Dim, Dim The Lights (Haley)
10. No More (DeJohns)

Denver, Colo.
1. Mr. Sandman (Chordettes)
2. Naughty Lady (Ames Bros.)
3. Let Me Go, Lover (Weber/Brewer)
4. Dim, Dim The Lights (Haley)
5. Melody Of Love (4 Aces)
6. Hearts Of Stone (Charms)
7. Sincerely (McGuires)
8. Make Yourself Comfortable (Sarah Vaughan)
9. I Need You Now (E. Fisher)
10. That's All I Want From You (Jaye P. Morgan)

Providence, R. I.
1. Sincerely (McGuires)
2. Melody Of Love (D. Carroll)
3. Hearts Of Stone (Fontanes)
4. Let Me Go, Lover (J. Weber)
5. Teach Me Tonight (DeCastros)
6. Mr. Sandman (Chordettes)
7. Make Yourself Comfortable (Sarah Vaughan)
8. Open Up Your Heart (Cowboy Church Choir)
9. Ko Ko Mo (Crewcuts)
10. Paper Valentine (Mills Bros.)

San Francisco, Calif.
1. Naughty Lady (Ames Bros.)
2. Let Me Go, Lover (J. Weber)
3. Mr. Sandman (Chordettes)
4. Hearts Of Stone (Fontanes)
5. Teach Me Tonight (DeCastros)
6. No More (DeJohns)
7. Make Yourself Comfortable (Sarah Vaughan)
8. I Need You Now (E. Fisher)
9. That's All I Want From You (Jaye P. Morgan)
10. Tweedlee Dee (Lavern Baker)

Atlanta, Ga.
1. Let Me Go, Lover (Weber/Brewer)
2. Mr. Sandman (Chordettes)
3. That's All I Want From You (Jaye P. Morgan)
4. Make Yourself Comfortable (Sarah Vaughan)
5. Melody Of Love (B. Vaughn)
6. Naughty Lady (Ames Bros.)
7. Sincerely (McGuires)
8. Count Your Blessings (Fisher)
9. Dim Dim The Lights (B. Haley)
10. No More (DeJohns)

Memphis, Tenn.
1. Sincerely (McGuires)
2. Mr. Sandman (Chordettes)
3. That's All I Want From You (Jaye P. Morgan)
4. Melody Of Love (B. Vaughn)
5. Make Yourself Comfortable (Sarah Vaughan)
6. Hearts Of Stone (Fontanes)
7. Ko Ko Mo (Como/Crewcuts)
8. Shake, Rattle & Roll (Haley)
9. Hearts Of Stone (Fontanes)
10. Naughty Lady (Ames Bros.)

Dallas, Tex.
1. Hearts Of Stone (Fontanes)
2. Mr. Sandman (Chordettes)
3. Let Me Go, Lover (Weber/Brewer)
4. Sincerely (McGuires)
5. Make Yourself Comfortable (Sarah Vaughan)
6. Melody Of Love (4 Aces/Carroll)
7. Tweedlee Dee (Gibbs/Baker)
8. Earth Angel (Crewcuts/Penguins)
9. That's All I Want From You (Jaye P. Morgan)
10. No More (DeJohns)

Charleston, W. Va.
1. Let Me Go, Lover (Brewer/Weber)
2. Naughty Lady (Ames Bros.)
3. Sincerely (McGuires)
4. Make Yourself Comfortable (Sarah Vaughan)
5. Tweedlee Dee (Baker/Gibbs)
6. That's All I Want From You (Jaye P. Morgan)
7. Melody Of Love (4 Aces)
8. Teach Me Tonight (DeCastros)
9. Count Your Blessings (Fisher)
10. Someday Sweetheart (Paul & Ford)

Milwaukee, Wis.
1. Hearts Of Stone (Fontanes)
2. Sincerely (McGuires)
3. Melody Of Love (Carroll/4 Aces)
4. Mr. Sandman (Chordettes)
5. Earth Angel (Penguins)
6. Make Yourself Comfortable (Sarah Vaughan)
7. Let Me Go, Lover (J. Weber)
8. Open Up Your Heart (Cowboy Church Choir)
9. Naughty Lady (Ames Bros.)
10. No More (DeJohns)

Boston, Mass.
1. Hearts Of Stone (Fontanes)
2. Sincerely (McGuires)
3. Melody Of Love (B. Vaughn)
4. Let Me Go, Lover (J. Weber)
5. Mr. Sandman (Chordettes)
6. Ko Ko Mo (Crewcuts/Como)
7. Dim Dim The Lights (Haley)
8. Open Up Your Heart (Cowboy Church Choir)
9. Make Yourself Comfortable (Sarah Vaughan)
10. Crazy Otto (Johhny Maddox)

Deadwood, S. Dak.
1. Let Me Go, Lover (J. Weber)
2. Mr. Sandman (V. Monroe)
3. Melody Of Love (Four Aces)
4. Naughty Lady (Ames Bros.)
5. Hearts Of Stone (Fontanes)
6. Make Yourself Comfortable (Sarah Vaughan)
7. Teach Me Tonight (DeCastros)
8. Mambo Italiano (R. Clooney)
9. That's All I Want From You (Jaye P. Morgan)
10. Count Your Blessings (Fisher)

New Orleans, La.
1. Melody Of Love (Four Aces)
2. Let Me Go, Lover (J. Weber)
3. Mr. Sandman (Four Aces)
4. That's All I Want From You (Jaye P. Morgan)
5. Sincerely (McGuires)
6. Naughty Lady (Ames Bros.)
7. Tweedlee Dee (Lavern Baker)
8. Ko Ko Mo (Crewcuts)
9. Dim, Dim The Lights (Haley)
10. Hearts Of Stone (Fontanes)

Seidel & Sachs Honored By RCA Victor

Philadelphia, Pa.—Robert A. Seidel, Executive Vice-President, RCA Consumer Products and Manie Sacks, Vice-President and General Manager, RCA Victor Record Division, were among the 20 winners of the RCA Victor Award of Merit for 1954 who were honored at ceremonies here last Saturday night in the Barclay Hotel. The award is presented annually by the Radio Corporation of America to a maximum of 20 outstanding individuals selected from 20,000 salaried employees in the manufacturing and service divisions, and corporate staff.

Seidel, of New York City, was honored for his guidance of the reorganization of the RCA Victor Home Instrument Division into two separate activities—the Television Division and the Radio and "Victrola" Division. He was also cited for broad managerial contributions, including RCA's achievements in the home appliance field.

Sacks, of New York City, was cited for his ability to sense potential musical hits and for sponsoring such successful innovations for the music-loving public as the Glenn Miller Limited Edition albums, as well as or a broad range of activities involving his unique knowledge of the entertainment field.

The award winners were presented with gold money clip watches and Award of Merit citations by W. Walter Watts, Executive Vice-President, RCA Electronic Products, at the annual dinner-meeting of the Award of Merit Society.

Charles M. Odorizzi, Executive Vice-President, RCA Corporate Staff, was the principal speaker at the ceremonies. He declared that the strength of an organization such as RCA was in its "inner resources" of people, a vital asset which doesn't appear on a balance sheet.

Other RCA employees honored were: Louis A. Connelly, Marlton, N. J., manager of the Government Department, Engineering Products Division; Arthur N. Curtiss, Los Angeles, Calif., manager of the RCA Engineering Products Division plant in Los Angeles; Harry R. Wege, Merchantville, N. J., manager of radar engineering, Moorestown, N. J., plant; Sidney E. Baker, Berkeley, Ill., manager of consumer products service, Western area, RCA Service Company, Inc.; Joseph P. Bannon, Bala Cynwyd, Pa., field sales manager, RCA Victor Television Division; E. Gerald Bowman, Haddon Township, N. J., administrator of plant community relations; Henry J. Cravens, East Riverdale Heights, Md., an electronic equipment specialist, RCA Service Company; Alfred E. Hindle, Skokee, Ill., custom record sales manager, Chicago region, RCA Victor Record Division; Leo F. Holleran, South Orange, N. J., general marketing manager, RCA Tube Division; William L. Jones, Haddonfield, N. J., Vice-President, technical products service, RCA Service Company; Andrew L. McClay, Chatham, N. J., general plant manager, RCA Victor Record Division.

Also, Allan B. Mills, Haddonfield, N. J., merchandise manager, RCA Victor Television Division; Maximilian J. Obert, Pennsauken, N. J., Manager of the transformer development group, parts engineering; John F. O'Brien, Audubon, N. J., manager of RCA's theatre and industrial marketing department; George H. Ritter, Indianapolis, Ind., manager of the Tube Division plant in Indianapolis; Harry R. Seelen, Lancaster, Pa., manager of color kinescope operations, Tube Division; Joseph Toyzer, Indianapolis, Ind., manager of manufacturing engineering at the RCA Victor Television Division plant in Indianapolis; and Nelson J. Van de Lester, Chicago, Ill., operations manager, Chicago Department, RCA Victor Distributing Corp.

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Yours for service,
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Bernard Boorstein

Two Stars

NEW YORK—With its grille reflecting light from colorful airfoil pilasters, the Wurlitzer Model 1800 plays softly in a dimly lit room. The entranced young lady is Wandra Merrell, RCA Victor recording artist. Wandra's latest release is "If You Could Only Read My Mind".

America's Next Instrumental Hit!

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by

MONTY KELLY

Essex # 375

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From the Hecht-Lancaster Production for United Artists "VERA CRUZ"

VERA CRUZ

LEO FEIST, INC.

Link Leaves Marks

NEW YORK—Harry Link, one of the music's industry's top executives, will not re-sign with the Edward B. Marks Music Corp. at the expiration of his present contract, March 12th. Link, who for the past 20 years headed the Irving Berlin, Leo Feist, Inc. and Marks Corporation's professional departments, is rumored to be slated to head an unusual new publishing set-up.

Link has left for a three-week vacation in Key West as the guest of the Honorable Bernie C. Papy of the Florida State Legislature. He will announce future plans on his return from Florida.

Herbert Marks, head of the publishing firm, has announced no replacement for Link as yet.

Manning Signed To Merrill - Kaufman Firm

NEW YORK—Murray Kaufman announced this week that Dick Manning had been signed to an exclusive writing contract by the Golden Bell, Rylan and Valyr music firms, which are headed by Kaufman and songwriter Bob Merrill.

Al Hoffman recently signed an exclusive contract with the same firms—which now have a trio of top songwriters in Merrill, Hoffman and Manning. Hoffman and Manning, by the way, have collaborated on such smashes as "Papa Loves Mambo" and "It Takes Two to Tango."

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The news that E.M.I. is taking over a controling interest in America's Capitol Records, certainly came as a surprise on both sides of the Atlantic. E.M.I. will not be releasing Capitol records in this country since British Decca holds a sole pressing, distibuting and other rights contract which still has some eighteen months to run. . . . **Ted Heath** will, after all, appear at the B.B.C.'s Dance Music Festival at the Royal Albert Hall. . . . I wonder whether the thought of cinema organs filling a big portion of time frightened the B.B.C. into dipping their hand in their pockets? B.B.C. television, excellent technically, but oh so uninteresting programme wise, has now decided to do away with some of its top ranking announcers, the reason being that they are too glamorous (where the female species is concerned), and too handsome when it comes to males. So now we are doomed to have the ghost voice; and now is the time for American producers of TV who can spare Frankenstein from his many commitments, to lend him to B.B.C. TV. Tutti Camarata is over here on a holiday and business trip, and so is **Phil Moore** one of America's most talented "backroom boys". . . . Star pianist **Bill McGuffie** will visit the United States in July where he has received offers to act as musical adviser on TV films. . . . Betty Riley comes back to these shores for a tour of our leading vaudeville theatres. . . . **Ruby Murray** the young Irish colleen, is certainly making a big name for herself, and what a nice quiet girl she is. . . . The much talked about **Kirchin Band** cut four titles for the English Decca label. They are to be released in the United States on the London label, and I strongly recommend all the sides to the D.J.'s. They have a treat in store. . . . **Cyril Stapleton** is to be featured with his orchestra in two cinemascope films and **Joan Regan** and **Lita Roza** will also appear in the productions. **Billy Cotton** who collapsed last week, is getting on fine and will be back on the air next week. Meanwhile **Bill Cotton Jr.**, has been deputizing for dad with great success. . . . **Winifred Atwell** back with the English Decca label, has cut several sides with the **Frank Chacksfield** Orchestra.

This week's best selling "pop" singles: (Courtesy "New Musical Express")

1) "Finger Of Suspicion" ——— DICKIE VALENTINE (Eng. Decca)
2) "Mambo Italiano" ——— ROSEMARY CLOONEY (Philips)
3) "No One But You" ——— BILLY ECKSTINE (MGM)
4) "Shake, Rattle & Roll" ——— BILL HALEY (Brunswick)
5) "I Still Believe" ——— RONNIE HILTON (HMV)
6) "I Can't Tell A Waltz From A Tango"—ALMA COGAN (HMV)
7) "Heartbreak" ——— RUBY MURRAY (Eng. Colum.)
8) "Rain, Rain, Rain," ——— FRANKIE LAINE (Philips)
9) "Mr. Sandman" ——— DICKIE VALENTINE (Eng. Decca)
10) "This Ole House" ——— ROSEMARY CLOONEY (Philips)

STARS OVER HARLEM

Atlantic's sizzling. **Ivory Joe Hunter** is back and blazing, **Ray Charles** has got a woman and ever since baby's been gone the uptown platter buyers are digg'ng like crazy all of these tasty waxings. I know it may sound silly, but this writer wouldn't be a bit surprised if each of these pressings end up occupying top spots in the Harlem charts. . . . **Johnny Ace** "Pledging" still the big one and steadily growing. . . . **Elmore James** and "Standing At The Crossroads" could very easily be one of the best sellers yet for Flair. . . . **Roy Hamilton's** "I Believe" after only a few air spins taking firm hold to the heartstrings of those who go for the soft and inspirational type of readings. . . . Those two nice guys over at King are constantly bouncing about like a couple of rubber balls since their two Bills (**Doggett** and **Jennings**) latest slicings are giving out with the signs of becoming the nation's favorites. Doggett's tender reading of the "My Reverie" standard is really one of his greatest, while Jennings' driving "Big Boy" is easily one of the hottest instrumentals around. . . . Mardi Gras records "Speak Up Mambo" with **Al Castellanos** and "Jamaiquino" starring the **Sexteto La Playa** a deuce of top favorites with the mambo lovers. . . . **The Penguins'** "Love Will Make Your Mind Go Wild," a good one to have around the ole homestead. . . . **Buddy** and **Claudia** and "I Wanna Hug Ya, Squeeze Ya" hitting like a million. . . . "Every Day I Have The Blues" b/w "Sneaking Around" another **B. B. King** sure shot. . . . **Gene** and **Eunice** and "Ko Ko Mo" still all aglow. . . . **The Mellows'** "Smoke" item good and hot. . . . **Buddy Johnson's** "Crazy 'Bout A Saxophone" is oh! so swingy. . . . **Dinah Washington's** "That's All I Want From You" and "You Stay On My Mind" every bit a real treat. . . . **Al Savage** pacing up and down the pavements to and fro the shows and stores with his groovy "Be Fair To Me" good deal. . . . **Big Joe Turner** stops by to let us know about his forthcoming date in the wax house, and to assure us that we're due for more of his greatest efforts. . . . **Sammy Davis** and "All Of You" a crowd pleaser plus. . . . **Shirley Gunther** and "You're Mine" another hit for the deserving miss. . . . **Amos Milburn** and "That's It" a real rocker that should be getting a bit more plays, because this baby is really loaded. . . . Give a listen to **The Scarlets** and "True Love." You'll be more than glad you did. . . . **The Midnighter's** "She's The One" tear jerker one of the best yet. . . . **Chris Powell's** driving "Sand Man Mambo" exciting plus.

King Ups 78rpm Price

CINCINNATI—Jack Kelley, Vice-President of King Records, has announced that effective February 1st, 1955, the suggested retail price on all King, Federal, Deluxe and 4-Star 78 rpm records will be increased to 98c, Federal Excise Tax included. The dealers' cost on and after the same date will be 60c, Federal Excise tax included. There will be no change in the retail price or dealer cost on 45 rpm, EP or LP records.

The change in the price of 4-Star 78 rpm records has been approved by William A. McCall, President of 4-Star records. King distributes 4-Star in the majority of its company-owned branches thruout the country and also serves several independent distributors on the same label.

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

The current excitement that pervades the music field, the covering by all the majors of such a large portion of r & b releases for pop consumption, leads thoughts in the general direction of "what happens now?". Can the top artists in the country flood the country with r & b to the ever growing proportions they are now assuming and not burst the bubble? It is a moot question that will find any number of antagonists and protagonists wherever music people gather. The current sweep may be a fad to this extent. When it settles down we will get back to a certain percentage of ballads, swings and the r & b rocking beat. When it does settle down you can be sure that the "beat" will continue to exert a tremendous influence on pop releases from here-on-in. But—and it's a big but—tremendous harm could come from the present surge. The tendency to cover so many r & b tunes regardless of the quality could satiate the pop taste so that they turn from any r & b issue. However, if the pop a & r men use discretion and cut tunes only of top quality, they will be giving the buyer what he wants and will develop a never ending pop market for this type of material. Some of the present material is great and some of the material being cut is far from great. However there is a practically non-ending source of good tunes. In the files of the r & b companies who have been issuing tunes for the past five to ten years. If any a & r man, worth his salt would take the time to look through the catalogues of these companies he'd come up with plenty of smash material. Any r & b man can tell you this music wasn't just discovered. It has been here for a long time. The current "rock and roll beat", will become part of pop music—if the urge to cut bad records doesn't kill it first. It's a case of the mother eating her young. . . . Here's Irv Marcus' idea of why artists like the **Penguins, Laverne Baker, the Charms,** etc., can break pop and compete with such artists as **The Crewcuts, Georgia Gibbs, the Fontanes** and others. Up to about three years ago there were two types of distributors. Pop and r & b. Then came the Dots, the Essexes, the Jubilees, the Epics, the "X" 's and put the independent r & b distrib in the pop field. For the first time these distribs had entry to the pop stores, pop jockies, pop juke box locations. With the advance to the resent time it became easier and easier for the promotion men of these indies to work at closer and closer range with the pop field. As a result the r & b disks were sometimes exposed to pop audiences and their acceptance by the kids, who liked the r & b version against the top rated pop artists, made history and started the biggest rush since Klondike. . . . **Phil Rose**, formerly with Derby and Coral, and associated with such hits as "Wheel of Fortune", "I'm Gonna Hate Myself In The Morning", and others, now heading a new label, Glory Records. While the diskery will be basically an r & b outfit, it will also release wax for the pop market. Glory has **The Buddies**, r & b, and **Four Fellows**, pop, signed and releases will be out shortly. Phil has already lined up ten distribs in key areas. . . . **The Five Keys**, mentioned in last weeks' column as being signed to headline the "Big Ten Rhythm and Blues Show" kicking off on January 28, were signed for one week only for the Washington area. Costarring on the Lou Krefitz show are **The Clovers, Faye Adams, Joe Turner, Bill Doggett, The Charms, The Moonlighters** and the **Moonglows** and others. . . . **The Rivileers**, Baton hit group, open at the Apollo February 4 for one week. Heading the bill will be Miss "Tweedlee Dee", **Lavern Baker**. . . . **Al Sears** cut "Tweedlee Dee" with sax and combo. **Al Silver**, Herald Records, claims it is the only instrumental version available. . . . March 12 jazz concert at Carnegie Hall featuring **Dave Brubeck, Gerry Mulligan** and **Chet Baker**, with **Carmen McRea** is being produced by **Robert H. Gardiner** of the ABC-TV staff and **Don Friedman**, formerly with the New York office of Columbia Pictures, two newcomers to the jazz concert field. . . . Savoy Records elated at signing the **Davis Sisters**, famous gospel singers. The Davis Sisters, under the management of **Ronnie Williams**, gospel group promoter, will achieve greater stardom in the future, claims **Herman Lubinsky**. . . . **Fred Mendelson** played the new **Larry Darnell** and **Varetta Dillard** releases over the phone and it looks like the Savoy diskery has two really hot items. Larry sounds better on "Who Showed My Baby How To Love Me" and "That's All I Want From You" than he has in years. Varetta ties into a natural, titled, "Johnny Has Gone". Lyrics are based on the untimely death of **Johnny Ace** and Varetta lends it the heart and talent necessary. Our opinion is that this could be a really big one. . . . Atlantic announces the signing of that blues great, **T-Bone Walker**, to an exclusive contract. Following the recent signing of **Ivory Joe Hunter**, who hit with his first for Atlantic, "It May Sound Silly". . . . Atlantic had **Marshall Barer** adapt "Tweedlee Dee" for the tot market. Two of the largest kiddie labels have already cut it. . . . **Lee Magid** has supervised another Seeco r & b session, cutting a new group, **The Starlighters**. . . . **Willie Bryant** will broadcast from the WHOM studios starting Monday, January 31. Willie feels he'll be closer to the music happenings working from midtown. . . . Announcement from Aladdin tells us **Johnny Fuller** has cut "Johnny Ace's Last Letter". Another tribute to Johnny Ace. . . . Hot rumor around the past couple of weeks is that **The Penguins** have signed with Mercury.

THE PENGUINS

VARETTA DILLARD

CHICAGO:

Blues singer **Sylvia Syms** opened her third engagement at the very popular Cloister Inn on 1-26, where, it is reported, she broke all house records last October. She brought with her a new album, as yet untitled, which will be released very shortly. Interesting sidelight on Sylvia is the fact that she has written and had published a series of children's stories titled "The Adventures of Susie and Sammy Snail". . . . **Ace Harris**, who has had an extended engagement at the Cloister is leaving for a short while and will return for an unlimited stay. . . . Saul, Jules and Joe Bihari in town this past week. . . . Milt Salstone of M. S. Distribs says "Wallflower" on Modern by **Etta James and The Peaches** looks mighty promising. . . . WEGS Dee-Jay, Sid McCoy has recently opened a one-stop record service on the South Side's Record Row. . . . Phil Chess currently enjoying Miami Beach's sunshine as Len Chess holds down the fort here. Len readying two new releases. The first by **Jimmy Witherspoon**, titled "Time Brings About A Change". Also one by a new artist, **Jimmy Nelson**, called "Free And Easy Mind". Meanwhile "I Wanna Hug Ya, Kiss Ya, And Squeeze Ya" on Chess, by **Buddy & Claudia Griffin** is starting to move. . . . Calvin Carter of Vee-Jay tells us he has had reports from Pittsburgh, where the **Rhythm Aces** are now appearing, that their VJ disking of "Wonder Why" is breaking. On the strength of this first recording by the 'Aces' they are booked solid, according to Carter. . . . Cal also reported the signing of a new artist, **L. C. McKinley**, a guitarist. . . . From Shaw Artists Corporation comes word that **Guitar Slim, Lowell Fulson, Joe Turner, Paul Williams, Choker Campbell** and **Ray Charles** will be in this territory during February, March and April on one-niters. **Joe Turner** and **Paul Williams** comprise one package, **Lowell Fulson** and **Choker Campbell** another while the others come in as singles.

SYLVIA SYMS

LOS ANGELES:

Luis Rivera, modern sounds organist, who is making such a hit with his first Federal release "Tangerine" was formerly a shipping clerk for King, Federal and DeLuxe in Cincinnati. . . . The massive Shrine Auditorium was rocking and rolling with activity on January 28th when impressario **Irving Granz** held his "Rock and Roll Jamboree". The long list of entertainers who who participated in the event included **Chuck Higgins, Joe Houston, Oscar McLollie, Richard Berry** and **The Dreamers, Marvin and Johnny, Billy Ward and The Dominos, Shirley Gunther and The Queens, The Medallions, The Jewels, Gene & Eunice** and **T-Bone Walker**. Deejays **Hunter Hancock, Charles Trammell** and **Dick "Huggie Boy" Hugg** helped emcee the show and also did a bit of harmonizing themselves to the complete delight of everyone. . . . Those great "Earth Angel" boys **The Penguins** are slated for a guest appearance on the **Perry Como** show Feb. 2. . . . **George Russell** has been appointed as the new promotion man at Central Record Sales. He has vast experience in local record promotion and is responsible for breaking many hits in this area. . . . **Fats Domino** will be out here again for a tour of the West Coast in March. He is slated for two consecutive weekend engagements at The Five Four Ballroom March 4th, 5th, 6th and 11th thru 13th. Fats has become one of the biggest money-making attractions in the Southland and his appearances here are always looked forward to with eager anticipation. . . Two numbers are climbing up to the bigtime here in LA. Watch for "I Wanna' Hug Ya' Kiss Ya' Squeeze Ya' " on Chess and "Nothing Sweet As You" with **Bobby Mitchell & The Toppers** on Imperial. . . . Jazz organist **Wild Bill Davis** will be out here on the West Coast for a long time. After a highly successful weekend engagement at the Savoy Ballroom he moved over to the Tiffany Club for a two week stand. He will then go to San Francisco and The Black Hawk. . . . **The Platters** have been signed as regulars on the **Spade Cooley** TV Show. They also opened at **Larry Potter's** Supper Club Jan. 28th for a two week stand. Their new Federal waxing "Maggie Doesn't Work Here Anymore" is starting to click throughout the area and is a great follow-up to their great version of "Voo-Vee-Ah-Bee". . . . **Lew Chudd**, prexy of Imperial Records, has released three new releases which will be in distributors hands this week. They include **T-Bone Walker's** "I'll Understand" b/w "Hard Way"; **The Spiders'** "That's Enough" b/w "Lost and Bewildered"; and **The Hawks'** "It's Too Late Now" b/w "Can's See For Lookin' ". . . . **Roy Brown** and **The Ink Spots** presented a gala show and dance at **Billy Berg's** Savoy Ballroom Jan. 28th thru 30th. Billy announced that his new rhythm and blues show with deejay **Charles Trammell** will now be heard nitely from midnight 'til 2:30 a.m. over KGFJ (Hollywood). The show will also be aired on Sunday from midnight 'til 1:00 a.m. . . . **The Sunny Thompson-Lula Reed** package were on hand to present their new '55 show and dance at the Five Four Ballroom Jan. 28th thru 30th.

BOBBY MITCHELL

KID KING'S COMBO
"NOW LISTEN BABY"
vocal by
GOOD ROCKIN' SAM
EXCELLO 2051

EDNA GALLMON COOKE
sings
"NOBODY BUT YOU LORD"
b/w
"SOMEBODY HELP ME"
NASHBORO 549

THE SKYLARKS
"CALL YOU IN THE MORNING"
NASHBORO 548

STILL A GOOD SELLER!
ARTHUR GUNTER
"BABY, LET'S PLAY HOUSE"
EXCELLO 2047

NASHBORO RECORD CO., INC.
177 3rd AVE., N., NASHVILLE, TENNESSEE (Phone 42-2215)

A MONEY RECORD.....BY THE MONEY MAKINGEST GROUP IN THE BUSINESS!

The Clovers

"BLUE VELVET" and "IF YOU LOVE ME"

(Why Don't You Tell Me)

Atlantic—1052

ATLANTIC RECORDING CORP.
234 WEST 56th St. NEW YORK 19, N. Y.

THE CASH BOX HOT 10

in NEW YORK CITY

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

1	PLEDGING MY LOVE *Johnny Ace* *(Duke 136)*	EARTH ANGEL *Penguins* *(Dootone 348)*
2	KO KO MO *Gene & Eunice* *(Combo 64)*	KO KO MO *Gene & Eunice* *(Combo 64)* *Flamingos* *(Parrott 812)*
3	SINCERELY *Moonglows* *(Chess 1581)*	TEACH ME TONIGHT *Dinah Washington* *(Mercury 70497)*
4	EARTH ANGEL *Penguins* *(Dootone 348)*	SINCERELY *Moonglows* *(Chess 1581)*
5	TWEEDLEE DEE *Lavern Baker* *(Atlantic 1047)*	YOU DON'T HAVE TO GO *Jimmy Reed* *(Vee-Jay 119)*
6	TEACH ME TONIGHT *Dinah Washington* *(Mercury 70497)*	TWEEDLEE DEE *Lavern Baker* *(Atlantic 1047)*
7	I'VE GOT A WOMAN *Ray Charles* *(Atlantic 1050)*	PLEDGING MY LOVE *Johnny Ace* *(Duke 136)*
8	MAKE YOURSELF COMFORTABLE *Sarah Vaughan* *(Mercury 70469)*	EVERY DAY I HAVE THE BLUES *Roy Hamilton* *(Epic 9086)*
9	HURT *Roy Hamilton* *(Epic 9086)*	HURT *Roy Hamilton* *(Epic 9086)*
10	SMOKE FROM YOUR CIGARETTE *Mellows* *(Juy-Dee 797)*	HEARTS OF STONE *Charms* *(DeLuxe 6062)*

in CHICAGO

1	PLEDGING MY LOVE *Johnny Ace* *(Duke 136)*
2	COME BACK *Ray Charles* *(Atlantic 1050)*
3	EARTH ANGEL *Penguins* *(Dootone 348)*
4	SINCERELY *Moonglows* *(Chess 1581)*
5	LING, TING, TONG *Five Keys* *(Capitol 2945)* *Charms* *(DeLuxe 6076)*
6	TWEEDLEE DEE *Lavern Baker* *(Atlantic 1047)*
7	I'VE GOT A WOMAN *Ray Charles* *(Atlantic 1050)*
8	HURT *Roy Hamilton* *(Epic 9086)*
9	I NEED YOUR LOVE *Pee Wee Crayton* *(Imperial 5321)*
10	JAILBIRD *Smiley Lewis* *(Imperial 5325)*

in NEW ORLEANS

in SAN FRANCISCO

1	HEARTS OF STONE *Charms* *(DeLuxe 6062)*
2	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*
3	TEACH ME TONIGHT *Dinah Washington* *(Mercury 70497)*
4	SINCERELY *Moonglows* *(Chess 1581)*
5	YOU UPSET ME BABY *B. B. King* *(RPM 416)*
6	POISON IVY *Willie Mabon* *(Chess 1580)*
7	EVERY DAY I HAVE THE BLUES *B. B. King* *(RPM 421)*
8	PLEDGING MY LOVE *Johnny Ace* *(Duke 136)*
9	HURT *Roy Hamilton* *(Epic 9086)*
10	LAST NIGHT *Little Walter* *(Checker 805)*

in NEWARK

1	EARTH ANGEL *Penguins* *(Dootone 348)*
2	PLEDGING MY LOVE *Johnny Ace* *(Duke 136)*
3	TWEEDLEE DEE *Lavern Baker* *(Atlantic 1047)*
4	SINCERELY *Moonglows* *(Chess 1581)*
5	KO KO MO *Gene & Eunice* *(Combo 64)*
6	I'VE GOT A WOMAN *Ray Charles* *(Atlantic 1050)*
7	HEARTS OF STONE *Charms* *(DeLuxe 6062)*
8	HURT *Roy Hamilton* *(Epic 9086)*
9	POISON IVY *Willie Mabon* *(Chess 1580)*
10	I NEED YOUR LOVE *Pee Wee Crayton* *(Imperial 5321)*

in DALLAS

1	PLEDGING MY LOVE *Johnny Ace* *(Duke 136)*
2	COME BACK *Ray Charles* *(Atlantic 1050)*
3	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*
4	I'VE GOT A WOMAN *Ray Charles* *(Atlantic 1050)*
5	SINCERELY *Moonglows* *(Chess 1581)*
6	EARTH ANGEL *Penguins* *(Dootone 348)*
7	HEARTS OF STONE *Charms* *(DeLuxe 6062)*
8	EVERY DAY I HAVE THE BLUES *B. B. King* *(RPM 421)*
9	TWEEDLEE DEE *Lavern Baker* *(Atlantic 1047)*
10	YOU DON'T HAVE TO GO *Jimmy Reed* *(Vee-Jay 119)*

NEW RELEASES

ELAINE GAY
"ROCK LOVE"
"Ebony Eyes"
Deluxe 2029

THE CHARMS
"KO KO MO"
"Whadaya Want"
Deluxe 6080

BONNIE LOU
"TWEEDLEE DEE"
"THE FINGER OF SUSPICION"
King 1436

EARL BOSTIC
"EMBRACEABLE YOU"
"NIGHT AND DAY"
King 4765

DISTRIBUTED BY King RECORDS

"I WANNA HUG YA, KISS YA AND SQUEEZE YA"
by
BUDDY & CLAUDIA GRIFFIN
with the
BUDDY GRIFFIN ORCHESTRA
CHESS 1586
CHESS RECORD CORP. 4750-52 Cottage Grove Ave. Chicago 15, Illinois

"RIB TIPS"
by
JON THOMAS
CHECKER 809
Checker RECORD CO.
4750-52 Cottage Grove Ave.
Chicago 15, Illinois

ANOTHER SMASH!
THE SPIDERS
"LOST AND BEWILDERED"
b/w
"That's Enough"
IMPERIAL # 5331
Imperial Records
6425 Hollywood Blvd., Hollywood 28, Calif.

THE CASH BOX HOT

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

	in PHILADELPHIA	in LOS ANGELES	in ST. LOUIS
1	EARTH ANGEL *Penguins* *(Dootone 348)*	PLEDGING MY LOVE *Johnny Ace* *(Duke 136)*	HEARTS OF STONE *Charms* *(DeLuxe 6062)*
2	SINCERELY *Moonglows* *(Chess 1581)*	SINCERELY *The Moonglows* *(Chess 1581)*	EARTH ANGEL *Penguins* *(Dootone 348)*
3	PLEDGING MY LOVE *Johnny Ace* *(Duke 136)*	EVERY DAY I HAVE THE BLUES *B. B. King* *(RPM 421)*	PLEDGING MY LOVE *Johnny Ace* *(Duke 136)*
4	HEARTS OF STONE *Charms* *(DeLuxe 6062)*	KO KO MO *Gene & Eunice* *(Combo 64)*	SINCERELY *Moonglows* *(Chess 1581)*
5	LING, TING, TONG *Five Keys* *(Capitol 2945)*	THE WALLFLOWER *Etta James & The Peaches* *(Modern 947)*	TEACH ME TONIGHT *Dinah Washington* *(Mercury 70497)*
6	TWEEDLEE DEE *Lavern Baker* *(Atlantic 1047)*	TWEEDLEE DEE *Lavern Baker* *(Atlantic 1047)*	EVERY DAY I HAVE THE BLUES *B. B. King* *(RPM 421)*
7	KO KO MO *Gene & Eunice* *(Combo 64)*	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*	HURT *Roy Hamilton* *(Epic 9086)*
8	TEACH ME TONIGHT *Dinah Washington* *(Mercury 70497)*	EARTH ANGEL *Penguins* *(Dootone 348)*	LING, TING, TONG *Five Keys* *(Capitol 2945)*
9	MR. SANDMAN MAMBO *Chris Powell* *(Grand 120)*	YOU DON'T HAVE TO GO *Jimmy Reed* *(Vee-Jay 119)*	MAKE YOURSELF COMFORTABLE *Sarah Vaughan* *(Mercury 70469)*
10	HURT *Roy Hamilton* *(Epic 9086)*	DADDY, DADDY *Richard Berry & The Dreamers* *(Flair 1058)*	YOU DON'T HAVE TO GO *Jimmy Reed* *(Vee-Jay 119)*

	in SAVANNAH	in MEMPHIS	in DETROIT
1	PLEDGING MY LOVE *Johnny Ace* *(Duke 136)*	TWEEDLEE DEE *Lavern Baker* *(Atlantic 1047)*	LING, TING, TONG *Charms* *(DeLuxe 6076)*
2	I'VE GOT A WOMAN *Ray Charles* *(Atlantic 1050)*	HEARTS OF STONE *Charms* *(DeLuxe 6062)*	SINCERELY *Moonglows* *(Chess 1581)*
3	EARTH ANGEL *Penguins* *(Dootone 348)*	PLEDGING MY LOVE *Johnny Ace* *(Duke 136)*	EARTH ANGEL *Penguins* *(Dootone 348)*
4	COME BACK *Ray Charles* *(Atlantic 1050)*	SINCERELY *Moonglows* *(Chess 1581)*	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*
5	HURT *Roy Hamilton* *(Epic 9086)*	EARTH ANGEL *Penguins* *(Dootone 348)*	TEACH ME TONIGHT *Dinah Washington* *(Mercury 70497)*
6	SINCERELY *Moonglows* *(Chess 1581)*	I'VE GOT A WOMAN *Ray Charles* *(Atlantic 1050)*	HEARTS OF STONE *Charms* *(DeLuxe 6062)*
7	HEARTS OF STONE *Charms* *(DeLuxe 6062)*	MAMA, TALK TO YOUR DAUGHTER *J. B. Lenore* *(Parrott 809)*	TWEEDLEE DEE *Lavern Baker* *(Atlantic 1047)*
8	POISON IVY *Willie Mabon* *(Chess 1580)*	FORTY FOUR *Howlin' Wolf* *(Chess 1584)*	HURT *Roy Hamilton* *(Epic 9086)*
9	TWEEDLEE DEE *Lavern Baker* *(Atlantic 1047)*	LING, TING, TONG *Five Keys* *(Capitol 2945)*	KO KO MO *Gene & Eunice* *(Combo 64)*
10	YOU UPSET ME BABY *B. B. King* *(RPM 416)*	BYE BYE YOUNG MEN *Ruth Brown* *(Atlantic 1051)*	POISON IVY *Willie Mabon* *(Chess 1580)*

Coming Up In R & B

Listed Alphabetically

ROCK LOVE
Lula Reed
(King 4767)
Cleveland, Nashville, New Orleans

THE WALLFLOWER
Etta James & The Peaches
(Modern 947)
Los Angeles, Nashville, Philadelphia, Rockford, St. Louis

Atlantic Records Signs T-Bone Walker

NEW YORK—Atlantic Records this week announced the signing of T-Bone Walker to an exclusive Atlantic Record Company recording contract.

In corraling T-Bone Walker, the Atlantic firm has signed one of the greats of the blues field, and represents the second big name added to its already imposing roster. Just a few weeks back Atlantic signed Ivory Joe Hunter, who has already justified its faith in him with his first release, "It May Sound Silly", on its way to becoming a hit.

Texas born, Walker is as famous for his guitar work and composing abilities as he is for his vocal talent. In the past he has hit with "T-Bone Shuffle", "Stormy Monday Blues", "West Side Baby" and "I'm Still In Love With You". T-Bone is also known for his colorful showmanship.

NIGHTCLUB ROUNDUP

NEW YORK—Dan Terry came into Birdland last week with a solid aggregation of 17 men who dished up some excellent swing and jazz music that tickled the customers' ears. Composed of five saxes, four trombones, four trumpets and a rhythm section, the band displayed originality and some excellent arrangements. A nod goes to Al Cohen and O. C. Johnson for most of the arrangements and for some of the originals including "Al's Tune" which had excellent commercial listening appeal. Other strong numbers include "Azure", "Catwalk", with a fine trumpet solo by Terry, "Chisango" and "Florid".

The wonderful musicianship and polished performance by the crew gave this reviewer the feeling that the band had been working together for quite some time, although Terry had picked up some New York musicians for the date.

Band is a natural for the ballroooms and should do much toward getting the kids back on the dancefloors.

Kay Records Formed

NEW YORK—The formation of a new record company to be known as Kay Records, was announced last week. Topping the organization is Lee Eisenberg formerly of Derby Records. Eddie Rosenberg is vice-president and Eddie Wilcox is the A & R head and musical director.

The diskery's first record will feature a new group called the Four Pals on a coupling of two tunes tagged "Please Don't Say Goodbye", and "I'm On The Mend."

The address of the new firm is 156 West 44th Street, in New York City. Alpha Distributing will handle the New York distributing for Kay. The company will record pop and rhythm and blues material.

TWO BIG ONES!
. . . watch the charts
"REAL HUMDINGER"
b/w
"PLEASE LET ME KNOW"
by
THE FIVE PEARLS
AL. 3265
"KO KO MO"
b/w
"You and Me"
by
GENE & EUNICE
AL. 3276
Aladdin RECORDS
Beverly Hills, Calif.

HOT!
"GOING BACK TO MAMA"
"HARD-HEARTED WOMAN"
BIG WALTER HORTON
STATES 145
"FEELS SO FINE"
"YOU'RE GONNA CRY"
HAL BURRAGE
STATES 144
UNITED AND STATES RECORD CO.
5052 COTTAGE GROVE AVE.
CHICAGO 15, ILLINOIS

A Moneymaker!
STAND BY ME
by GUITAR SLIM
542 # 542-45
Specialty records
8508 Sunset Blvd., Hollywood 46, Cal.

BREAKING IN DETROIT
"SWEET SUE"
THE CROWS
RAMA 50
RAMA
220 W. 42nd St., New York, N. Y.

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER | C+ GOOD
B+ EXCELLENT | C FAIR
B VERY GOOD | D MEDIOCRE

THE "5" ROYALES
(King 4770)

B+ "YOU DIDN'T LEARN IT AT HOME" (2:12) [Franlin BMI—Lowman Pauling] The "5" Royales drive a fast beat jump ditty with shady lyrics. The lads have a good sound and beat and the deck could grab some action.

B+ "EVERY DOG HAS HIS DAY" (2:39) [Franlin BMI—Lowman Pauling] The group sings the blues on the flip. A slow beat item on which the fellows blend mellow. Ok platter.

THE GEMS
(Drexel 903)

C+ "I THOUGHT YOU'D CARE" (2:30) [Studio Music—Wynn, Tuggle] The Gems come up with a slow beat pretty effectively. The ballad is well done, especially the lead though the arrangement is unimaginative or mellow and soft lights.

B "KITTY FROM NEW YORK CITY" (2:31) [Caldwell] The flip effort is a middle beat jump with a happy treatment. Deck has possibilities.

RUSTY BRYANT
(Dot 15324)

B "BACK STREET" (2:35) [Chamblee, Simpkins] Rusty Bryant and his combo drive out a wild hustling ditty with a zestful reading that'll have the kids hopping. Great programming and juke box wax.

B "RECORD DELIVERY BLUES" (2:41) [Tennessee BMI—Bryant] A change of pace side. A slow torrid blues effectively performed. Sax solo great.

CHARLES BROWN
(Aladdin 3272)

B "BY THE END OF THE RIVER" (2:49) [Gallo—Otis, Darrell] Charles Brown chants a slow romantic Southern blues with warmth and sincerity. Strong blues.

B "HONEY SIPPER" (2:18) [Aladdin BMI — Brown, Edwards] Brown ups the tempo on this deck and it results in a lively, bouncing wax.

JOE BUCKNER
(Vee-Jay 125)

C+ "EVENTIME" (2:30) [BMI—T. Dean] Joe Buckner sings a slow rhythmic Southern blues to the effortless but effective ork support of Tommy Dean.

C+ "DEANIE BOY" (2:30) [BMI—T. Dean] The flip is a rocking middle beat instrumental that comes off in good style.

THE CASH BOX ★AWARD O' THE WEEK★

"IF YOU LOVE ME (Why Don't You Tell Me So)" (2:41)
[Progressive BMI—Curtis]

"BLUE VELVET" (2:38)
[Meridian BMI—Wayne, Morris]

THE CLOVERS
(Atlantic 1052)

● That The Clovers have become one of the best sounding groups in a field crowded with vocal combos is strongly evident on this pair of releases. The boys sing with an absence of flats and off key sounds. Their "If You Love Me," a middle tempo bouncer, is a delight to the ear. Deck has a great melody and top-drawer vocalizing. There should be a flood of covers on this side. The flip, "Blue Valvet," a slow mood piece, is a lovely effort that again pinpoints the class of the group. If the pop field don't accept these two sides as are, they must be tone deaf.

"CLOSE YOUR EYES" (2:16)
[Rush BMI—Chuck Willis]

"DOGGONE IT, YOU DID IT" (2:19)
[Roosevelt BMI—Singleton, McCoy]

THE FIVE KEYS
(Capitol 3032)

● The Five Keys have come up with two powerful followups to their current "Ling-Ting-Tong" in "Close Your Eyes" and "Doggone It, You Did it." The treatment of "Close Your Eyes" is unusual, emplaying two leads, and the effect is tremendous. A slow beat pretty that is sure to please. The "Doggone It" side is a jump that looks like more laurels for that hit writing duo, Charles Singleton and Rose Marie McCoy. The boys are really rocking on this one and its coupling with "Close Your Eyes" makes it a powerful buy.

"WHADAYA WANT?" (2:00)
[Quintet BMI—Stoller, Leiber]

"KO KO MO (I LOVE YOU SO)" (2:29)
[Meridian BMI—Forest, Haven]

THE CHARMS
(DeLuxe 6080)

● The Charms, who have been making it a practice of late to cover hits, come up with two more in that classification. Currently one of the hottest groups in the field, they have proved before they can take an already established item and still sell lots of records. Newest release cover, "Ko Ko Mo," currently a big pop and r & b item. It may be tough for The Charms to catch up on this one in view of the original hit being issued on two different labels, but the sale will nevertheless be healthy. The flip, "Whadaya Want," still has to be exploited R & B and this will probably turn out to be the side. An excellent version.

THE CASH BOX Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "YOU DIDN'T LEARN IT AT HOME"		
★ "EVERY DOG HAS HIS DAY"	The "5" Royales	King 4770
★ "BE FAIR WITH ME"		
★ "DREAM GIRL"	Al Savage	Herald 445

T-BONE WALKER
(Imperial 5330)

B "I'LL UNDERSTAND" (2:05) [Commodore BMI—Walker] The old master delivers a soulful slow blues in excellent fashion. Ok wax.

B "HARD WAY" (2:05) [Commodore BMI—Walker & McDaniel] A Latin tempo bouncer with a top performance from Walker results in a good side.

THE THUNDERBIRDS
(DeLuxe 6075)

B "PLEDGING MY LOVE" (2:15) [Lion BMI—Washington, Robey] The Thunderbirds blend smoothly on the current r & b pop excitement. Tune so great, the King distribution has to pick up sales.

B "BABY LET'S PLAY HOUSE" (2:05) [BMI] Another cover side of an R & B item stirring up some excitement. Good offering.

BILL DOGGETT
(King 4769)

B+ "MY REVERIE" (2:48) [Robbins ASCAP — Debussy] Bill Doggett trains his Hammond keys on the pop-classical Debussy piece and the results are a delirious combination of melting tones.

B "KING BEE" (2:34) [Billace BMI—Doggett] Doggett switches to a fast beat cool item for the flip and the group does well. However, for the commercial side, its "My Reverie."

WILLARD McDANIEL
(Crown 136)

C+ "MOBILE" (2:20) [Wells, Holt—McDaniel] Cover of the current pop hit is given a danceable treatment by orkster. A honkey tonk treatment with a pleasant vocal.

B "MY GREATEST MISTAKE" (2:35) Williard McDaniel does a smoother job on this middle tempo item. McDaniel vocalizes in the manner of Louis Jordan-Louis Armstrong without so much sandpaper.

THE FLAMINGOS
(Parrot 812)

B+ "KO KO MO" (2:41) [Forest, Haven] The Flamingos dish up a solid version of the pop and r & b hit. Should sell well in areas not already smothered by the original versions.

B "I'M YOURS" (2:43) [R. Mellin] The Flamingos' chant the hit of a couple of years ago and do a smooth bit of vocalizing. This wax might revive the tune for a fair bit of action.

The Cash Box RHYTHM 'N BLUES REVIEWS

DISK & SLEEPER · EXCELLENT · VERY GOOD · GOOD · FAIR · MEDIOCRE

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"NO CHANCE" (2:37)
[Jubilee Music ASCAP—Jeanne Burns]

"SYMPATHY" (2:27)
[Jubilee ASCAP—Burns, Carroll]

THE CADILLACS
(Josie 773)

● The Cadillacs seem to fullfill their previous promise on the platter, "No Chance." The fast beat jump drives, the arrangement and delivery are good. Deck seems to have captured that beat that is selling so big today. The under lid, "Sympathy," is a slow tempo blues effectively performed, but lacking the sales potential of the top deck. From here it looks all "No Chance."

"THE WALLFLOWER" (2:45)
[Modern—Etta, Otis]

"HOLD ME, SQUEEZE ME" (2:45)
[Gallo—Etta, Otis]

ETTA JAMES and THE PEACHES
(Modern 947)

● Etta James and The Peaches come up with a driving, rocking ditty, "The Wallflower" that has the oomph for a quick take off. Item has already made a big impression on the coast. Lyrics are questionable. The flip, "Hold Me, Squeeze Me," is a slow rhythmic item done with flavor. However, for the real action it will be "The Wallflower."

AL SAVAGE
(Herald 445)

B+ "BE FAIR WITH ME" (2:11) [Angel BMI—Joe Morris] Al Savage has a lilting melody on this latest wax release and the lad sings it with heart. However, would like to have seen him brought out a little more, or the ork backing faded a little. A pretty ditty that has a familiar and simple quality.

B+ "DREAM GIRL" (2:17) [Angel BMI—Joe Morris] Al sings a romantic effort with a strong and pulsating beat backing. A strong effort that grows on you after the third or fourth listen. Both decks could be Al's best since his "I Had A Notion."

RAMON MARQUEZ
(Fiesta 044)

C+ "MAMBO U. S. A." (2:48) [Pemora Music BMI—Leoncio Diez] Fetching Latin dance tempo with a modern sound. Good arrangement and proper beat for the conservative.

C+ "MAMBO INDIA" (1:45) [Pemora Music BMI—Pepe Marquez] Similar comments. Juke box operators note time of record.

Spiritual

VETERAN SINGERS
(Blue Lake 1001)

B "GIVE IT UP" (2:45) [BMI] A rhythmic bouncing spiritual well done by the Veteran Singers. Deck has a beat and melodic content that will appeal to all.

C+ "THE OLD ACCOUNT WAS SETTLED" (2:40) [BMI] Shouty lead on a middle tempo item engenders an excitement against a mild answer from the other singers who keep the beat.

HOLY GOSPEL SINGERS
(Vee-Jay 120)

B "MOVE UP" (2:47) [Conrad BMI] A wild gospel ditty with a shouty female lead. Exciting treatment and vocalizing in jubilee fashion. Authentic piano and drum accompaniment.

B "REVIVE US AGAIN" (3:10) [Conrad BMI] Similar material and similar treatment.

The Nation's Rhythm & Blues TOP 15

1. **PLEDGING MY LOVE** — *Johnny Ace (Duke 136)*
2. **EARTH ANGEL** — *Penguins (Dootone 348)*
3. **SINCERELY** — *Moonglows (Chess 1581)*
4. **HEARTS OF STONE** — *Charms (DeLuxe 6062)*
5. **TWEEDLEE DEE** — *Lavern Baker (Atlantic 1047)*
6. **LING, TING, TONG** — *Five Keys (Capitol 2945)* / *Charms (DeLuxe 6076)*
7. **TEACH ME TONIGHT** — *Dinah Washington (Mercury 70497)*
8. **EVERY DAY I HAVE THE BLUES** — *B. B. King (RPM 421)*
9. **I'VE GOT A WOMAN** — *Ray Charles (Atlantic 1050)*
10. **HURT** — *Roy Hamilton (Epic 9086)*
11. **RECONSIDER BABY** — *Lowell Fulsom (Checker 804)*
12. **KO KO MO** — *Gene & Eunice (Combo 64)*
13. **POISON IVY** — *Willie Mabon (Chess 1580)*
14. **YOU UPSET ME, BABY** — *B. B. King (RPM 416)*
15. **COME BACK** — *Ray Charles (Atlantic 1050)*

Unusual Promotion

NEW YORK—Bill Haley and Milt Gabler, Decca A&R Director, point with pride to the safety sticker that, in addition to being practical, also helps promote Haley's latest hit disk, "Dim, Dim The Lights."

Composers Alliance Award To Szell

NEW YORK—In recognition of his distinguished achievement in fostering and encouraging American music and American composers, Henry Cowell, president of the American Composers Alliance, presented their annual Laurel Leaf Award to George Szell, conductor of the Cleveland Orchestra, at a special reception held recently in New York.

In the past season, Szell, with his orchestra in Cleveland, performed more scores by contemporary American composers than were programmed by any other major American orchestra. It is because of this and his consistent interest in presenting American composers that the BMI affiliated American Composers Alliance chose Szell for this annual award. Previous awards have been given in the field of radio to station WGBH in Boston, in the orchestral field to Leopold Stokowski, and for chamber music to Maro Ajemian.

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THAT'S ALL I WANT FROM YOU
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(A Tribute To The Lote Johnny Ace)
b/w So Many Ways
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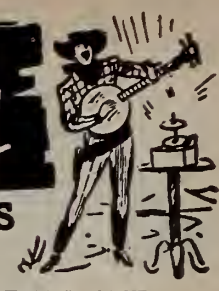
THE CASH BOX

Country Disk Jockey



REGIONAL RECORD REPORTS

SMOKEY SMITH
KRNT—Des Moines, Iowa

1. If You Ain't Lovin' (Young)
2. Let Me Go, Lover (Snow)
3. Loose Talk (Carl Smith)
4. In The Jailhouse Now (Webb Pierce)
5. Let Me Be The First To Know (Wilburn Bros.)
6. Hillbilly Heaven (E. Dean)
7. If Lovin' You Is Wrong (Hank Thompson)
8. That's Alright, Mama (Marty Robbins)
9. I Can Read Between The Lines (Benny Martin)
10. Are You Mine (Lorrie & DeVal)

JACK BURMAN
WWEZ—New Orleans, La.

1. I Feel Like Cryin' (Fairburn)
2. Untied (Tommy Collins)
3. Wait A Little Longer (Chester Smith)
4. I Feel Better All Over (Ferlin Husky)
5. The Next Voice You Hear (Hank Snow)
6. If You Ain't Lovin' (Young)
7. Is I Is Or Is I Ain't (Baker)
8. Nice To Be Livin' (Strength)
9. I Gonna Fall Out of Love (Webb Pierce)
10. Let Me Go, Lover (H. Snow)

JIM WILSON
WHOO—Orlando, Fla.

1. Loose Talk (Carl Smith)
2. New Green Light (Thomoson)
3. Let Me Go, Lover (H. Snow)
4. More & More (Webb Pierce)
5. Hearts Of Stone (Red Foley)
6. If You Ain't Lovin' (Young)
7. Sure Fire Kisses (Tubb & Hill)
8. Company's Comin' (Porter Wagoner)
9. Is I Is Or Is I Ain't (Baker)
10. Are You Mine (Lorrie & DeVal)

JIMMY HUTSELL
WLAR—Athens, Tenn.

1. Loose Talk (Carl Smith)
2. The Go Between (R. Robbins)
3. Mr. Sandman (Chet Atkins)
4. If You Ain't Lovin' (Young)
5. More & More (Webb Pierce)
6. Don't Forget (Eddy Arnold)
7. I Don't Hurt Anymore (Snow)
8. This Ole House (St. Hamblen)
9. Penny Candy (Jim Reeves)
10. This Is The Thanks I Get (Eddie Arnold)

SHERIFF TEX DAVIS
WCMS—Norfolk, Va.

1. The Lord Is Countin' On You (Cowboy Church Choir)
2. I Feel Better All Over (Ferlin Huskey)
3. Hearts Of Stone (Red Foley)
4. I've Been Thinking (Arnold)
5. Are You Mine (Wright & Tall)
6. Open Up Your Heart (Cowboy Church Choir)
7. In The Jailhouse Now (Webb Pierce)
8. Let Me Go, Lover (H. Snow)
9. Don't Forget (Eddy Arnold)
10. Hillbilly Heaven (E. Dean)

JOE MORRIS
WOIC—Columbia, S. C.

1. Loose Talk (Carl Smith)
2. More And More (W. Pierce)
3. If You Ain't Lovin' (Young)
4. I've Forgotten You (Snow)
5. Are You Mine (Wright & Tall)
6. I'm Gonna Fall Out Of Love (Webb Pierce)
7. Beware Of It (Johnny & Jack)
8. I've Been Thinking (Arnold)
9. Tomorrow's Just Another Day To Cry (Davis Sisters)
10. One Day Later (Rob & Bob)

MACK SANDERS
KFBI—Wichita, Kan.

1. Loose Talk (Carl Smith)
2. More And More (W. Pierce)
3. Let Me Go, Lover (Snow)
4. Hearts Of Stone (Red Foley)
5. Open Up Your Heart (Cowboy Church Choir)
6. Are You Mine (Lorrie & DeVal)
7. I'm Gonna Fall Out Of Love (Webb Pierce)
8. Carefree Moments (Wilburn Bros.)
9. Don't Put It Off (A. Inman)
10. If You Ain't Lovin' (Young)

"NERVOUS NEPHEW" NED NEEDHAM
WMOP—Ocala, Fla.

1. Little Tom (Ferlin Huskey)
2. I Feel Better All Over (Ferlin Huskey)
3. Let Me Go, Lover (H. Snow)
4. Let Me Be The First To Know (Wilburn Bros.)
5. Loose Talk (Carl Smith)
6. Till The End Of The World Rolls Around (Flatt & Scruggs)
7. There's No Fool Like A Young Fool (W. Ray)
8. Finally I'm Free (A. Inman)
9. No I Don't Believe I Will (Carl Smith)
10. I Love You Mostly (Frizzell)

DAVE WALSHAK
KCTI—Gonzales, Tex.

1. Hearts Of Stone (Ruby Wells)
2. I Love You Mostly (Frizzell)
3. Are You Mine (Lorrie & DeVal)
4. No, I Don't Believe I Will (Carl Smith)
5. If You Ain't Lovin' (Young)
6. Let Me Go, Lover (H. Snow)
7. Mr. Sandman (Mervin Shiner)
8. Don't Put It Off (A. Inman)
9. I Gotta Go Get My Baby (Justin Tubb)
10. It Takes That To Satisfy Me (Charlie Walker)

BOB JENNINGS
WLAC—Nashville, Tenn.

1. Wait A Little Longer (Chester Smith)
2. Little Tom (Ferlin Huskey)
3. One By One (Foley & Wells)
4. This Ole House (Hamblen)
5. Let Me Go, Lover (H. Snow)
6. If You Ain't Lovin' (Young)
7. Me And My Fiddle (Martin)
8. I Saw Mother With God (Onie Wheeler)
9. That's Alright, Mama (Marty Robbins)
10. I Feel Better All Over (Ferlin Huskey)

DAL STALLARD
KCMO—Kansas City, Mo.

1. Loose Talk (Carl Smith)
2. Let Me Go, Lover (H. Snow)
3. Are You Mine (Wright & Tall)
4. I Feel Better All Over (Ferlin Huskey)
5. If You Ain't Lovin' (Young)
6. Hearts Of Stone (R. Foley)
7. Time Goes By (M. Robbins)
8. Two Glasses, Joe (E. Tubb)
9. In The Jailhouse Now (Webb Pierce)
10. Kisses Don't Lie (Carl Smith)

LILLIE ANNE
WIRC—Hickory, N. C.

1. Are You Mine (Lorrie & DeVal)
2. Hearts Of Stone (Ruby Wells)
3. You Bet I Kissed Him (Myrna Lorrie)
4. Wait A Little Longer (Chester Smith)
5. The Wilder Your Heart Beats (Jim Reeves)
6. Old Blue (Grandpa Jones)
7. If You Ain't Lovin' (Young)
8. Loose Talk (Carl Smith)
9. This Ole House (St. Hamblen)
10. Kisses Don't Lie (Carl Smith)

F. M. SMITH
WBKH—Hattiesburg, Miss.

1. I Feel Like Crying (Fairburn)
2. If You Ain't Lovin' (Young)
3. No Mama, No Papa (W. Ray)
4. This Ole House (St. Hamblen)
5. I've Been Thinking (Arnold)
6. No, I Don't Believe I Will (Carl Smith)
7. In The Jailhouse Now (Webb Pierce)
8. Hearts Of Stone (Red Foley)
9. Little Tom (Ferlin Huskey)
10. The Wilder Your Heart Beats (Jim Reeves)

HENRY TUCK
WREV—Reidsville, N. C.

1. Are You Mine (Lorrie & Deval)
2. Wait A Little Longer, Jesus (Chester Smith)
3. This Is The Thanks I Get (Eddie Arnold)
4. If You Ain't Lovin' (Young)
5. I'm-A-Rollin' (Jackie Miles)
6. Little Tom (Ferlin Huskey)
7. Loose Talk (Carl Smith)
8. No, I Don't Believe I Will (Carl Smith)
9. Hearts Of Stone (Ruby Wells)
10. Let Me Go, Lover (H. Snow)

TOM 'N LUKE
WKAB—Mobile, Ala.

1. The Next Voice You Hear (Hank Snow)
2. Ole Pappy Time (Hamblen)
3. More Than Anything Else (Carl Smith)
4. If You Ain't Lovin' (Young)
5. I Feel Better All Over (Ferlin Huskey)
6. Let Me Go, Lover (H. Snow)
7. Hearts Of Stone (Red Foley)
8. The Mainest' Thing (The Carlisles)
9. Let Me Be The First To Know (Wilburn Bros.)
10. I Can Read Between The Lines (Benny Martin)

DAVE MILLER
WMIE—Miami, Fla.

1. Rock Love (Elaine Gay)
2. Everlovin' (Davis Sisters)
3. Let Me Go, Lover (H. Snow)
4. You Can't Have My Love (Elaine Gay)
5. Tomorow's Just Another Day To Cry (Davis Sisters)
6. Shoo-Shoo-Shoo Sh'Lala (Montana Slim)
7. Time Goes By (M. Robbins)
8. Rosie's T.V. Song (R. Haney)
9. No, I Don't Believe I Will (Carl Smith)
10. Hearts Of Stone (Charms)

FRED LYNN
KWTO—Springfield, Mo.

1. Are You Mine (Wright & Tall)
2. Company's Comin' (Porter Wagoner)
3. Hearts Of Stone (Red Foley)
4. Let Me Go, Lover (H. Snow)
5. Beware Of It (Johnny & Jack)
6. One White Rose (Hawkins)
7. Loose Talk (Carl Smith)
8. If You Ain't Lovin' (Young)
9. In The Jailhouse Now (Webb Pierce)
10. Hello Darlin (Cowboy Copas)

UNCLE EB
WGST—Atlanta, Ga.

1. Little Tom (Ferlin Huskey)
2. Untied (Tommy Collins)
3. If You Ain't Lovin' (Young)
4. Let Me Go Lover (H. Snow)
5. Let Me Be The First To Know (Wilburn Bros.)
6. Wait A Little Longer Please, Jesus (Chester Smith)
7. Hearts Of Stone (Red Foley)
8. New Green Light (Thompson)
9. More And More (W. Pierce)
10. Ole Pappy Time (Hamblen)

LEE SUTTON
WWVA—Wheeling, W. Va.

1. Lights Are Growing Dim (Harvie June Van)
2. Loose Talk (Carl Smith)
3. If You Ain't Lovin' (Young)
4. Let Me Be The First To Know (Wilburn Bros.)
5. Read Between The Lines (Benny Martin)
6. Beware Of It (Johnny & Jack)
7. Let Me Go, Lover (H. Snow)
8. More And More (W. Pierce)
9. Are You Mine (Lorrie & Deval)
10. Hillbilly Heaven (E. Dean)

BILL LONG
CHML—Hamilton, Ont., Can.

1. Kansas City Railroad Blues (Traugot)
2. More And More (W. Pierce)
3. I Don't Hurt Anymore (Snow)
4. I Feel Better All Over (Ferlin Huskey)
5. If You Ain't Lovin' (Young)
6. How Far Is She Now (Kingston)
7. Watch Makers Waltz (Bonin)
8. A Dog And A Dollar (Webb)
9. What A Waste (Long)
10. Loose Talk (Carl Smith)

"CUZ'N" LARRY LANE
WEBK—Tampa, Fla.

1. More Than Anything Else (Carl Smith)
2. Blue Lights & Broken Hearts (Roland Williams)
3. Hearts Of Stone (Red Foley)
4. Lovin' Season (Sonny James)
5. I Feel Better All Over (Ferlin Huskey)
6. I've Been Thinking (Arnold)
7. This Kiss Must Last Forever (Sonny James)
8. That's Alright, Mama (Marty Robbins)
9. Honky Tonk Angel (Williams)
10. Eddy Arnold Album (Arnold)

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TOO LONG, TOO MANY TIMES

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MISTER SANDMAN

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20/47-5956

SKEETER BONN

MY SON, MY SON

MY BABY DOLL

20/47-5967

BETTY CODY

BUTTERFLY HEART

TELL IT RIGHT

20/47-5991

DAVIS SISTERS

EVERLOVIN'

TOMORROW'S JUST ANOTHER DAY TO CRY

20/47-5966

RITA ROBBINS

THE GO-BETWEEN

DON'T TAKE ALL THE LOVE

20/47-5959

MERV SHINER

IT'S NOTHIN'

LOVE WITH NO TOMORROW

20/47-5983

JIMMY SNOW

I CAN'T SPELL

LOVE ME

20/47-5986

RCA VICTOR
FIRST IN RECORDED MUSIC

Murray Nash Forms Country Field Agency

NASHVILLE, TENN.—Following a three month's silence from Murray Nash, announcement was made this week of the formation of MURRAY NASH ASSOCIATES, INC. The new firm with headquarters in Nashville at 771 Elysian Fields Road set up as an agency for advertising, publicity and promotion for all facets of the country field. The firm will also include a publishing arm.

Nash's sixteen years of experience in the field covers work with RCA Victor Records, Mercury Records, and most recently Acuff- Rose Publications, and he has been recognized as having one of the widest views of the country music industry.

It has been known for sometime that Nash has been concerned about outright promotion in the country field, and this idea is the basis for the formation of the new organization.

Preliminary plans were revealed just before Nash's departure for New York where talks were set with industry executives. Company operations will begin immediately upon his return to Nashville this week.

CINCINNATI CUT-UPS

"The Paul Dixon show" of the DuMont TV Network made its debut over WLW-TV this week, and his many Queen City fans welcomed him back with open arms. It was here that Paul first got his start as a D-J (a very good one) and originated his pantomime TV show which later became the most copied show in television. An official of the local station said "the program is completely sold and there's a waiting list of firms wanting to join the parade of advertisers." So to Paul and his girl Friday, Sis Kamp, we say, Welcome home. . . . Larry Vincent (Pearl) stopped in to say he believes he has a sleeper in his new song "Trespasser" soon to be out on Coral. . . . Danny Engel (song plugger for Chappell) and his wife are both ill at Jewish Hosp. Our best for a quick recovery.

Julius LaRosa was guest on the WLW-TV "Flying W. Ranch" along with blue-eyed Miss Goldie Hill. This marked the end of the popular Pee Wee King (Victor) show, and as I said in my previous column, "the show was the best the Crosley's station has produced in a many-a-moon." . . . Her nibs Miss Georgia Gibbs is appearing at the Beverly Hills club this week, in what I hear is a sell-out show. . . . Another show which packed 'em in was the George Goebel show, a one nighter at the Taft, which was augmented by the Nation Station's star Bill Thall. . . . Lula Parr (Toast of the 1900's) died in obscurity at the age of 78 at her Dayton home. Once billed over the universe as "the world's champion lady bucking horse rider," she was a big hit in the Buffalo Bill's wild west show. . . . Dick Noel is slated for the "Breakfast Club" for the week of Feb. 14th according to his manager Harry Carlson as featured vocalist.

GEORGE MORGAN
SINGING
"SO LONESOME"
Columbia 21344
CEDARWOOD PUB. CO.
146 7th Ave. N., Nashville, Tenn.

Signing

MEMPHIS, TENN.—Elvis Presley, the 19-year-old country songster who clicked with "Blue Moon of Kentucky" and "That's All Right Mama" on the Sun label and was catapulted into a starring spot on the Louisiana Hayride, has signed a personal management contract with Bob Neal, popular WMPS country disk jockey, this city. Although Neal has been in the country music field for eight years with dj shows, promotions, bookings, etc., this is his first venture into personal management. Pictured above are Elvis Presley (seated), Tom Neal (right) and Sam Phillips prexy of Sun Records.

Coral Adds Country Artists

NEW YORK—Coral A & R director Bob Thiele, this week announced the signing of four acts from "Big D Jamboree". The "Big D Jamboree" is both a radio show heard over station KRLD in Dallas, and a road show. It is owned by Ed McLemore and Johnny Hicks (who also m.c.'s the show). Hicks also has his own deejay shows on KRLD and KSKY. "Jamboree" is a leading country show on radio. Thiele's announcement states that the four names he has signed are: singer Helen Hall, Douglas Bragg, the Belew Twins—a fifteen year old comedy singing duo; and the Texas Stompers—the "Big D's" band. Thiele also states that Coral's deal with the "Big D" gives the label first refusal on the other acts on the show.

Further additions to Coral's country roster were also announced this week. They are Molly Bee, a pre-teen ager who formerly waxed for Capitol and whose first Coral etching will be out early in March, and the long time favorite radio act, the Pickard Family. The first release by the Pickards will couple "Dear Evaleena" and "Fly Little Sparrow".

Martin For Foley's TV Show

SPRINGFIELD, MO.—Red Foley announced today that he has signed a five year contract with Grady Martin and the "Crossroads Boys" to head up the music portion of his new television show, the "Ozark Jubilee" which made its debut January 22 as a regular Saturday night feature on the ABC coast-to-coast network. Foley has turned over the complete reins of his band to Martin, who has been a mainstay of the Foley group for the past seven years.

At the same time it was announced by Dub Allbritten of Red Foley Enterprises that the Foley office has signed Martin to a five year personal management contract and that they have signed a three year recording contract with Decca Records for Martin and his "Crossroads Boys". The band has been augmented by additional personnel, including piano and drums and plans are underway to build the Martin crew into a top name country and western dance band. The group will continue to accompany Foley on his personals.

Award

HOLLYWOOD—Hank Thompson is shown being presented the 1954 BMI Award for his hit song "Honky Tonk Girl" by Ken Nelson Capitol Records Country A&R topper. Lyle Ried and Don Larkin look on.

THE CASH BOX Reports THE NATION'S BIG 10 Country JUKE BOX TUNES

1. **MORE AND MORE**
   Webb Pierce
   (Decca 29252; 9-29252)
2. **LOOSE TALK**
   Carl Smith
   (Columbia 21317; 4-21317)
3. **LET ME GO, LOVER**
   Hank Snow
   (RCA Victor 20-5960; 47-5960)
4. **IF YOU AIN'T LOVIN'**
   Faron Young
   (Capitol 2953; F-2953)
5. **NEW GREEN LIGHT**
   Hank Thompson
   (Capitol 2920; F-2920)
6. **I DON'T HURT ANYMORE**
   Hank Snow
   (RCA Victor 20-5698; 47-5698)
7. **ONE BY ONE**
   Kitty Wells & Red Foley
   (Decca 29065; 9-29065)
8. **HEARTS OF STONE**
   Red Foley
   (Decca 29375; 9-29375)
9. **PENNY CANDY**
   Jim Reeves
   (Abbott 170; 45-170)
10. **BEWARE OF IT**
    Johnnie & Jack
    (RCA Victor 20-5880; 47-5880)

THE LATEST

BY COUNTRY MUSIC'S TOP DUO!

Red Foley & Killy Wells

singing

"AS LONG AS I LIVE"

b/w

"MAKE BELIEVE"

DECCA-29390

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sings
"UNTIED"
and
"BOOB-I-LAK"
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"WEST OF SAMOA"
b/w
"FLIPPIN' THE LID"
Capitol # 3026
OPAL MUSIC CO.
6308 Sunset Blvd.
Hollywood 28, Calif.

THE 10 TOP THE CASH BOX Country Best Sellers

1. MORE AND MORE
   Webb Pierce
   (Decca 29252; 9-29252)
2. LOOSE TALK
   Carl Smith
   (Columbia 21317; 4-21317)
3. IF YOU AIN'T LOVIN'
   Faron Young
   (Capitol 2953; F-2953)
4. LET ME GO, LOVER
   Hank Snow
   (RCA Victor 20-5960; 47-5960)
5. I DON'T HURT ANYMORE
   Hank Snow
   (RCA Victor 20-5698; 47-5698)
6. HEARTS OF STONE
   Red Foley
   (Decca 29375; 9-29375)
7. THIS OLE HOUSE
   Stuart Hamblen
   (RCA Victor 20-5739; 47-5739)
8. NEW GREEN LIGHT
   Hank Thompson
   (Capitol 2920; F-2920)
9. ONE BY ONE
   Kitty Wells & Red Foley
   (Decca 29065; 9-29065)
10. KISSES DON'T LIE
    Carl Smith
    (Columbia 21340; 4-21340)

NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS
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The Cash Box Country Reviews

A DISK & SLEEPER — C GOOD
B EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"AS LONG AS I LIVE" (2:30) [Acuff-Rose BMI—R. Acuff]
"MAKE BELIEVE" (2:39) [Crossroads BMI—B. Walker, J. Hamilton]
KITTY WELLS & RED FOLEY
(Decca 29390; 9-29390)

● Kitty Wells and Red Foley, who are still enjoying a phenomenal run with their waxing of "One By One", come up with a pair of powerful follow-ups that look like definite contenders for honors. Both ends are weeper items, one an up-tempo piece titled "As Long As I Live" and the other a middle beat tune labeled "Make Believe". Either end can make the grade.

"ONE BROKEN HEART" (2:30) [Cedarwood BMI—Killen]
"I'M ALONE BECAUSE I LOVE YOU" (2:24)
[M. Witmark & Sons ASCAP—Young]
RAY PRICE
(Columbia 21354; 4-21354)

● Ray Price comes through again for the ops and dealers with a pair of top calibre efforts that oughta ride the charts simultaneously. Upper end, "One Broken Heart", is a middle tempo, tearful item that the chanter delivers with the utmost of feeling. Flip, "I'm Alone Because I Love You" is a slow beat, old time weeper sung with warmth and touching effect. Watch both halves.

"KO KO MO" (2:35) [Meridian BMI—F. Wilson, J. Porter, E. Levy]
"ARE YOU MINE" (2:40)
[Dandelion BMI—J. Amadeo, M. Petrunka, D. Grashey]
GOLDIE HILL & RED SOVINE
(Decca 29411; 9-29411)

● Goldie Hill and Red Sovine team up on a socko novelty item that's gonna clean up a huge bundle of coin for all concerned. The tune, "Ko Ko Mo", has already zoomed high up on the charts in the pop and r&b fields and the duo's potent rendition oughta sew up the country market as well. Flip, "Are You Mine", is a fine cover of a romantic item that's starting to break big.

MERV SHINER
(RCA Victor 20-5983; 47-5983)

B "LOVE WITH NO TOMORROW" (2:27) [Trinity BMI—J. Hathaway, G. Ramsay] Merv Shiner turns in a convincing performance as he waxes a heartfelt, slow beat waltz item.

B "IT'S NOTHIN'" (1:45) [BMI, Canada Ltd.—B. Gimby, J. Wayne] Lower deck is a light-hearted novelty jumper that should provide a heap of chuckles as well as the sales and spins.

RITA FAYE
(MGM 11923; K11923)

B "I LOVE YOU MORE AND MORE" (2:21) [Milene ASCAP—Heath] The charming vocal stylings of young Rita Faye make for real pleasant listening on this inviting, quick beat ballad.

C+ "MOMMIE'S REAL PECULIAR" (2:35) [Acuff-Rose BMI—F. Bryant, B. Bryant] Under lid is an appealing up-tempo novelty with enticing lyrics.

MAY HAWK
("X"-0084; 4X-0084)

B "PASTIME GIRL" (3:02) [Voca ASCAP—M. Hawk] May Hawk displays a smooth delivery as she debuts on the label with a feelingful, moderate beat weeper.

C "DON'T LET THEM SEE MY FACE" (2:30) [Voca ASCAP—M. Hawk] The thrush turns in another polished performance on this end but the material, however, is too much on the macabre side.

MAC WISEMAN
(Dot 1236; 45-1236)

B+ "WHEN I GET THE MONEY MADE" [Acuff-Rose BMI—Louvin, Louvin, Wiseman] Mac Wiseman combines a zestful reading with a solid piece of material on a deck that could catch on. A rhythmic, quick beat delighter.

B+ "THE LITTLE OLD CHURCH IN THE VALLEY" (2:31) [Remick ASCAP—Kahn, Arnold, Van Alstyne] The artist sells this lovely middle tempo sentimental piece in a manner that's gonna attract loads of loot.

WANDA WAYNE
(King 1437; 45-1437)

B+ "I GOTTA GO GET MY BABY" (2:13) [Springfield-Four Star BMI—M. Rainwater] The talented tones of Wanda Wayne sparkle on this tantalizing, quick beat handclapper. Flavorful choral and instrumental backdrop.

B "THE LIGHT ACROSS THE RIVER" (2:34) [Lois BMI—B. Barton] Flip is a middle beat lover's lament that the chirp etches in coin-catching style.

ELVIS PRESLEY
(Sun 215; 45-215)

B+ "YOU'RE A HEARTBREAKER" [Hi-Lo BMI—J. Sallee] Elvis Presley comes through with a stellar reading on a quick tempo, sentimental bouncer that could spin it's way up the charts. Watch it.

B "MILKCOW BLUES BOOGIE" [Leeds ASCAP—Arnold] Reverse slicing is an excellent, fast moving blues item that shades both the r&b and country markets.

THE CASH BOX Country Roundup

Marty Robbins grabbed top of the news in a plug in Cliff Rodgers' newsletter recently. Rodgers, C&W disk man at WHKK, Akron, Ohio, played both sides of Marty's latest release . . . "Gossip" and "That's All Right" and immediately following, Cliff received seventy-one calls to play the record again.

THE CARLISLES

Webb Pierce and his Wondering Boys, and Red Sovine back from California where the group has been working personal appearances and making some movie shorts. Quite a number of Grand Ole Opry artists are getting their share of action before the cameras these days as Flamingo Films hurries up production of more films featuring the 'Opry' talent. Roy Acuff and his Smokey Mountain Boys along with Johnnie and Jack, and Kitty Wells and the Tennessee Mountain Boys just concluding a tour of several Florida cities . . . the first dates in a long string of personal appearances for the big 'Opry' package which is expected to tour heavily across the country for the next several months. Frankie More manager of Johnnie and Jack and Kitty Wells, along with Spot Acuff are working together on the tour. Spot is the brother of Roy Acuff. Mel Foree and Joe Lucus reps for Acuff-Rose Publications back home after hitting the road promoting the pubbery's tunes and their Hickory label. Col. Tom Parker and Tom Disken just returned from down Mexico way! Disken is now managing Hank Snow's son, Jimmie Rodgers Snow. Last month, Hubert Long's talent, consisting of Faron Young and band, plus the Wilburn Brothers, worked the Trinon Ballroom in Oklahoma City . . . working to a packed house . . . 1100 paid admissions at $1.50 per . . . Long has taken up offer to play the country entertainment spot again this month. Ruby Wells, daughter of Kitty Wells, and Red Murphy of Nashville, were recent guests on Pee Wee King's Chicago TV Show. Dewey Mousson, manager of Little Jimmie Dickens reports that his group recently registered top grosses on their last personal appearances tour. Betty Johnson who has been working on the Eddy Arnold TV Show was into Nashville recently with her manager, Charlie Grean. While in town, Betty, who recently inked a RCA Victor recording contract, cut her first session. While in town, Betty was joined by her family . . . The Johnson Family, (RCA Victor) who were scheduled for a recording session here. Bob Ferguson, manager of Ferlin Huskey (Capitol) and his Hush Puppies, joined his field men recently in Florida, promoting Huskey's personal appearances. In Ocala, Fla. Feb. 4, Jean Shepard will rejoin the Ferlin Huskey Show . . . marking their first appearance together in six months! The Martha Carson unit is being reorganized and will carry four men in the band now, instead of the usual girl singer, according to word from Carson's manager, X. Cosse. Martha is billing her unit as "Martha Carson and Her Country Gentlemen". The unit is composed of Martha, Calvin Ruff, Blackie Bennett, Randy Hughes and George McCormick. Herbert L. Shucher, manager of Carl Stuart, WCOP, Boston, informed us that Bill Carlisle and the Carlisles played the Mohawk Ranch in Boston recently. Carl Stuart followed the Carlisles into the spot on January 30, for a return engagement.

RED FOLEY

FROM THE CROSSROADS OF COUNTRY MUSIC . . . Red Foley's "Ozark Jubilee" made its TV debut Saturday, Jan. 22 via ABC and from all indications and review of the show, this certainly marks another milestone for the success of Country Music. The entire format of the show moved exceedingly well, and the line-up of Country talent featured with Foley came through in good form. This opening night for the show saw hundreds of telegrams and long-distance phone calls coming into Springfield, offering congratulations!

HAYRIDE HAPPENINGS . . . Horace Logan, oatune topper of the "Louisiana Hayride" at KWKH, in Shreveport, turns in an interesting bit of news. In their regular publicity newsletter, Logan announced that the Louisiana Hayride will sponsor the annual Jimmy Rodgers Memorial Day Program in Meridian, Mississippi on May 26th. . . . the ex-Governor of Louisiana, Jimmy Davis will act as general master of ceremonies, assisted by Horace Logan and other top artists from the Hayride and other Country Music Shows. The Cash Box will carry complete details of the Memorial Day program as they progress. After viewing the Ed Sullivan "Toast of The Town" TV'er, suppose everyone knows that Jim Reeves is back from Europe where he made a tour with a group of USO entertainers, later appearing on the "Toast" program upon his return to the states. Logan informs us that Johnny Horton (Mercury) has just concluded a most successful hunting season and that Johnny is a very ardent sportsman and has a sharp eye for shooting ducks. Jimmy Newman (Dot) growing fast in popularity and doing well with his current release "Cryin For A Pastime" and "Day Dreaming" is still making his regular weekly appearances in South Louisiana and working the Hayride on Saturday nights. Elvis Presley, now being managed by Bob Neal, WMPS, Memphis, has caught on fast with the Hayride audiences. Presley's latest release on the Sun label is "Milkcow Blues Boogie" and "You're A Heartbreaker". Jack Ford (Chess) along with Hoot and Curley have been doing gospel trio numbers on the Hayride. Billy Walker, now on the Hayride, is doing real good according to word here with his new release "Hey" and "Let Me Hear From You." Maxine and Jim Ed Brown just back from the West Coast and out with another new one that should repeat the success of their "Looking Back To See" duet that put the two in the spotlight. Jerry and Dido Rowley still bragging about the newest addition to the Rowley family, Rob Roy, now eight weeks old. Buddy Attaway off the Hayride recently, sick in bed with the flu. Betty Amos (Mercury) and Jeanette Hicks (Okeh) have been swapping back and forth with two songs they both like. One week Betty will sing "Let Me Go Lover" and Jeanette will sing "Hearts Of Stone" . . . the next week the two swap songs. Jimmy Day just out with his first release on the Abbott label . . . some very good steel guitar work on his "Blue Wind" and "Rippin' Out."

JACK FORD

WLS NATIONAL BARN DANCE . . . Jimmy James, funny man on the Nat'l Barn Dance, is reported to have played before more than 111,000 people in personal appearances last year. Eight year-old Larry Keith, cowboy singer, formerly heard on his own show over KMOX, St Louis, guested on the Barn Dance Matinee recently. The WLS Nat'l Barn Dance stars appeared before a million and a quarter people in personal appearances throughout the Midwest last year. Special guests on the Barn Dance recently were the Boyd Twins, talented sixteen-year old girl singers from Hammond, Ind. Bobby Grove, who stopped the show on previous appearances guested on the Barn Dance again on Jan. 22.

COUNTRY SMATTERINGS . . . Word from good friend Art Barrett, WCMS, Norfolk, Va. says that he is planning on a gospel and sacred show as part of his country music activities on WCMS. Art would like to hear from artists in the sacred field. Art says that records would be welcomed, but background information, including present whereabouts, plans, contacts, etc. are also wanted . . . and the sooner the better, he opines. To bring you up to date, WCMS, is a new independent, only six months old, and is referred to as Norfolk's Country Music Station, and features the "Big Five" in the name of Sheriff Tex Davis, operations manager; Ted Harding, who handles the pop session and who is commercial manager; Teddy Bear Crutchfield; Art Barrett, program director, and Uncle Ted Tatar. Jim Wilson, another C&W platter pal of WHOO, Orlando, Fla., along with Whoot Owls, recently worked a three-day rodeo. Wilson featured all 10 songs in the Eddy Arnold 10th Anniversary album . . . "Eddy Arnold . . . An American Institution" on one of his programs recently, offering the album as a free gift to the person writing the best letter on: "I would like to have the Eddy Arnold American Institution Album because:" Jim says the entries are flooding in. Just heard from publicity chief Jay Thompson, Mobile, Ala. and Jay is promoting Tommy Smith and his new release "Mexico" on the Tennessee Jamboree label. Good news from good buddy Old Tater Eater, Pete Hunter of Houston, Tex. Pete says he worked a date with Lonzo and Oscar recently and they had a fine crowd. Slim Whitman is working Galveston, Tex. and Leon McAuliffe and band are at Cooks Hoedown Club and Johnny Horton scheduled to play the spot next. Pete Hunter is expected to have a new release out on the Feature label soon. Lefty Frizzell and the York Brothers, Jimmy and Johnny and Tibby Edwards all doing personal appearances in Houston soon. Nice letter from Dal Stallard, KCMO, Kansas City, Mo. who has been in the hospital, but who is up and back on his feet and out with a full schedule of work again. DAL informs us that Roland Williams, Cardinal Records, has what the KCMO area deems a hit. The song, "Honkey Tonk Angel", the flip is "Blue Lights and Broken Hearts." DAL says there are several C&W deejays doing a good job in his area. . . . Jimmy Dallas and Colorado Bill at KIMO, Independence, Mo. and Milt Dickey who does the early morning stint on KCMO. Good to hear from you Dal, and happy you're up and around again. On Friday, Jan. 21, Little Jimmy Dickens and his gang and Del Wood played to a capacity crowd at the Town Hall in Philadelphia. They appeared under the auspices of Sally Starr and Jesse Rogers. Webb Pierce and his group are booked there for Feb. 11. Deejay, F. M. Smith recently moved from WFOR to WBKH in Hattiesburg, Miss. George T. Popkins, WXGI-Richmond, Va., informs us that Tom Anderson and his Deep Valley Boys (MGM) are now appearing live for a half-hour show each Saturday morning as an added feature of "Pop's Country Store." Ferlin Huskey, Marty Robbins, Jimmy Newman and Arlie Duff guested during the past week on Bob Jennings, WLAC-Nashville, Tenn., "Country Store" and 'Farmhands Country Music Hit Parade" shows. Henry Tuck pens from Reidsville, N.C. that he and the big WREV gang staged a big show for the MARCH OF DIMES DRIVE recently. Tuck says it was a big success. Tuck also reports that Jimmy and Jessie (Capitol) recently appeared on their WREV radio show. Also Bill Carlisle and all the Carlisles were recent guests, too. Biggest record in his area right now, says Tuck is "Are You Mine?" Myrna Lorrie and Buddy Deval. Slick Norris really making the rounds with Jimmy Newman, promoting the new Newman release "Cryin' For A Pastime" and "Daydreaming". Here's a schedule of some of their recent stops . . . the Paul Kallinger Show, XERF, Del Rio, Texas. Charlie Walger, KMAC, San Antonio, Tex., Biff Collie Show on KPRC, Houston, Tex., the Pete Hunter Show, KRCT, Baytown, Tex., Johnny Hicks, KRLD, KSKY, Al Turner, KLIF, Bob Shelton, WFAA, in Dallas, Tex. Dick McCarthney, KCUL, George Irwin, KFJZ, Frank Benton, KTCU, Parker Wilson, KZOL, Ray Elliot, WBAP, in Fort Worth, Tex. Louise Foster and Perry Taylor, KAND, Corsicana, Tex. Dean Tiller, KTER, Terrell, Tex., Mel Ammerman, KCNY, San Marcos, Tex., Gene Echols, KCLE, Cleburne, Tex., A. J. Winn, WTAW, College Station, Tex., Cactus Pryor, KTBC, Dave Smith, KVEW, Austin, Tex. Clay Eager, XERF, Del Rio, Tex., Ken Grant, Buddy Vocington, Jack Derrick, Walter Colvin, KNUZ, Houston, Tex. These boys really covering Texas!

JERRY ROWLEY

EDDY ARNOLD

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT FIVE)

1.	IF YOU AIN'T LOVIN'	Faron Young (Capitol)
2.	LOOSE TALK	Carl Smith (Columbia)
3.	LET ME GO, LOVER	Hank Snow (RCA Victor)
4.	HEARTS OF STONE	Red Foley (Decca)
5.	ARE YOU MINE	Ginny Wright & Tom Tall (Fabor) / Myrna Lorrie & Buddy DeVal (Abbott)
6.	MORE AND MORE	Webb Pierce (Decca)
7.	I FEEL BETTER ALL OVER	Ferlin Huskey (Capitol)
8.	LITTLE TOM	Ferlin Huskey (Capitol)
9.	THIS OLE HOUSE	Stuart Hamblen (RCA Victor)
10.	IN THE JAILHOUSE NOW	Webb Pierce (Decca)

11) I'VE BEEN THINKING. 12) I LOVE YOU MOSTLY. 13) BEWARE OF IT. 14) I DREAMED OF A HILLBILLY HEAVEN. 15) I DON'T HURT ANYMORE. 15) SURE FIRE KISSES. 15) KISSES DON'T LIE.

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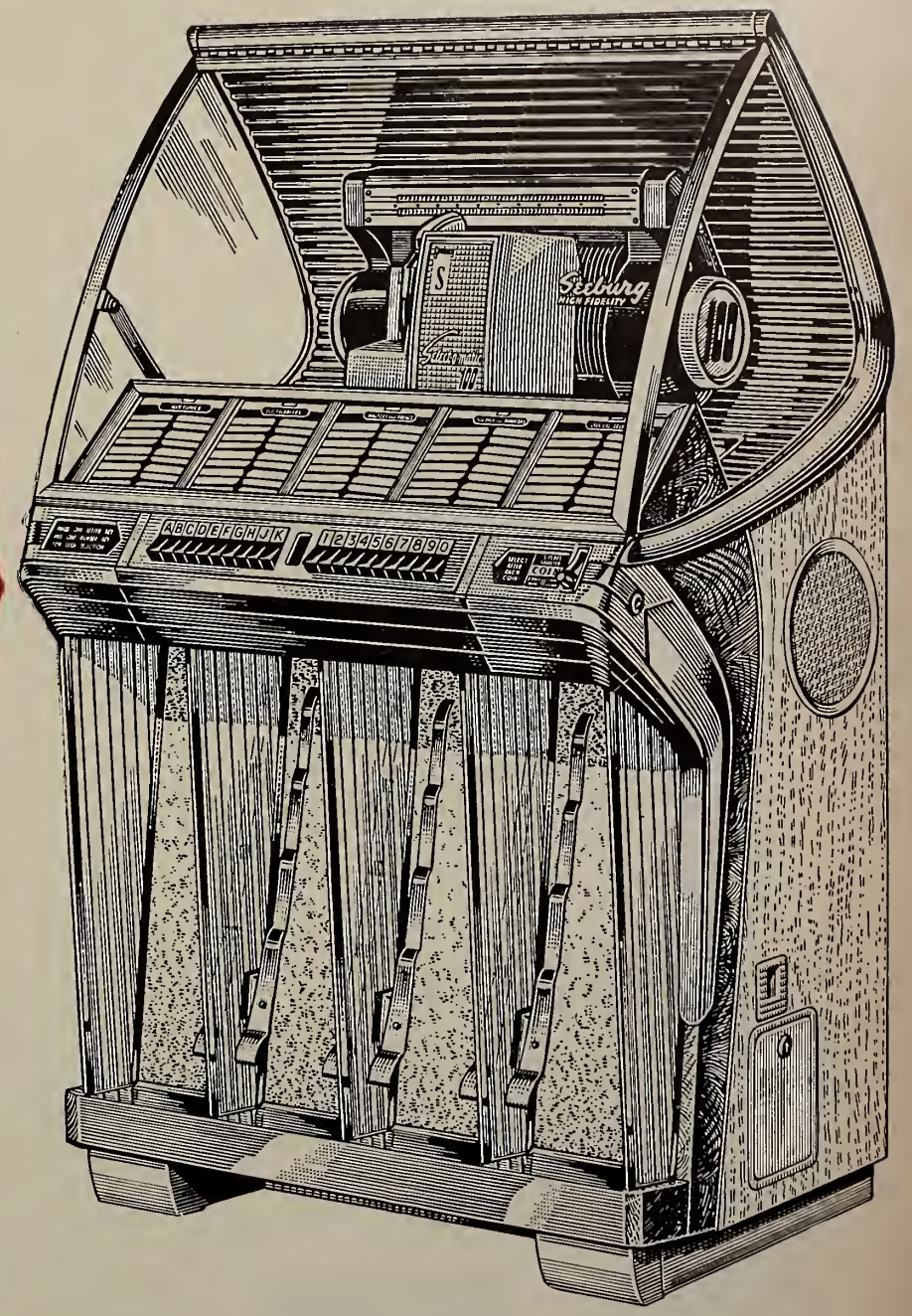

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Attention: ALL MUSIC OPERATORS

Another ASCAP Sponsored Bill Has Been Introduced In Congress . . . A Bill Similar To Those Introduced Year After Year After Year . . . In An Effort to

RUIN SMALL BUSINESSMEN

— and, at the same time, to:

"CRUCIFY THE MUSIC OF THE POOR ON A CROSS OF GOLD"

ASCAP and Such Similar Organizations Are Asking the Legislators of These United States to Amend the Constitutional Law of This Nation So That They Can Be Paid Double Royalties For the Very Same Copyrighted Music They Get Paid Royalties Now. Will This 84th Congress Disregard the Intelligence and Perspicacity of All the Former Congressmen and Senators Who, After Public Hearings, Year After Year After Year, Absolutely Turned Down ASCAP and Such Similar Organizations From Inflicting Double Taxation On Thousands of Small Businessmen? WE THINK NOT! THE COOL, CALM, LOGICAL LEADERS IN THE AUTOMATIC MUSIC INDUSTRY THINK NOT!

Remember this—there's absolutely nothing different in the bill just introduced into the Senate, sponsored by ASCAP, than there is in any of the other bills which have been introduced so many, many, many times in just as many, many, many past years.

This bill, like all those former bills, asks for the one same thing—DOUBLE THE MONEY NOW BEING OBTAINED FOR THE VERY SAME THING.

In short, what these demanding members of ASCAP, and similar organizations, want—is for the august legislative bodies of these United States to amend the nation's constitutional law (the Copyright Act of 1909) so that they can get ADDED royalties for the VERY SAME THING THEY ARE NOW BEING PAID FOR.

And by doing this, ASCAP and such similar organizations sponsoring this new bill, as they have sponsored so many, many other and exactly similar bills in past years, know that they will, eventually completely ruin about 10,000 small juke box businessmen (as well as a great number of over 500,000 retail store owners who are small businessmen, too, and who depend on the juke boxes to help them continue in business).

But, what is even more serious and more sad, this bill desires to: *"CRUCIFY THE MUSIC OF THE POOR ON A CROSS OF GOLD"!!*

Sure this industry admits it must get a dime a play. This fact isn't the fault of this industry. Because the dime of 1955 is only worth the nickel of 1939. And, what's more, while only getting this same nickel for this very grand entertainment—the owners of the nation's juke boxes are paying over 300% MORE than they paid in 1939—for the very same necessities they require to continue to do business.

It is well for every single music machine operator to remember that *ASCAP is already being paid royalties by each and every single music machine operator.*

The fact remains that every time a music machine operator purchases a recording which features an ASCAP copyrighted tune—the publisher and writers of that tune are being paid for the privilege of the music machine operator featuring (and we mean really exploiting, promoting, and featuring) that tune in his juke boxes.

Simply because the recording manufacturer adds these royalties payments on top of his cost.

ASCAP (American Society of Composers, Authors and Publishers) is a collective collection agency for all its membership. This includes music publishers, composers and authors of musical compositions.

This being the case, it is only simple logic and elementary reasoning that the members of ASCAP, who already get their royalties paid to them by the recording manufacturers—paid to the recording manufacturers by anyone who purchases a record featuring any ASCAP copyrighted tune—now WANT TO GET DOUBLE THE SAME ROYALTIES FOR THE VERY SAME MUSIC FROM THE VERY SAME PEOPLE WHO ARE ALREADY PAYING THEM!

ASCAP argues that they realize the recording manufacturers pay the publishers for ASCAP copyrighted tunes (these royalties are added onto and/or into the selling price of any and all recordings) but, they claim they, themselves, don't get paid directly by the juke box owners.

Well, then, who is "they, themselves" in this collective collection agency but the collective peoples who make up this collective collection agency?

In short, this collective collection agency is made up of the very same publishers, songwriters and lyricists who are ALREADY BEING PAID ROYALTIES THRU THE RECORDING MANUFACTURERS.

And whatever this payment is supposed to be isn't even specified. Whatever they (ASCAP) want, should any one such bill pass—they can ask for. Because they will then have the Law of these United States behind them as their guarantor.

In short they can, eventually, financially ruin every single juke box owner which would, of course, simply be *KILLING THE GOOSE THAT LAYS THE GOLDEN EGGS* for their own ASCAP publishers by murdering the the greatest source of income as well as promotion and exploitation of music that ASCAP's publishers have ever had in all their history.

Should they ruin these 10,000 or more small businessmen, they would also bring to ruin a great many of the 550,000 retail store businessmen who depend on the juke boxes in their places of business to assure them continuing on in their small businesses.

Even worst of all they would: *CRUCIFY THE MUSIC OF THE POOR ON A CROSS OF GOLD*—for it's the poor who love and can afford to enjoy the economical music of juke boxes.

The poor cannot afford $8.80 tickets for Broadway shows to hear this music. The poor cannot even dream of ever seeing Broadway and its musical shows. The poor, who are up in the hill country, in the big cities, on the great and rolling wheat-covered plains of America, are dependent on their dreams brought about by popular music, so economically brought to them by the juke boxes of this nation.

When it's all said and done—don't for even a minute believe that every single member of ASCAP agrees with ASCAP—in this sort of legislative attempt. There are still reasoning intelligent people in this world.

HERE WE GO AGAIN!

FIRST ANTI-COPYRIGHT ACT BILL INTRODUCED IN U. S. SENATE (S. 590) READS EXACTLY SAME AS FORMER BILLS

Bill is Presented by Senator Kilgore (Dem., W. Va.), Chairman of the Senate Judiciary Committee, Along With Senators: Kefauver (Dem., Tenn.), Morse (Ind., Ore.), Langer (Rep., N. D.), Barrett (Rep., Wyo.), Humphrey (Dem., Minn.), O'Mahoney (Dem., Wyo.), Johnston (Dem., S. C.), Payne (Rep., Me.), Neely (Dem., W. Va.)

CHICAGO—As reported in last week's (January 29, 1955) issue of **The Cash Box,** two new bills are expected to be presented to the 84th Congress of the United States this year, sponsored by ASCAP and such similar organizations.

The first of these, even before **The Cash Box** was off the presses, was already being introduced into the Senate of these United States, and by none other than the Chairman of the Senate's Judiciary Committee, Senator Kilgore (Dem., W. Va.) on January 21, 1955.

On that very same day, January 21, 1955, and it may have only been a coincidence, a news page to its 4,000 members was issued for "immediate release" by ASCAP (American Society of Composers, Authors and Publishers). (This entire news release is reprinted completely on the opposite side of this page).

Once again, as in three of the four former Bills which have been introduced into the House of Representatives or the Senate of these United States since the end of World War II this bill, too, contains a very short, very succinct, one sentence amendment which it hopes that Congress will pass and, thereby, amend the Copyright Act of these United States.

In short, what this bill (S. 590) wants to amend is that part of the Copyright Act of 1909 whereby a musical composition reproduced on a coin-operated machine should NOT be excepted from paying DOUBLE ROYALTIES TO THE PUBLISHER OF THAT MUSICAL COMPOSITION.

Coin operated musical instruments are, today, EXCEPTED from paying such DOUBLE ROYALTIES, simply because they are NOT deemed a public performance for profit.

It has been reported that ASCAP was working hard in Washington, contacting various legislators, and the resultant effect of all that constant contact is this first bill (S. 590).

Another is expected to be introduced in the House of Representatives. In fact, this may even be happening as this item goes to press.

Here's Senate Bill Number 590

84th CONGRESS
1st Session

S. 590

IN THE SENATE OF THE UNITED STATES

January 21, 1955

Mr. Kilgore (for himself), Mr. Kefauver, Mr. Morse, Mr. Langer, Mr. Barrett, Mr. Humphrey, Mr. O'Mahoney, Mr. Johnston of South Carolina, Mr. Neely and Mr. Payne.

A BILL

Relating to the rendition of musical compositions on coin-operated machines.

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled, That section 1(e) of title 17, United States Code (Act of March 4, 1909, Public Law 349, Sixtieth Congress, second session, as amended), is amended by striking out the following: "The reproduction or rendition of a musical composition by or upon coin-operated machines shall not be deemed a public performance for profit unless a fee is charged for admission to the place where such reproduction or rendition occurs."

This Act shall take effect as of July 1, 1955.

Here's ASCAP's News Release About This Year's Senate Bill 590

From: A S C A P
(R. F. Frohlich)
575 Madison Avenue
New York 22, New York
MUrray Hill 8-8800

January 21, 1955
For Immediate Release

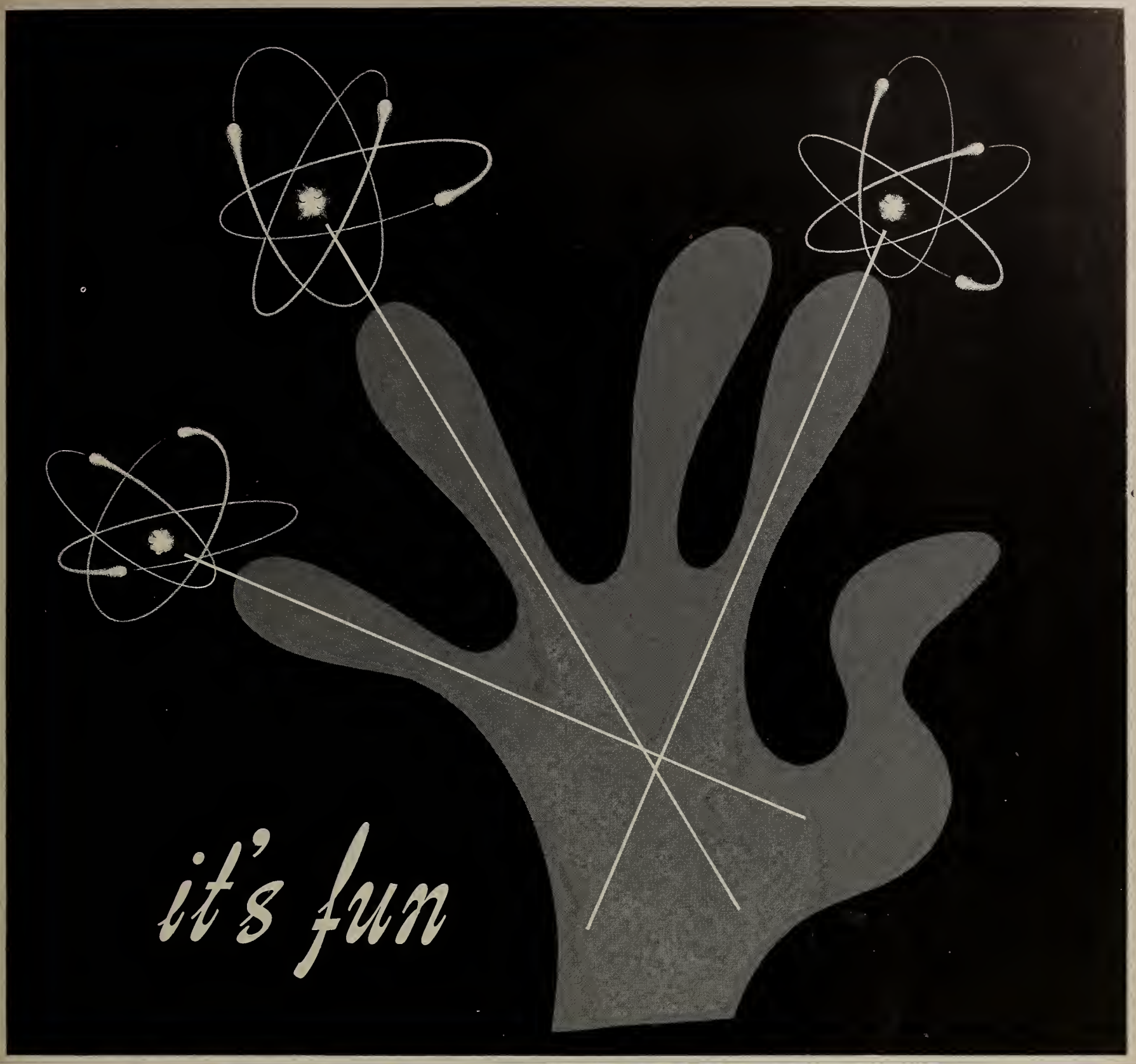
Stanley Adams, President of the American Society of Composers, Authors and Publishers (ASCAP), today made the following statement:

"The introduction today of S. 590, to amend the Copyright Law so as to place juke box operators on a parity with other commercial users of music, is most gratifying to the composers and authors of America and their publishers.

"On behalf of the 4,000 members of ASCAP, I should like to express our appreciation to the Senators who have sponsored this long overdue legislation: Senators Kilgore (D.—W. Va.), Chairman of the Judiciary Committee; Kefauver (D.—Tenn.); Morse (I.—Ore.); Langer (R.—N.D.); Barrett (R.—Wyo.); Humphrey (D.—Minn.); O'Mahoney (D.—Wyo.); Johnston (D.—S.C.) Payne (R.—Me.); and Neely (D.—D. Va.).

"The effort of the composers and authors of America to correct this unjust and obsolete provision of the Copyright Law is endorsed by a number of organizations, including: the American Bar Association, state and local Bar Associations; the General Federation of Women's Clubs; the National Federation of Music Clubs, the National Music Council; the Authors' League of America; the Songwriters' Protective Association; the Music Publishers' Protective Association; the American Society of Composers, Authors and Publishers; Broadcast Music Incorporated; the United States Copyright Office and the United States Department of State.

"Backed by this strong, public, non-partisan endorsement, the composers, authors and publishers of America confidently expect that 1955 is the year in which this inequitable provision of the Copyright Act will at last be removed."



All this talk about Cybernetics, automation and electronic systems may confuse you, may even leave you a little cold. But just reserve judgment till you have inspected the Pointmaker, and drunk deeply of its bottomless well of amusement. *It's fun to play the* Electronic Pointmaker! It is first and last a tool of amusement, an overwhelming, overpowering pastime with skill, suspense, variety, speed, psychology, ease of operation and all the basic elements that assure its success not just for months but for all the years of its life.

The automatic amusement industry has been steadily calling for such a development for the past decade. Operators have been pleading for a play-mechanism that will not go out of style in short weeks or months. The playing public has been yearning for a pastime that is a perpetual antidote for national boredom.

Such an everlasting amuser is the Electronic Pointmaker by Buckley. It is a finished reality, not a blueprint or a dream. It has been in operation, with almost unbelievable success for its operators, in many sections of the country for more than a year. Being built and shipped by *BUCKLEY MANUFACTURING CO.* 4223 West Lake Street, Chicago 24, Illinois, U.S.A. Telephone: VAn Buren 6-6533

Jackson County, Mo. Music Ops Set February 1 For "Day Of Dimes"

Jackson County Polio Chapter Gives News Release to All Newspapers, TV and Radio Stations to Support Juke Box Drive for "A Day of Dimes For The 'March of Dimes'"

KANSAS CITY, MO. — Nicholas Evola, president of the Kansas City Music Operators Association, advised its local Polio chapter, newspapers, radio and television stations, that "Coin operated phonograph operators in Kansas City will give a 'Day of Dimes for the March of Dimes' on Tuesday, February 1.

"On the 'Day of Dimes' the gross proceeds of all coin operated phonographs will be given to the Jackson County Polio Chapter," Evola stated. "This means both the amount normally retained by the business where the machines are placed, as well as the music box operators' share."

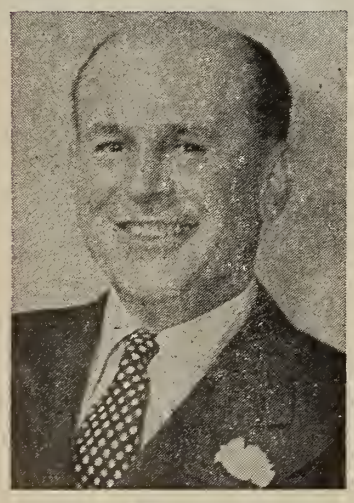
Charles Bengimina and Given Helmas have been appointed co-chairmen of the "Day of Dimes" Committee. Banners will be placed on every music machine, calling attention to the fact that all coins put in the machines on February 1 will be a contribution to the Polio Chapter.

"There are approximately 900 coin operated music machines in the Kansas City area", Evola pointed out, "and if everyone remembers to play an extra record or two on February 1, the contribution to our Jackson County Polio Chapter should be a very substantial one."

Evola pointed out to the press, radio and television that "This unusual promotion is a national project of The Cash Box, the trade magazine of the coin machine industry, and that Connee Boswell has been selected as the 1955 Music Box Queen for the March of Dimes."

Williams Adds Six More Engineers

Institutes "Quality Control Dept."



HARRY WILLIAMS

CHICAGO—One of the very first results of adding six more engineers to its present engineering staff was the institution of a "quality control department", according to Harry Williams, president of Williams Manufacturing Company, this city.

With the new engineering building of the firm nearing completion, the engineers will no longer have to work in cramped quarters but, it seems, the cramped quarters also brought about closer observance of the various electro-mechanical processes of the firm. This, in turn, resulted in the creation of a "quality control department".

The quality control department, as explained by Harry Williams, will bring the industry the finest equipment, from a mechanical and electrical perfection standpoint.

All parts and components which the firm, itself manufacture as well as all parts and components which are purchased on the outside, are now tested the moment that they are made ready for the firm's assembly units.

After the electric or mechanical assembly units are completed, these are tested once again, to match the "quality control" which has been established.

If they pass this second test, they are then fed into the assembly lines for placement in the products for which these units were created.

After the machine is completed, it is once again tested, not only to match the tests of completely assembled products, but, to also equal the quality control standards which have been set up by the engineers of the firm.

"In short", as Harry Williams concluded, "the trade can most completely depend on any and all of our products being of the finest quality.

Cleveland Phono Ops Help Raise Funds For Ohio Boystown at Mid-States Sports Show

CLEVELAND, O.—The Cleveland Phonograph Merchants Association, with Jimmy Ross, secretary, the guiding spirit, has done itself proud thru its cooperation with Ohio's Boystown.

Ohio Boystown's first major effort to raise funds drew some 40,000 paid admissions to the Mid-States Sports Show held at the Arena in January. The trustees and officers of the proposed Ohio Boystown are enthusiastically planning for its next year's show with dates already announced for January 6 thru the 16th.

The Phonograph Merchants Association played an important role in this movement by buying tickets for the show for some 800 children from 18 separate institutions. In addition, they arranged a kiddieland array of rides at the show which netted Boystown several hundred dollars.

Jimmy Ross, who is a vice president of Ohio Boystown, Inc., revealed that the Sport Show created tremendous interest to the extent that two Cleveland broadcasting stations have asked for the privilege of broadcasting programs next year.

The drive for funds will continue, according to Ross, and the Phonograph Merchants Association plans to continue doing all it can to bring this worthwhile project to realization.

Al Schlesinger To Visit Music Ops Thruout South

AL SCHLESINGER

NEW YORK—Al Schlesinger, well known coinman and special representative to George A. Miller, president of MOA (Music Operators of America), left this city Monday, January 24, on an extended auto trip which will take him thru all of the states along the Atlantic coast, and which will terminate with his arrival in Miami, Fla.

While traveling the territory, Schlesinger will visit music operator's associations and individual operators to talk over their problems and sign them up for membership in MOA.

During his first week out, Al will visit Philadelphia, Baltimore and Washington, D.C. Then, on February 1, he will be in Richmond; February 2 in Raleigh; and February 3 in Charlotte. He will then visit, in order, Fayetteville, Columbia, Savannah, Augusta, Jacksonville and Miami.

While no itinerary has been set up, Schlesinger hopes to be able to take trips from Miami to operators in the Southeast areas. He advises he will attend the MOA Convention in Chicago, March 28, 29 and 30.

Exhibit Supply to Feature Record Stars Card Series

CHICAGO—Chet Gore, manager of the Card Division of Exhibit Supply, this city, advised this past week that the firm was planning a series of cards for the card vendors all over the nation, and especially for their new "Vacumatic Card Vendor", featuring recording stars.

Said Chet, "We made a few tests here and we have learned that there is a very fine demand for the pictures of such stars as Bing Crosby, Eddie Fisher, Perry Como, Tony Martin, The Chordettes, Patti Page, and many, many others.

"We took some of these pictures and mixed them up with our movie stars series and, much to our amazement, learned from leading five and dime and other locations that the kids wanted more and more of the recording artists."

Chet believes that, after a complete survey of the field, and a study of what cards teenagers especially want to purchase, as far as recording stars are concerned, that this new series can prove to be one of the most popular and interesting that Exhibit Supply has ever produced.

"It's a strange thing", Chet Gore remarked, "but, many times, we go along with long-proven cards of outstanding popularity and, suddenly, we learn that the best selling from among those cards are people who are also well known in another field.

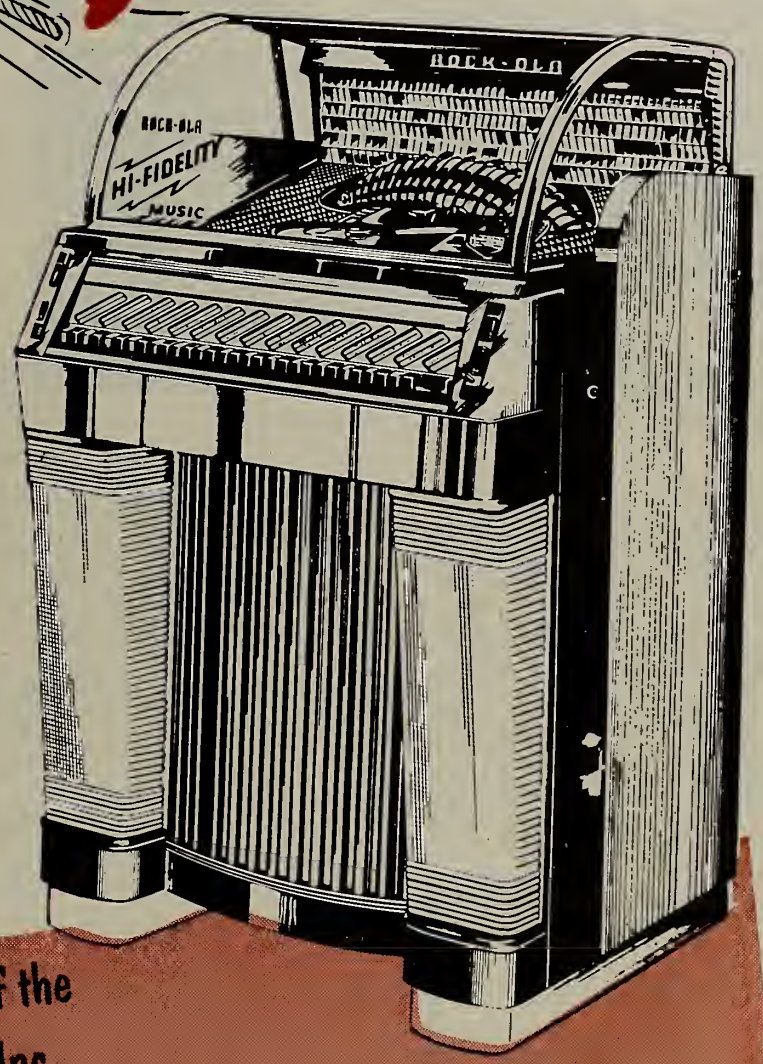
"This happened when we showed a few sports cars of the leading auto manufacturers and just a few of the new jet planes. Before we knew it we had to work up entire series of cards for jet planes and for the brand new sports cars. Both series are proving tremendously popular.

"We now believe", he concluded "that this new idea for a series of recording stars cards for the card vendors will prove just as outstanding and just as popular everywhere in the country."

ROCK-OLA

TRACKS like a locomotive

Model 1446
120 SELECTIONS



The featherweight ROCK-OLA Tone-Arm with Hi-Fidelity, wide range pick-up Cartridge operates with floating action for longer record life yet TRACKS THE RECORD LIKE A LOCOMOTIVE, assuring continuous uninterrupted tone regardless of jarring or other outside shock.

Ask Your Route Man— He Knows!

Here's what K.V. Medrud of the DAN THE MUSIC MAN Inc. organization of Pocatello, Idaho, says:

We here at Dan the Music Man's are really happy with our Rock-Olas, as they are the most trouble-free phonographs we operate. They are especially accessible for record changing and collecting and are therefore more profitable to the Boss.

K. V. "Kenny" Medrud

ROCK-OLA MFG. CORP.
800 N. Kedzie Ave. • Chicago 51

Wurlitzer "1800" Phono Showings

Young Distributing, Inc., New York

NEW YORK — Music operators started flocking to Young Distributing, Inc., this city, Sunday, January 23, and then kept coming all week to view the new Wurlitzer model "1800" phonograph.

Refreshments were served visiting operators on "Wurlitzer Days," Sunday and Monday, and a number of recording artists dropped in to see the machine and meet the operators.

The entire Young staff, headed by Joe Young, Abe Lipsky, Allie Goldberg, and Henry Slavis, were on hand to greet the operators, demonstrate the phono, and answer questions.

"We were thrilled by the reception given the '1800' by the operators," reported Young, "and practically bowled over by the number of operators who immediately placed orders. It is quite obvious from the number of machines requested, that we shall have a problem in getting the machines in sufficient quantity to fill the orders. We're keeping a strict file, and, have no other alternative but to fill the orders in the rotation they're placed."

Among the operators on hand Sunday and Monday were: William Moroz, Ben Feinberg, William Saman, Steve Tarzanin, Leo Rosenberg, Al Schlesinger, Dewey Bergman, Sr., Dewey Bergman, Jr., Al Cohen, Nash Gordon, Moe Kutlow, Gertrude Fagan, Mr. and Mrs. Max Klein, Lou Price, Sandy Moore, Jim Sherry, Carl Pavesi, Bob Held, A. Block, I. Graubart, Mike Knowles, Mac Pollay, H. Betti, Marvin Liebowitz, Abe Saifer, Phil Simon, Ray Knoss, Seymour Pollak, Manny Feder, Irv Fenichel, Nat Bensky, Nat Teller, Tony Travis, Lou Hirsch, Al Maniaci, Sidney H. Levine, Carl Schneller, Henry Getzoff, A. Galasso, J. Kramer, Moe Bloom, Carl Procopee, Joe Cola and Joe Hahnen.

Sierra Distributors, Los Angeles

LOS ANGELES—Sierra Distributors, this city, kicked off their new sales campaign on the new Wurlitzer "1800" by staging a gala sneak prevue, party and dinner-dance at the Hollywood Athletic Club, Saturday night, January 22. A record throng of over 600 operators and their families from the Southern California area turned out for the event. It was reported to be the largest social event ever held for Southland operators.

Guests were greeted at the door of the mammoth club by the firm's owners, C. A. "Shorty" Culp and Wayne Copeland, as well as their sales managers Ray Powers. Along with the operators and their wives; recording artists, promotion men, diskery heads, representatives of the press and music publishers also attended.

Representatives from the Rudolph Wurlitzer Company were also seen milling among the crowd. Mr. and Mrs. Walt Peteet, field service engineer, were on hand along with Gary Sinclair, district sales manager.

The cocktail hour from 6:30 until 7:30 was thoroughly enjoyed by everyone present as operators grouped around to chat with their friends and greet late-comers. At 7:30 all those present were seated at long tables in the mammoth dining room where a delicious dinner of roast prime ribs of beef was served.

After everyone had eaten, the room was thrown into darkness and the new Wurlitzer "1800's" were wheeled out on the stage and plugged in. As the lights went on again and music filled the air, you could hear a spontaneous round of ooh's and ah's from the audience.

Wayne Copeland told the operators about their new "Music of the Future Awards" campaign, whereby operators can win furs, automobiles, trucks, diamonds, jewelry, home appliances and paid vacations for two to Hawaii, Europe, Bermuda or Mexico.

Artists who attended were Rex Allen, Tex Williams, Roberta Linn, Leo Diamond, The Four Freshmen, Wild Bill Davis, Jimmy Wakely, Owen Bradley, Mary Rose Bruce and Kay Brown. Paul Cohen, A & R head, of Decca Records also attended along with George Sherlock, promotion manager for Decca Distributing Corp. and Buck Stapelton, promotion manager for the local Capitol distributing branch.

C. A. "Shorty" Culp and Wayne Copeland and their lovely wives ended the event on a high note by inviting everyone present to the showings at their showrooms Sunday and Monday, January 23 and 24.

A record throng of 750 coinmen and their wives were reported to have passed thru the doors to see the new phono during this special event. Farnev Wurlitzer, member of the board of directors of The Rudolph Wurlitzer Company was on hand along with Walt Peteet and Gary Sinclair. Recording stars included "The Platters," The Lainie Sisters, and Jack Tucker.

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F.A.B. Distributing, New Orleans

NEW ORLEANS, LA.—Fletcher A. Blalock, F. A. B. Distributing Company, Inc., and his staff comprising R. G. DuPuy, Sol B. Leopold, Doris Touzet, Dorothy Touzet, R. E. Potts, Ralph Smith, Larkin Etheridge, Robert P. Tanner, Sam Winkler, Fletcher E. Blalock, John Asprodites, C. C. Buchanan, Wilbert Bias, George Clapion and W. E. Travis, hosted hundreds of operators, their families and friends on Sunday and Monday, January 23 and 24, when they visited to view the new Wurlitzer model "1800" phono.

"The enthusiasm of the entire attendance at the showing was the best we have had in many years, and actual sales were outstanding," stated Blalock. "As a matter of fact, the greatest sales we have ever had for this company on the showing of any new model were made Sunday and Monday."

Among the many operators present were: Woodrow Gammel, Mr. and Mrs. Ray Fairchild, Mr. and Mrs. J. T. Donahoo, J. B. Andrews, Jim Hickman, Ludvic Herlevic, Michel Fedell, T. W. Andrews, Mr. and Mrs. Sollie Culverhouse, John Drew, Carl Lee, Mr. and Mrs. Adolph Sutton, Pete Albano, Sig Lett, Charlie Lett, Mr. and Mrs. Joe Cerami, Mr. and Mrs. G. Duckworth, Mr. and Mrs. R. A. Pierce, Mr. and Mrs. Leslie E. Wade, Mr. and Mrs. Ray Morgan, Mr. and Mrs. Barney Atkins, Barney Atkins, Jr., Ginger Atkins, A. E. "Slim" Vinson, Jr., Mr. and Mrs. Charlie Hall, A. B. Leggio, Mrs. Bates, Mildred A. Morgan, Mr. and Mrs. K. G. Hagler, R. J. Dinvaut, Al Dargis, H. P. Virgillio, W. Paternostro, Eli Lucas, Taft Odder, Shirley Johnson, John Barcelona, A. H. Peeples, T. R. King, Teddy Geigerman, Chris Albany, C. J. "Shoon" De Laneuville, Al Lucianelli, A. Trahan, A. B. Chesser, Joe Bowers, Benny Cotita, Mr. and Mrs. John Patrick Gordon, Jack Senac, Mr. and Mrs. Tony Nastasi, Mr. and Mrs. Dick Farr, Mr. and Mrs. J. C. Weaver, Evelyn Scott, Mr. and Mrs. Bob Nims, Ed Simons, Mr. and Mrs. J. L. Bond, Lionel Peschier, Huey Womack, Joe Farris, Frank King, Albert Huffine, W. C. Hoffman, Olie Shirley, H. H. Moore, and Mr. and Mrs. Joseph Hart.

Bill De Selm and John Casola, executives from United Manufacturing Company, Chicago amusement machine manufacturers, were also present.

Northern Music, Inc., Cleveland

CLEVELAND, O.—Herb Wedewen, Northern Music, Inc., this city, together with Mrs. Nora Smith and Joe Valenti (Cleveland office) and Dick Gilger, Paul Hott, and Bill Court (Columbus office), were on hand to greet music operators at the Cleveland "Wurlitzer Days" showing of the new Wurlitzer model "1800" on Sunday and Monday, January 23 and 24.

"The showrooms were packed both these days" stated Herb, "and we estimate some 350 persons appeared for the showing. The new machine was praised highly by all of the operators."

Bert Davidson, regional representative for Wurlitzer, was on hand. Some of the out-of-town visitors were: Bill Bolles, regional representative for J. H. Keeney & Company; W. D. Latto, Canton; Paul Leone, Canton; Louise Stricker, Tiffin; Chet Linker, Tiffin; Joe Friedman, Warren; Bill Brooks, Niles; Buck Green, Niles; A. Baer, Akron; Bill Roath, Akron; Mr. and Mrs. Ed McKee, Canton; Mr. and Mrs. Dorothy Maglott. Galion; Howard Kleffman, Galion; M. C. Hopkins, Galion; Bill and Pauline Fellmeth, Canal Fulton; Roy George, Painesville; Phill George, Painesville; Mr. and Mrs. Paul Saurer, Orrville; Charles Elum, Akron; Tom Williams, Barberton; Mr. and Mrs. W. Dugan, Willoughby; Tom Shannon, Akron; Mr. and Mrs. L. Faust, Galion; Mr. and Mrs. George Traxler, Galion; Mr. and Mrs. C. L. Hopkins, Galion; and Mr. and Mrs. C. B. Court, Galion.

Northern's Columbus office is holding its showing on Sunday and Monday, January 30 and 31.

Sandler Distributing, Minneapolis

MINNEAPOLIS, MINN.— Sandler Distributing Company showed music operators the new Wurlitzer model "1800" phonograph at both their offices: in this city, and in Des Moines, Ia., on Sunday and Monday, January 23 and 24.

Arne Golden reported a large turnout at the Minneapolis office, among the operators being: L. P. Wilbur, Duluth; Fred Norberg, Mankato; C. V. Wilkinson, Iowa Falls, Iowa; Jim Stansfield, Winona; Clayton Norberg, Mankato; Roy Foster, Sioux Falls, S. D.; Jack Karter, St. Paul; Dick Henderson, Willmar; M. M. Berenson, Minneapolis; Dick Heilicher, Minneapolis; Frank Phillips, Winona; Bill Arndt, Lang Praire; Stan Woznak, Little Falls; Mr. and Mrs. Gordon Stout, Pierre, S. D.; Don Isensee, Hager City, Wis.; Leonard Anderson, Hudson, Wis.; Ed Le Blanc, St. Cloud; Mr. and Mrs. M. J. Kragenbring, Pipestone; Bernard Misch, La Crosse, Wis.; Lyle Kesting, Bellingham; Al Reese, Watertown, S. D.; Con Kaluza, Jr., Browerville; Ed Rodseth, Minneapolis; Herman Fisher, Aberdeen, S. D.; John Czerniak, Duluth; Ben Johnke, Hutchinson; B. F. Kragtorp, Tracy; Phil Stang, Jordon; Bob Keese, Forest Lake; Elgin McDaniel, Wadena; Hugh May, Eau Claire, Wis.; Wally Huffman, White Bear; Mr. and Mrs. Arne Tessmer, St. Paul; Morris Berger, Duluth; Mr. and Mrs. Pete Vanderhyde, Dodge Center; Lawrence Sanford, Dodge Center; and Gordy Thienes, Avon.

Ohio Proposes Juke Box Licenses at $12. Each

COLUMBUS, O.—Bills were introduced last week in the Ohio Legislature proposing a license for juke boxes at $12 a year each, with the proceeds to go toward education of retarded children.

The Cash Box Subscription $15.

New!

BEST OF ALL!

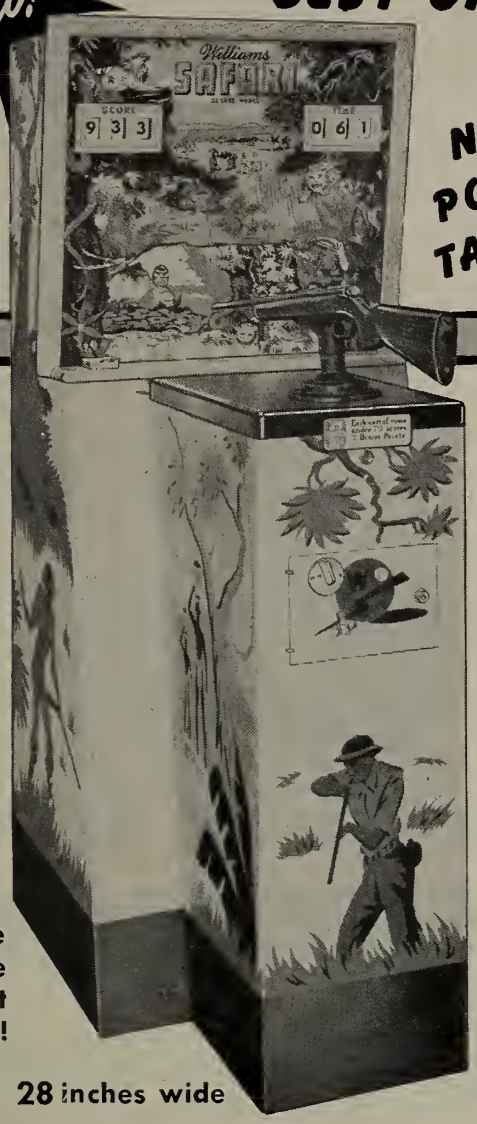
IT'S A Williams WINNER!

SAFARI

DELUXE MODEL WITH TRIPLE MATCH and REPLAY feature

NEW POP-UP TARGETS!

NEW MOVING TARGETS!



MORE ANIMATION MORE PROFITS

Easy to move thru the smallest doorway!

Only 28 inches wide

Free-Swinging Genuine Sharp Shooting Remington Rifle

2 BONUS POINTS added to Score for each Unit of Time under 70!

Adjustable for Rapid-Fire Shooting at option of the operator

Convertible to Novelty Play

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL

2 PANTHERS—Sharpshooting knocks down both panthers for 2 POINTS each!

5 LEOPARDS ready to spring! Hit each leopard for ONE POINT each!

5 LIONS good for TEN POINTS each!

3 GORILLAS lurch out from behind both sides and top of mountain when any three targets are hit consecutively. Gorillas continue to swing into view as long as shooter keeps on hitting 'em. Good for 20 POINTS each. Hitting 3 Gorillas on *last five shots* good for 100 POINTS each!

See your Williams DISTRIBUTOR!

Chicago Coin Presents New "Triple Strike Bowler"

CHICAGO—Executives of Chicago Coin Machine Company, this City, are very much enthused with the reception its distributors have given to its newest game, "Triple Strike Bowler".

Said Ed Levin, sales director of the firm, "On receipt of the very first sample of our new 'Triple Strike Bowler' almost every single one of our distributors increased his initial order.

"Our new 'Triple Strike Bowler' follows the pattern of the most successful, big hit bowler we have ever introduced to the field in this type of game.

"Our distributors went wild over it and tell us, via long distance phones, that 'Triple Strike Bowler' is bound to become one of the longest selling and best money-making bowlers we have yet presented to the trade."

The outstanding new feature of "Triple Strike Bowler" is the adjustable bonus feature.

As soon as a player scores three strikes, whether in the first three frames or as he plays, up to the tenth frame, he obtains a bonus of 600 additional points. At the tenth frame he also obtains two additional shots. In short, if he scores three strikes, in the first three frames, he gets his bonus of 600 points. If he scores three more strikes in the next three frames, he again gets a bonus of 600 points. And so forth thruout the entire ten frames.

If he scores only three strikes in all ten frames of play he still gets a bonus of 600 extra points.

The bonus itself is adjustable and is left to the operator of "Triple Strike Bowler" to adjust it to fit his own players in his own area.

This feature is in addition to all the well known features which appeared on the firm's "Fireball Bowler" and, therefore, is considered by the firm's execs and distributors to be one of the very finest playing bowlers with truly tantalizing and appealing play action the firm have ever built.

Bush Distrib, Miami, Shows Wurlitzer "1800"

MIAMI, FLA.—Ted Bush, Ozzie Truppman, Ken Willis, and the staff at Bush Distributing Company, this city, played hosts to the juke box operators in the territory who visited their quarters on Sunday and Monday, January 23 and 24 to see the new Wurlitzer model "1800" music machine.

Among the operators who dropped in were: Sam Marino, Mr. and Mrs. George Caravacious, Buddy Kaufman, Harry Zimand, X. Zeverly, Eddie Petrocine, Harry Silverman, Morris Diamond, Harold Carson, Arnold Rogan, Sam and Sadie Lane, Willie Blatt and Lucky Skolnick.

Mr. and Mrs. Oscar Garcia of Key West drove in, and Ed Carlson, president of the United Music Operators of Michigan, visited with Bush.

Carl Trippe Dies of Heart Attack

ST. LOUIS, MO.—Carl Trippe, well known thruout the industry in this area and thruout the rest of the country as well, died of a heart attack Saturday morning, January 22, while at work in the offices of his firm, Ideal Novelty Company, this city.

Carl was about 52 years old, from information received, and had been engaged in the industry for over twenty years. He was a members of The Cash Box "20 Year Club."

In addition to his proprietorship of Ideal Novelty Company he also owned the Chain Of Rocks Amusement Park located on a bluff at the city limits. This was considered one of the most picturesque parks in the country. It overlooks the Mississippi River.

He leaves a wife, Margaret Trippe, a married daughter, and two unmarried daughters.

He was distributor for many leading manufacturers over his more than twenty years in the industry. He was well known from coast to coast and also in foreign countries, doing business with various firms in new and used equipment all over the world.

He will be sadly missed by many here for his ever present smile, his very good nature and his optimistic outlook.

Maybe We Are Crazy

Here's The Price

AMI Model "C" $195.

GENCO RIFLE GALLERY . . . 375.

In Stock For Immediate Delivery
RUSH DEPOSIT TODAY
Write For Other Great Buys

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Exclusive AMI Dist. Ea. Pa.
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More Wurlitzer Stories and Pictures Next Week

NEW YORK—The next issue of The Cash Box will carry more stories and pictures of "Wurlitzer Days" throughout the country. At deadline pictures and stories were still arriving but were too late to be included in this issue. The stories which arrived in time to be published are scattered throughout this issue.

Commercial, Dallas, Shows "1800" Phono

Also Celebrates Opening of New Building

DALLAS, TEX.—Sunday and Monday, January 23 and 24 was utilized for a double purpose by Commercial Music Company, this city. The firm ran a two day party celebrating the opening of its new building at 1550 Edison, and at the same time introduced the new Wurlitzer model "1800" to the trade.

Ray Williams and B. H. Williams headed a large staff of employees who welcomed the operators.

On hand from the Wurlitzer factory were Robert (Bob) Bear, sales manager, and A. F. Dietriect. John Casola, sales representative for United Manufacturing Company, was also in attendance.

Among the large number of operators visiting were: Mr. and Mrs. Sheffield, Pudacah; Harry S. Sutton, Bassin City, La.; Mr. and Mrs. Claybrook, Ft. Worth; R. F. Meadows; J. V. Stone; Olen Dryer and family, San Angelo; Pete B. Banano, Bryan; Mil Prommer, Lubbock; Mr. and Mrs. J. H. Sprott and Velma Ross, Temple; Mr. and Mrs. Leonard Coleman; Mr. and Mrs. Dewey Parsons; Mr. and Mrs. E. C. Stanley, Ft. Worth; Mr. and Mrs. Tom Mitchell, Paris; Mr. and Mrs. Hugo Joerris, Amarillo; Mr. and Mrs. W. A. Groom; Mr. and Mrs. Tom Williams, Longview; Elmo Pinkerton; Leoarnard Matasso; Joe Matasso; Mr. and Mrs. Buna Carr, Corsicana; Vincent Lopez, Ft. Worth; and Albert McKool.

A number of recording artists and disk jockeys were also present.

Williams Distrib, Memphis, "1800" Party

MEMPHIS, TENN.—R. E. "Buster" Williams, aided by his large staff, and Jim Crosby, Wurlitzer factory representative, hosted more than 300 guests at his Williams Distributing Company, Inc. headquarters, this city, on Sunday and Monday, January 23 and 24, who visited to view the new Wurlitzer model "18" phonograph.

In addition to "Buster", on hand for the distributing firm were E. H. Newell and E. C. Roberson, vice presidents, Leslie Branch, Bill Biggs and Leon LeLemore, sales representatives.

Guests were served lunch and dinner on both days. Ladies were presented with orchid corsages, and the men received tie bars with the new phonograph encrusted on them.

Williams will hold additional showings at Fort Smith, Texarkana, and Little Rock.

Williams Steps Up Gun Production

CHICAGO—Sam Stern of Williams Manufacturing Company, this city, reported this past week that the firm was stepping up production on its new gun, "Safari", just as speedily as was humanly possible.

He reported, "We have fallen two to three weeks behind in orders. This backlog continued to accumulate to the point where we decided, this past week, that we would simply have to neglect other work and step up production of our new gun, 'Safari'.

"Orders are still coming in from all over the country", he continued, "and we are trying our best to satisfy everyone by shipping at least part of all orders to the various territories.

"In this way", he said, "we are at least satisfying part of the demand, but it seems", he advises, "that everytime we send a few here and a few there, back come more and still more orders for 'Safari', and this continues to backlog us more and more."

With production of the "Safari" gun being increased, the firm believes that it will be able to very soon satisfy the majority of the backlog of orders, and will also be able to meet all orders as they arrive.

Chicago Firm Has Nat'l. Juke Box Financing Plans

CHICAGO—Confidence in the continued sound and successful growth of the music machine and vending machine industries was the keynote of an announcement today by Milton E. Hellman, vice-president of Merchants Acceptance Company, nationally operating sales financing firm with Chicago headquarters.

"Excellent results in the use of our services by manufacturers and distributors in these fields, and results of our over-all study of the future of the industry warrant substantial expansion of our services to the coin machine fields on a national basis, and it is being launched immediately", Hellman stated. "Moreover, we are making these facilities available on the same attractive basis formerly reserved for the so-called conservative industries, such as machine tools and other heavy equipment lines".

Hellman, formerly vice-president of C.I.T. Corporation, had joined Merchants Acceptance Company to head up and expand its activities in income-producing equipment fields.

Ops Fear State Tax Hikes

CHICAGO—With the exception of Kentucky and Virginia all other state legislatures are now in session.

All have one common purpose—how to obtain more revenue from all businesses in their 46 respective states without killing the goose that lays these golden eggs.

Already reports, which were trickling into this publication from operators about the nation, are beginning to assume ever larger and more impressive proportions.

The reason? Simply that so many operators about the nation fear inequitable and excessive license fees being placed into effect which would, in the main, make it extremely difficult for them to continue profitably in their chosen businesses.

Last year the City of Chicago wanted to raise the annual phonograph license fee from $25 per year to $50 per year. But, after much argument, this was defeated. This year many in the City of Chicago are wondering whether, as the city goes deeper and deeper into the red they can, once again, defeat such a proposal.

A spokesman for the Massachusetts' Governor stated, regarding the state's finances, "They have reached such a critical stage that they require drastic action".

Governor G. Menen Williams of Michigan says, "A brand new 4% corporate income tax is necessary".

New York's new Democrat Governor Averell Harriman is reported to have stated, in regard to the Empire State's financial condition, "The day of reckoning has arrived."

Ohio's Governor Frank J. Lausche is reported to have recently stated, "Ohio has not and should not deficit financing."

Pennsylvania's new Democratic Governor, George M. Leader, is reported to have stated that his Republican predecessor, for the two years beginning next June 1, has brought about a deficit of over $500 millions. He promises to try to cut expenditures, but says that he "cannot be so optimistic" that this will solve the problem.

Even if coin machine license fees don't run up to inequitable and excessive peaks the trade is bound to be hurt as to income by some of the measures already before state legislatures.

Such as new sales taxes in Massachusetts and Oregon, a new cigarette tax in California, increased cigarette taxes in Texas and Idaho, an increased beer tax in Texas, a higher gasoline tax in Wisconsin, and so on and on and on, all down the line.

This publication, for some many years now, has asked the industry to get together to form a "National Tax Council", where precedents of all former tax cases, as well as data and information regarding victorious cases would be kept on hand at all times, so as to help those operators in each area thruout the nation who are, very suddenly, threatened with excessive and inequitable tax legislation.

This will still be able to help the many operators thruout the country.

WURLITZER 1015 . . . . . $105
WURLITZER 1500 445

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ACE 36S
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UNITED—High Score
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ROYAL 24S
OLYMPIC 17S
CASCADE 14S
SUPER 10th FRAME 11S
SUPER 6 PLAYER 9S
DELUXE 6 PLAYER 7S

CHICAGO COIN
HOLIDAY $52S
PLAYTIME 41S

FLASH $39S
STARLIGHT 34S
SUPER FRAME 33S
ADVANCE 27S
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CROWN 16S
DOUBLE SCORE 14S
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Gottlieb FIVE BALLS
Bally BINGO GAMES
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Keeney BONUS BOWLERS
CASH or TRADE!

FIRST COIN MACHINE EXCHANGE
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MARCH FOR DIMES*

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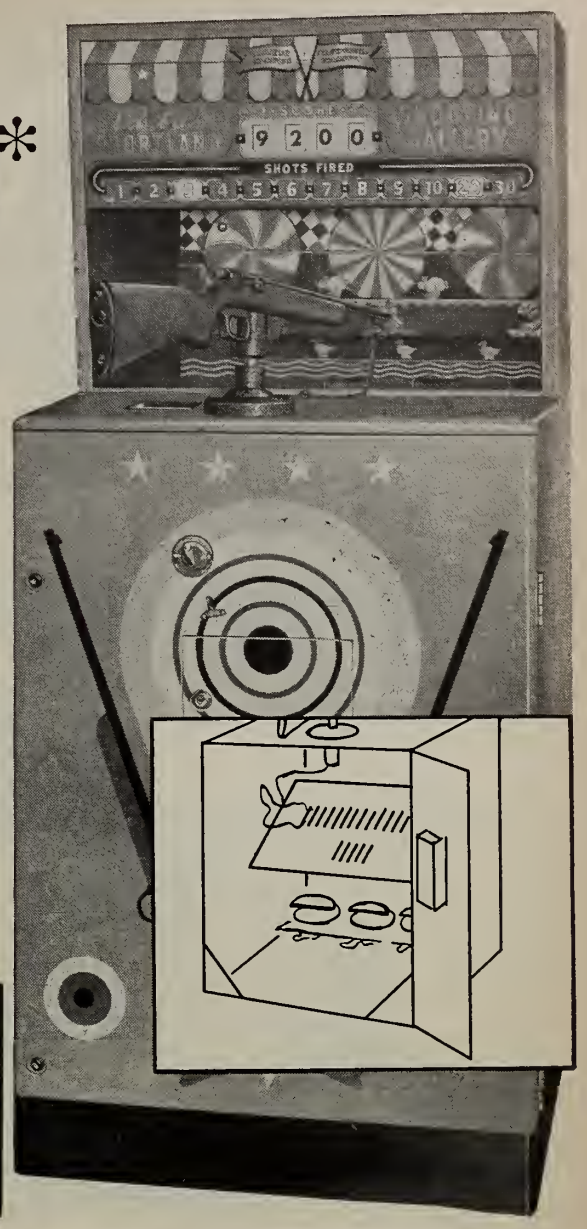

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ABC No. 2 Wins 3, Lead by 4 Games

CHICAGO — ABC #2 increased their lead to four games by winning three games while the second place Oomens team lost three games. Results last night (1/25) were as follows:

ABC #2 took 3 games from Mercury. Les Taylor led the leaders with 504. Ralph Kick was high man for Mercury with 503.

Gillette took 3 from Oomens. Hank Leonarczyk top bowler for Gillette with 466. Carl Latino bowled 519 for Oomens. This victory made 12 wins out of the last 15 games for this sizzling Gillette team. This after losing almost continually at the beginning of this year.

Paschke took 3 games from Decca. Ray Gallet with his score of 557 was high for his team and high for men. Aided by brother Rene with a 538 score, Clarence Goldberg was high man for Decca with 463.

Star Music took 2 from ABC #1. Charley Alesi high for Star with 495. Myrtle Sochacki of the Star team was high for women with 435. Len Christiansen of ABC was high for his team with 495.

Coral took 2 games from Melody Music. Ed Walker was Coral's leader with a great big 550. Vic Jaccino, Sr., led the Melody team with 490. Millie Jaccino of the same team bowled her high game thus far this season, 210.

B&B Novelty took 3 from Atlas. Marino Pieroni was high for B&B again with 504. Jim Wickman led the Atlas team with 490.

Western Automatic took 2 from Coven. Bill Nyland was high for Western with 472. While Tom Nyland, bowling for Coven was high with 427.

Rock-Ola Distrib Visits Ops With "Mobile Display Room"

ST. PAUL, MINN. — Archie LaBeau, head of LaBeau Novelty Sales Company, this city, inaugurated a program a few months ago, of bringing the new Rock-Ola phonograph right to the doors of the operators in the territory he serves.

LaBeau has a display auto which he calls his "Mobile Display Room," in which the new Rock-Ola phono is installed in such a way that it can be connected to any 110 volt line and operated right at the operators' shops.

"Our operators appreciate having our Rock-Ola's displayed at their shops," stated Archie. "We feel that this is but one small way of showing the operators that we are a progressive merchandising organization."

LaBeau Novelty is one of the oldest in the territory and its salesmen travel North Dakota, South Dakota, Minnesota and Western Wisconsin.

Pictured above is the "Mobile Display Room" with (l. to r.): Archie LaBeau, Jack Ginnaty, and Bud LaBeau.

FOREIGN BUYERS!

Our Service is . . .
Quick — Efficient
and Reliable

In addition to all the latest equipment, we have thousands of International reconditioned machines available for your selection, including Pin Games, Kiddie Rides, Music Machines, Arcade Equipment and Shuffle Alleys.

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GET PEAK PLAY with the BEST RECONDITIONED EQUIP.

United CLOVER	$149.50
United CHIEF	249.50
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PALM BEACH	159.50
HI-FI	349.50
JALOPY	57.50
SPARK PLUG	60.00
HAYBURNER	50.00
STAR SERIES	65.00
BIG INNING	99.50
100 PACKARD WALL BOXES, ea.	3.75

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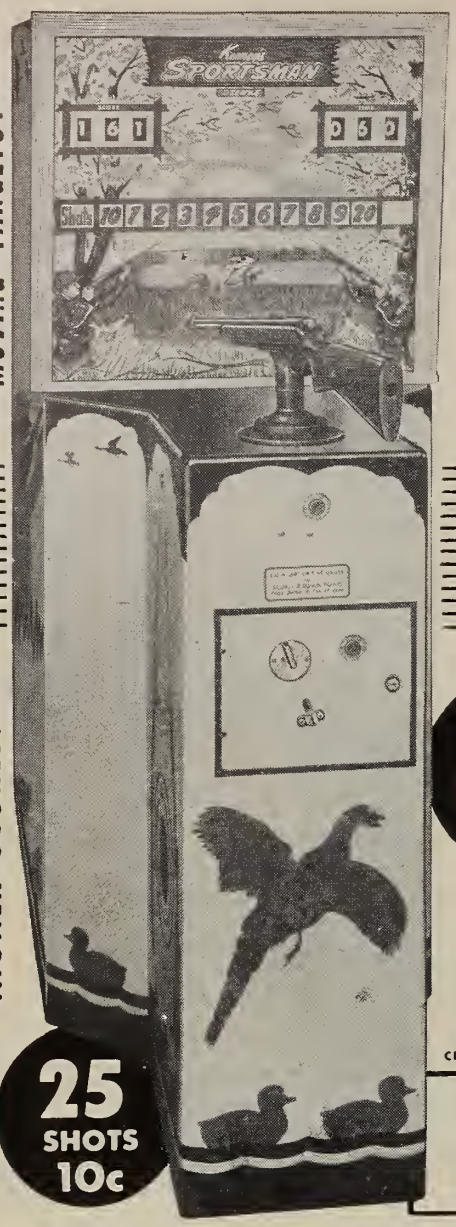

MOVING TARGETS!

HIGHER SCORES!

25 SHOTS 10c

Out-Earning 'em All...

Keeneys DELUXE SPORTSMAN

NOTE NEWLY DESIGNED GUN WITHOUT CHAIN

BIG EXTRA BONUS:

New **MATCH-A-SCORE** "0 to 9" gives player 10-50-100-200 or 500 Award Points!

- Rabbits—Pheasants—Ducks **POP-UP** on mystery basis!
- Roving Targets always on-the-move in realistic 3-D colorful hunting scene!
- Slug Rejector • Standard 6 volt bulbs
- Genuine Regulation Hunting Rifle!

TIME 060

2 BONUS POINTS added to score for each unit of time under 60. Timer can be set to stop at 100-200-300-400 or 500 at option of operator.

Cabinet only 29 in. at widest point.

5 DUCKS in back row . . . . . 3 points each
5 PHEASANTS in center row . . . . . 20 points each
5 RABBITS in first row . . . . . 2 points each

FITS EVERY LOCATION!

IMPORTANT! This original combination of roving POP-UP TARGETS creates a *brand new* desire for competitive target shooting thru a true test of marksmanship.

also AVAILABLE AS *Keeneys* **SPORTSMAN** without Match Feature or Replay Button

Order KEENEY'S Deluxe **SPORTSMAN** *Don't Delay!*

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THE *BEST* in GAMES and MUSIC

AMI Model "F" PHONO

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Bally MYSTIC BOWLER

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Crown Music, Augusta, Ga., Unveils Wurlitzer "1800" Phonograph

AUGUSTA, GA.—Herb Gorman and his staff at the new and beautiful building of Crown Music Company, Inc., this city, welcomed a large number of music operators who came in to see the new Wurlitzer model "1800" during "Wurlitzer Days," Sunday and Monday, January 23 and 24. Assisting Gorman were B. C. "Buster" Paul, vice president; Al Alligood, Buddy Jack, L. L. Holmes, Ben Callaway, Bob Crosby, Bill Britton, Isabel Glaser and Ben Williams. And from Wurlitzer, Harry Gregg, service engineer.

Refreshments were served, and souvenirs given visitors.

"We are highly pleased with the large number of operators who turned out for our showing of the new Wurlitzer model '1800,'" stated Gorman, "which, incidently was also our official opening of our quarters in Augusta. Comments from operators were great, and we booked so many orders for the new phonograph we are doubling up on our original order to the factory in order to supply the quantity needed for our territory."

Crown held additional showings in Atlanta on January 26 and 27 at the Dinkler Hotel; in Macon on January 25, at the Dempsey Hotel; in Savannah on January 28 at the Savannah Hotel; and will show the machine in Charleston, S. C., on January 29 and 30 at the Francis Marion Hotel.

After the showings are completed, Al Alligood will travel the Georgia territory, and Buddy Jack will cover the South Carolina area.

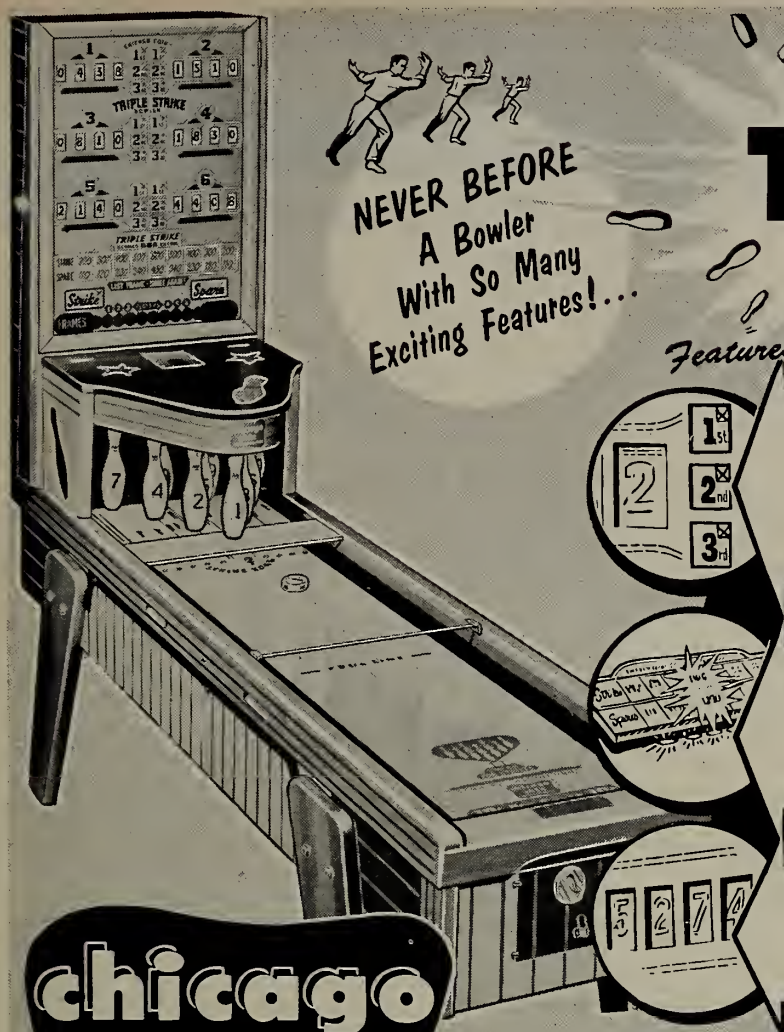
Among the operators who attended the Augusta showing were: Frank J. Pirkle, Gainesville; Mr. and Mrs. Ashby Bradford, Sumter, S. C.; Mr. and Mrs. T. F. Hatcher and Mr. and Mrs. W. R. Odom, Waynesboro, Ga.; Mr. and Mrs. E. Cady, Augusta; Mr. and Mrs. Kenneth Flowe, Greenwood, S. C.; Clinton Bozard, Orangeburg, S. C.; Lefty Gardner, Augusta; Harry Simowitz, Augusta; Charlie Brown, Columbia, S. C.; N. J. Cooper and daughter, McCormick, S. C.; H. L. Murph, Hartsville, S. C.; Mr. and Mrs. H. D. Hinson, Columbia, S. C.; Charles Johnson, Athens, Ga.; H. Stone Pierson, Augusta; O'Neal Powell, Macon, Ga.; Paul Heape, Denmark, S. C.; Lamar Callaway, Aiken, S. C.; and the Bryan Brothers, Greenwood, S. C.

Pictured, top row left, are Frank Pirkle and Grover Brock, Gainsville, Ga. operators; top center: Mr & Mrs. Buddy Jack, Crown Music Co., Augusta, Ga., and Charlie Brown, Columbia, S. C.; top left: Lefty Gardner (with hat) discussing the merits of the Model "1800" with some visitors; bottom left: Mr. & Mrs. C. H. Bozard, operators from Orangeburg, S. C.; bottom center: Harry Simowitz, King Harry's Music Co., Augusta, Ga.; and Enrus Cady, Augusta Music Co., Augusta, Ga., operators; bottom right: Bob Hinson, owner of Columbia Music Co., Columbia, S. C.; Buster Paul, Crown Music Co. and Harry Gregg, service engineer of The Rudolph Wurlitzer Co.

Bill Introduced in Ind. to License Vendors

INDIANAPOLIS, IND.—A bill was introduced in the Indiana Legislature this month which would license each vending machine, with the aim of assuring that each is reported for personal property tax assessment.

The bill would fix a $1 license fee on each vending machine and would require that a stamp be affixed to each machine, giving the name and address of the owner.



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Any time during the game when player scores 3 strikes he gets an "Extra Bonus of 600" added to his score. Each of 6 players has an independent "Triple Strike Panel" along side his score.

Plus...

2 FLASH-O-MATIC SCORING!

Player by timing his shot to strike pins when highest score is lit on "Flash-O-Matic" panel receives 600 for strike and 450 for spare.

Plus...

3 FOUR DRUM SCORING!

All 4 drums operate to score

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TWO GAMES IN ONE! Easily Adjustable from "Flash-O-Matic" to Advance Scoring!

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The 100% SKILL SKEE - TYPE GAME! Also available as "De-Luxe" Criss Cross (Match and Free Play)

THRU THE COIN CHUTE

NEW ENGLAND NIBBLES

Scattering reports of 10c play coming in from Massachusetts. . . . Already 10c play has taken over Connecticut. Ops in the Bay State hope for a swing towards the dime and are predicting that it will happen before the year's end. They are for one play for the dime and three for a quarter claiming it is the only salvation for them with cost of living spirals. They have a good case too, if they can present it. For instance they point out—where can you buy a 5c cupacoffee anymore?

The long awaited new Wurlitzer "1800" made its New England bow at Si Redd's, Redd Distributors on Sunday (23) and more than lived up to advance ballyhoo with some 400 coinmen approving its new features. **Bob Jones**, sales manager, reported that it was the greatest showing on any machine ever introduced by the firm in Yankeeland and that more orders were taken than on any other phonograph. United's new "Lighting Bowler" was unveiled at the same show for the ops who were feted at a buffet prepared by Jack & Marion's, king and queen of the deli biz. . . . **Jerry Flatto**, Boston Record Distributors, spending most of his time at Beth Israel Hospital where his father has undergone two operations. **Vicki Young**, Capitol recording artist, visited with Jere this week. . . . Most all the platter boys and girls in town caught **Gordon MacRae** at Blinstrub's this week where he smashed records. . . . Others caught **Bill Haley** at the Clebrity Club in Providence, R. I. . . . Seen at Flato's this week were ops **Howie Cronin, Haverhill**; **Bob MacMillan**, Lowell; **Al Dolins**, (who is leaving for Mexico); **Dave and Sam Baker**, Arlington; **George Bronchella**, Haverhill; **Al Sharpe**, Portland, Me.; **Mal Wallace**, Newport, Vt.; **Art Sturgis**, Jamaica Plain; and **Allan Ross**, Bangor, Me. . . . Hub's top radio disc jockey honors went to **Symphony Sid** of WBMS and **Bob Clayton** of WHDH as result of survey ordered by Gillette Razor Co.

Ben D. Palastrant, APCO regional rep., back from New York, Maine, Vermont and N. H. trips. Reports biz good through the north country. APCO's new "Coffee Shop" with Hot Chocolate starting to show up around the territory. **Dave Bond**, prexy, and **Irwin Margold**, gen. mgr., Trimount Automatic Sales Corp., in Chicago for a week visiting manufacturers. . . . **Ed Ravreby**, World Fair and Associated Amusements, and daughter, **Ruth**, back from skiing.

Young, N. Y. to Conduct Service School for "1800" Phono

NEW YORK—Young Distributing, Inc., this city, will conduct a series of 4 service schools for music operators on the new Wurlitzer model "1800" phonograph.

The first session is scheduled for Monday, February 7, and will take place at the Young showrooms, starting 6 P.M. The following 3 classes will be held at two week intervals.

In order to make it interesting for the operators, Young will give each operator or his serviceman (or both) a beautiful "Wake Up Clock Radio", if they attend 3 of the 4 classes.

MEET OLD FRIENDS AT...

The WESTERNER

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GAMING • SALOON

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"Play Around The Clock"

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SEEBURG

M100A Select-O-Matic "100"	$350.00
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A. M. I.

Model E-120	625.00
Model "C"	225.00
Model "B"	215.00

ROCK-OLA

Model 1432	225.00
Model 1434	250.00

WURLITZER

Model 1500	395.00

All prices subject to prior sale.

All merchandise is guaranteed. Our references: Bank of America, Dunn & Bradstreet.

Offices in Salt Lake, Denver, Portland and Seattle. Merchandise will be shipped from office nearest you.

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Savannah's "Day of Dimes" Brings Industry Praise

O. J. Mullininx Outlines Program On TV

SAVANNAH, GA. — Music operators in this city have good reason to feel mighty proud. Their participation in the "Day of Dimes for The March of Dimes", not only will result in a good sized contribution of money for the Polio fund, but the eight operators in the area (100%) were lauded on the air and in the press.

Under the leadership of O. J. Mullininx, Jr. of Oglethorpe Vending Company, Inc., operators conducted their drive on Friday, January 31. All machines in the city had streamers placed across the front of them, which read "Friday, January 21st. 'A Day of Dimes for The March of Dimes'. All Dimes Deposited in This Machine on This Date will be Donated To The March of Dimes. Help Fight Polio."

On the Monday afternoon, preceding the drive, January 17, O. J. was invited to appear on a television program to outline the program of the music operators. He and Edgar C. Robertson, chairman of Special Events for the local "March of Dimes" Campaign, were interviewed by Bernie Adams (the "Bernie Adams Show" 3:30 to 4:00 P.M., Station WTOC) regarding the participation of the juke boxes in the Chatham County campaign. A new juke box was the focal point of the program with the participants grouped around the machine.

The Savannah Morning News, Tuesday, January 18, gave the juke box program considerable space, lauding the efforts of the coinmen.

Other firms participating, in addition to Oglethorpe, were: Arthur Acrafiotis Amusement Company, Crescent Amusement Company, Jimmy Dukes Amusement Company, Frenchie Amusement Company, Goldberg Amusement Company, Novelty Amuse-U Company and Knight Amusement Company.

Savannah operators were thanked in advance by H. Sol Clark, Campaign Chairman, who wrote on January 19 to Mullininx: "Permit me to thank you and the members of your industry for your generosity in contributing the receipts from the music machines on Friday, January 21. This charitable act is greatly appreciated by all of us."

EASTERN FLASHES

Typical of what's doing on coinrow these days is a remark by Mike Munves. "Everybody on the street is doing big" said Mike. I see operators here the past week visiting everyone on the street, and they're all buying. As for my business, and, mind you, I'm very happy over it all, I simply find it hard to understand. In all the years I've been supplying arcade owners, I've never had the volume of orders at this time of the year that I now have. If this is any indication of what's to come, I'm going to have the greatest season of all time."

* * * * *

The Dime Play snowball has hit the New York area, and while it's starting off slowly, we hope it increases every day to a point where every operator eventually will be running their juke boxes on dime play. Several local operators have been changing to dime play for quite some time now. **Charley Bernoff, Ben Linn** and **Bob Held** of Regal Music Company, one of the top operating companies in the East, not only have been campaigning for all ops to go to a dime, but actually have been changing their own equipment for many months. Reports this week have a number of added operators joining the trend. Good Luck, fellows! . . . The new Wurlitzer model "1800" made its appearance on Sunday, Jan. 23, when Young Distributing held its "Wurlitzer Days" showing. Many operators visited Young on Sunday, and then kept coming for the balance of the week. **Joe Young, Abe Lipsky** and **Allie Goldberg** report greater acceptance of the "1800" than any other Wurlitzer phono the firm ever handled. **Hank Barber, Landsheft** and **Barber,** the advertising firm handling the Wurlitzer account, was in from Buffalo with his missus for the opening day showing. **Willy Iverson** brought his young daughter, **Karen,** down with him to the showing. . . . **Sandy Moore,** L. I. op, trying to rush the winter season, invites friends to come fishing with him on his 22 ft. Criss-Craft. . . . **Gertrude Fagan,** young and beautiful, gets off this week as a juke box op. Not many women ops around locally, but we know of two very successful ones—**Babe Kaufman** in Atlantic Highlands, N. J., and **Gertrude Browne,** Beacon, N. Y.

* * * * *

Showing of the new Wurlitzer model "1800" took place at **Al Cohen's** Ajax Distributing Co., Newark, N. J., on Thursday, Jan. 27. . . . **Fran** (nee LaMauro) Sanchez, secretary at Seacoast Distributing, and her husband, **Bob,** injured in an an auto accident. Fran, injured quite severely, is expected to be out of the office some two to three months. She is now at the Lebanon Hospital in Room 918. Meanwhile **Bob Slifer** and **Dave Stern,** without the capable assistance of Fran, rushed to the limit with their many duties. . . . **Buddy Fox,** Runyon Sales Co., recuperating from his recent operation, on the beach at Bermuda. with **Barney (Shugy) Sugarman** out seeing the trade, **Morris Rood** and **Lou Wolberg** take care of the visiting ops. . . . **Harry** and **Hymie Koeppel,** Koeppel Distributing Co., beset by two problems this week—1) Getting out that big export order; and 2) finding sufficient late model used phonos to take care of all demands. . . . **Al Simon** and **Al D'Inzillo,** Albert Simon, Inc., jubilant over the new shuffle ChiCoin sent in "Triple Strike Bowler". "Operators buying them like hot cakes" states D'Inzillo. . . . **Dave Lowry** celebrated a birthday on Tuesday, Jan. 25. Sylvia, his wife, presented him with a present that almost matches her personal beauty. . . . **Jack Jaffee,** outstanding Jersey op, visits the wholesalers along the row. . . . **Harold Rosenberg,** United Games, Peekskill, N. Y., leaving for a month's vacation in Mexico. When Harold returns, partner, **Si Silverstein** will leave for a Miami Beach vacation. . . . **Murray Kaye,** Atlantic-New York Corp. (Seeburg distrib) tells us he's been under such great pressure and has been so busy, in order to relax, has started planning on his summer vacation. . . . **Bob Jacobs,** National Amusement, reports the ops just won't let him keep a sample of Williams' "Safari" on his showroom floors. "They grab all shipments and then walk off with the sample. I want to keep a sample but they won't even listen to me", smiles Jacobs.

UPPER MID-WEST MUSINGS

A few cold breezes and a little snow has sent some of the operators out on the vacation trail. **Mr. and Mrs. Ike Pearson** of Mitchell, S. D., left by car for California and from there they planned to take a plane to the Hawaiian Islands. . . . **Mr. and Mrs. Fred Grohs** of St. Paul are vacationing in Florida at the present time. Fred took along his golf clubs just in case the weather should be nice enough. . . . **Ted Salveson Sr.,** Huron, S. D., has been walking around with chest out since a son was born to Ted Jr. The grandson is now Ted the Third. . . . **Ted Fischer** of Waconia, Minn. is busy these days since he is the Chairman of the Ice Fishing Contest to be held out on Lake Waconia next month. . . . **Duane Wilde** of Aberdeen, S. D. is back in the operating business after being out for over a year. Duane has bought part of **Bruce Windhurst's** route and part of **Larry Jenkins** route, both from Aberdeen. . . . **Wilfred Johnke** and **Jim Suprenant** of Red Lake Falls, Minn. were seen in the Twin Cities shopping around. . . . In town looking over the latest in coin operated machines was **Bill Welch** of Chippewa Falls, Wis. . . . **Leo Hennessey** of Rochester, Minn. is back on the job again after a trip to California and the Southwest. . . . Recent visitors to the Twin Cities were **Elgin McDaniel** of **Wadena,** Minn.; **Jack Lowrie** of Lake City, Minn.; **Harry Galep** of Menomonie, Wis.; **Ernie Erkella** of Eveleth, Minn.; **Bill Arndt** of Long Prairie, Minn.; **Elmer Van House** of Cresco, Iowa; **John Mc Mahon** of Eau Claire, Wis.; and **John Howe** of Foley, Minn.

CHICAGO CHATTER

There's nothing to get so all excited over in Senate Bill #509. This Bill reads no different than any of the others presented over the many, many past years. And tho many more Senators have their names on S.509, there's still a long long row to hoe for ASCAP, and similar such organizations, who are sponsoring this Bill in an effort to get the Copyright Act amended, so as to force music operators to pay them double royalties. Best to wait until all the hot air clears. Then, as calm returns, consider the facts logically and with completely cool, businesslike detachment. At the same time, it should become the very first and absolute duty of every single music operator here (as well as thruout the entire nation) to immediately compile a complete list of all his friends, personal and otherwise, as well as all the clergy, civic officials, location owners and everyone else whom he knows, so as to be prepared to have all of these people write letters when the time comes. And if the operator and his friends are constituents of any one of the Senators listed on Senate Bill 509, then all the more reason for strong letters against hurting small businessmen.

Herb Oettinger over at United put it this way this past week, "We're going along. Just as busy as ever. And preparing for a very great year." . . . Charley Bengimina of Kansas City in town visiting with Gerry Haley over at the Buckley factory. The new Buckley unit attracting mucho attention. . . . Maurie Ginsburg came into town from Arizona. Dashed over to the office. Then to the Seeburg factory. Where Eddie Ginsburg was already an interested listener. In the meantime Nate Feinstein and Harold Schwartz holding down the fort at Atlas Music. Harold reporting, "Business is terrific. Wait a minute while I find some wood to knock on." . . . Bill De Selm and Johnny Casola flew down to Dallas to attend the opening of Ray Williams' new building. Ray opening his new building officially with the showing of the new Wurlitzer "1800." . . . Sincerest condolences to Mrs. Margaret Trippe on the sad loss of her husband, Carl Trippe. Mrs. Trippe is taking over the business. And almost everyone who knew Carl has offered her their complete and sincere cooperation.

Congrats to Herb Jones on his new issue of "Bally-Who." This is one of the best, pictorially, he's yet produced. Features some of the most interesting pics ever put into print. Especially the one of Bob Breither's family, also Michele and Barry Marmer who are Milt Marmer's children, also Tommy Grant's children and the lovely Ray and Edna Moloney daughters, Kathy, Donna Rae and Tisha Moloney, as well as the whole Louis Boasberg family group. . . . Most stimulating poem from the pen of Jim Mangan, "Do It," should be read and saved by everyone. . . . Sam Wolberg and Ed Levin over at ChiCoin absolutely thrilled at the reception given their brand new "Triple Strike Bowler." Were backlogged overnite. . . . Lyn Durant deeply engrossed in his big engineering building which can only mean something brand new on the way to the trade. . . . Phil Weinberg dashes back to Texas after an extended visit at Bally. . . . Ben Becker phones from Buffalo to laugh at Chi's zero weather. "C'mon up here if y'wanta feel the cold," he says. . . . Lou Casola dashes into town to look around before leaving for a month's stay in Bermuda. The lucky stiff. . . . Dave Gottlieb gets airmail copies of The Cash Box to the Fontainebleau Hotel in Miami Beach.

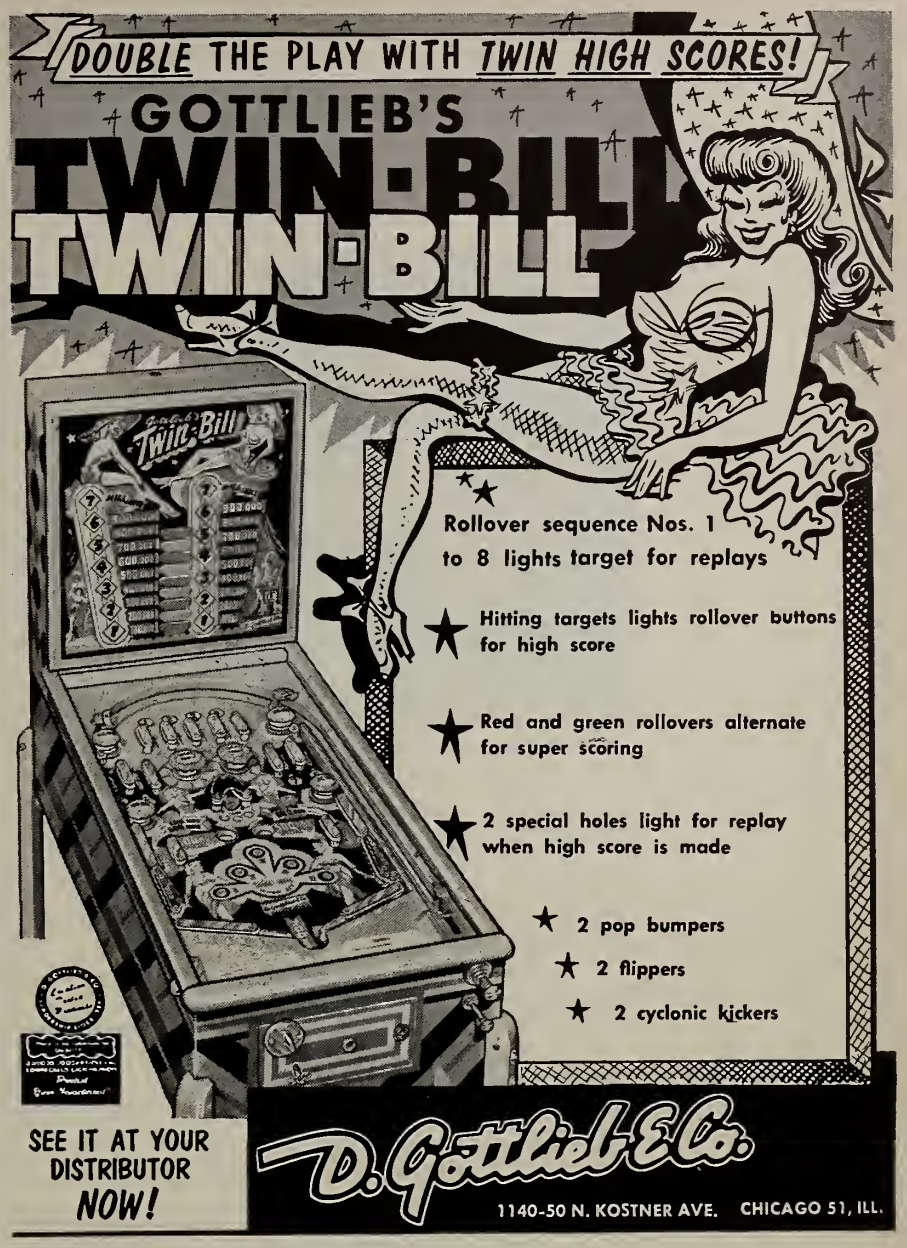
Ray Moloney now also at the Fontainebleau Hotel in Miami Beach where he joined his very charming and lovely Edna who's been there for a few weeks. . . . Chet Gore of Exhibit came thru a rough siege this past week with both of his boys undergoing surgery. An appendectomy and a tonsillectomy—the very same day. And while trying to keep his mind away from drastic tho'ts—Chet came up with an idea for a new series of recording stars cards for the card vendors. Sounds very great. . . . Paul Huebsch advises that the firm's "Keeney News," which is an inner factory news sheet, is publishing a big story about how John Conroe just obtained a "very good sized" new Government contract to repeat production on the many products the Keeney plant has been making for Uncle Sam ever since the war. . . . The mails were certainly flooded with invitations from Ben Coven for one and all to see the new Wurlitzer "1800." Nick Evola, President of the K. C. Music Ops Assn., advises that a day set aside by all the members for "A DAY OF DIMES FOR THE 'MARCH OF DIMES'" at their meet this past Thursday, Jan. 27. Charley Bengimina and Given Helmas are Chairmen.

Jack Nelson reports that Bally has "a very big program" for 1955. And that the firm's slogan is, "Beat '54." This, Jack reports, is really a terrific goal, for '54 was one of Bally's greatest years. But Jack claims that the firm's distribs have wholeheartedly joined in and that the "products we have on the way" make this a certainty. . . . C. N. (Mac) McMurdie of Ray F. Jones' San Francisco office pulled into town to advise all and sundry that, "I dood it at last." Meaning that Mac has now become the proud daddy of a bouncing baby girl—after being the daddy of three boys. "That," Mac said with finality, "rounds out the family." . . . Seeburg distribs all over the town this past week. . . . Rosie Knollmiller Bennett in town looking just as young and just as charming as ever. "In fact," George Jenkins claims, "Rosie gets younger looking every year." . . . Gil Kitt back on the job over at Empire and busier than he's ever been as business goes over the top for his firm. In the meantime Howie Freer displaying a cable from one of their South African accounts requesting prices and enclosing money for immediate return cable. Says Howie, "Our export business is booming."

The members of the "20 Year Club" are still looking west as Las Vegas votes begin to catch up with Chicago. . . . With so many visitors in town, Bill O'Donnell hosting and hosting—all nite long. . . . Vince Shay reports, "We're buying and buying all we can get." . . . First month of '55 The Cash Box Classified Ads ran over 60% greater than any month during record-breaking '54. . . . Harry Williams very proud of the first big job of his new engineering staff, "Quality Control Dept.," whereby all parts and components go thru a triple check system before they're even placed in a Williams' product. "And," says Harry, "just watch for the products we've got under way. They're great." In the meantime Sam Stern advises that the firm "already backlogged by two to three weeks on orders for our new 'Safari' gun." Sam claims they're throwing other things aside to step up gun production in an effort to meet the growing demand. . . . Les Rieck of Rock-Ola advises, "I'm just as happy as anyone can be of our future prospects here at Rock-Ola. Just watch us zoom right to the topmost top peak."

HAPPY BIRTHDAY THIS WEEK TO: Raymond B. Butler, Haverhill, Mass. . . . Houston M. Kirby, Bowling Green, Ky. . . . Bernard F. Fredericks, St. Louis, Mo. . . . Fred Turek, Pontiac, Mich. . . . Nate Gottlieb, Chicago, Ill. . . . Edna Gorman, Buffalo, N Y. . . . DeWitt Eaton, Sarasota, Fla.

Wally Finke and Joe Kline two of the busiest of the busy distribs 'round this Windy (and cold) City. Joey didn't hesitate an instant when asked, "How's business?" Said he, "Business is simply wonderful." . . . Tom Callaghan getting ready for his annual winter visit to Puerto Rico. . . . One of the busiest of all busy men in this town, and promising an unusually interesting display at the MOA show (Mar. 28, 29 & 30), Wurlitzer's R. C. Rolfing. . . . A very, very sad man this past week was Art Weinand of Exhibit who attended the funeral of one of his very dearest friends, Carl Trippe, in St. Louis. . . . Proving that excessive and inequitable taxation simply wipes out a business is Uncle Sam's report of a tremendous slump in gambling taxes during the four months ended this past October. . . . After tho't: "There is no right way to do a wrong thing," so spoke the very great Seneca.


DOUBLE THE PLAY WITH TWIN HIGH SCORES!
GOTTLIEB'S
TWIN-BILL
Rollover sequence Nos. 1 to 8 lights target for replays
Hitting targets lights rollover buttons for high score
Red and green rollovers alternate for super scoring
2 special holes light for replay when high score is made
2 pop bumpers
2 flippers
2 cyclonic kickers
SEE IT AT YOUR DISTRIBUTOR NOW!
D. Gottlieb & Co.
1140-50 N. KOSTNER AVE. CHICAGO 51, ILL.

BEST BUYS IN THE INDUSTRY

BRAND NEW		RECONDITIONED	
WMS. ALL STAR BASEBALL	$365	UNITED CASCADE SHUFFLE ALLEY	$165
GENCO 2 PLAYER BASKETBALL	335	GENCO SHUFFLE POOL	190
EXHIBIT SHOOTING GALLERY	325	GENCO MATCH POOL	275
EX. STAR SHOOTING GALLERY	350	BALLY BEACH CLUB	295
SET SHOT BASKETBALL	325	BALLY BEAUTY	235
GENCO SILVER CHEST	125	BALLY ATLANTIC CITY	135
WILLIAMS JET FIGHTER	395	WURLITZER 1015's	99

½ DEP., BAL. C.O.D. OR S.D.

Empire COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

CHICAGO CHATTER (Cont.)

CHICAGO—(Editorial note: It is our pleasure, every once in a while to reproduce some of the writings of that genius of an advertising man, who is well known thruout the entire coin machine world, James T. Mangan. We are most honored and happy to print herewith Jim's latest and most stimulating poem).

Do It!

JAMES T. MANGAN

By JAMES T. MANGAN

Do it whether it's sweet or sour,
Do it whether you hate or love it;
Don't delay for a day or an hour,
Take hold right now and start to shove it!

Do it since it's got to be done;
Quit staring at it with rank disgust.
Just to begin means a lot of fun,
Not to begin—a total bust!

Sure, there's a lot of work to the job,
You'll need plenty of heart and energy;
Withhold this stuff—you're a lazy slob!
Give out—you're a God of Ecstasy!

Where it came from doesn't count,
Disown it now and forever rue it,
Postpone it and your sorrows will mount,
You'll find it best to dive in and do it.

With a glow, a smile, an unfurrowed brow,
It's a lot more pleasant to do than fear it;
So do it! Do it! Do it NOW!
Do it with the willing spirit.

When You Enter The Cash Box "20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

Joe Orleck
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year ..... Month .....

NAME .....

FIRM .....

ADDRESS .....

CITY ..... ZONE .... STATE .....

CALIFORNIA CLIPPINGS

All of coinrow is in a dither as ops converge on LA's famed Pico strip to see all the new machines that are now on the market. The new Wurlitzer "1800" is now commanding the center of attention at Sierra Distributors with its eye catching new cabinet design and latest mechanical developments. The firm's owners C. A. **"Shorty" Culp**, Oklahoma City Wurlitzer distributor, and **Wayne Copeland** launched their new '55 sales campaign by presenting a gala sneak prevue, party and dinner dance at the Hollywood Athletic Club on Saturday nite January 22nd. The affair was reported to be the largest social event ever held for Southern California operators. More than 600 coinmen and their families attended. (See separate story in this issue.)

On Sunday, Jan. 23 and Monday, Jan. 24 a special showing of the new Wurlitzer "1800" was held in the spacious showrooms of Sierra Distributors. Everyone who came in to see the new machine was keenly impressed over its overall beauty and smart cabinet design. A record throng of 750 people were reported to have passed thru the doors of the showrooms during the two day event. On hand to greet all the visitors were the firm's owners **C. A. "Shorty" Culp** and **Wayne Copeland** along with sales manager **Ray Powers** and sales rep. **Jack Dolan.** Representatives from the Rudolph Wurlitzer Company who were on hand to show the latest refinements and developments of the new phono were **Farney Wurlitzer**, member of the board of directors; **Gary Sinclair**, district sales manager, and **L. W. Peteet**, field service engineer. **Mrs. Culp** and **Mrs. Copeland** served delicious buffet-refreshments to all present.

The Apco showing in the New York Room of the Statler Hotel Jan. 22 and 23 was also attended by a record crowd. Most of California's leading operators, bottlers and concessionaires turned out. On display were the latest "Soda-Shoppe" coffee, hot chocolate and beverage vendors. **Mel Rapp**, executive vice-president of Apco, Inc., New York City, stated that it was the most successful showing that they have ever held and he looks to the West Coast as a new frontier for the drink vending industry. **Stan Rheeling**, vice-president of the company and divisional manager of Apco's Western Branch, and **Bert Farmer**, regional representative in New Mexico and Colorado, were also present to meet all visitors.

NEWS TIDBITS:—**Lou Dunis**, noted distributor from the Northwest, came down from Portland recently to visit with his many friends along coinrow. With him was his Seattle branch manager **John Michaels.** Also in town from the city of the Golden Gate was **Lou Wolcher** of Advance Automatic Sales Company.

DISTRIBUTOR DOINGS:—The overall excitement and activity along West Pico reached a high pitch with all the showings. The crowds poured in from throughout the Southland. From the foothills to the hinterlands they all came. New faces along with familiar old ones that we hadn't seen for many a month. . . . MINTHORNE MUSIC COMPANY:—The Minthorne main showrooms are beginning to take on a new look as carpenters go about their chores to complete a new parts department that will be located in the rear of the present showrooms. The former parts area will be converted into a modern games showroom. . . . Now on display in the Minthorne emporium is ChiCoin's new "Criss-Cross Target" shuffle Alley along with the new Williams "Safari" Gun. . . . BADGER SALES COMPANY:—The Badger crew sent a big shipment of Genco guns to Costa Rica recently. **Joe Duarte**, head of the export sales department, says that he hopes that they will help settle the revolution down there . . . Another big order that Joe was asked to fill was a shipment of spectrophotometers for a government project in the Phillipines. (If in doubt consult Noah Webster—we had to!) . . . **Bill Happel, Fred Gaunt** and **Don Ames** have been keeping their noses glued to that proverbial grindstone these days as a sudden influx of out of town operators keep the place jumping. . . . PAUL A. LAYMON & CO.:—This week coinmen were happy to see the smiling face of **N. G. "Red" Creswell**, back on the job again completely recovered from a recent auto accident. Of course **Ed Wilkes, Charley Daniels, Jimmy Wilkens, Don Peters, Karel Johnson, Don Gilbertson, Bill Fritz** and the entire organization were extra happy to see their wizzard games mechanic back on the job to help get out the backlog of orders that have been piling up during his absense. . . . C. A. ROBINSON & CO.:—**Charley Robinson** and **Al Bettleman** have been going around the place with a certain air of mystery and hushed silence as though they expect big things to happen any day now. All of Charley's friends say that they are sure he'll pop with a big announcement, but, as yet, old button-lipped Robinson just ain't talkin' to no one about nothin'. Al's broad smile doesn't tell us a thing either—Oh well!

OPS JOTS:—**Bernie Entin**, formerly with Universal Automatic in Chicago, is now residing in Los Angeles and has a route here. . . . **Ed Shuey** of Southgate is being installed as President of the Los Neitos Shrine Club. . . . **Hugh Eyerley**, old-timer from Newport Beach paid a welcomed visit to his many friends along coinrow this past week. . . . **G. F. Cooper**, Riverside, has been recuperating from a recent operation. . . . **Lloyd Barrett, Pomona**, has been bitten by that sports car bug. He was recently seen driving along Pico in a new Ford Thunderbird. . . . **Al Miller** drove into town from Blythe this past week to take care of business. He says that operating around Blythe has never been better and the area is building all the time offering new locations and greater opportunities. . . . **Mr. and Mrs. Mel Cooper** drove in from Las Vegas on business. Other visitors included:—**Mr. & Mrs. Al Anderson**, Shafter; **J. D. McGehee**, Pomona; **S. L. Griffin**, Pomona; **Irv Gayer**, San Bernadino; **C. L. Andrews**, Anaheim; **George Landier**, Oceanside; **Johnny Ketchersid**, Long Beach; **"Pop" Burris**, Montebello; **Jimmy Williams**, 29 Palms; **Al Martinez**, Santa Maria and **Mr. & Mrs. John Mallett**, Pomona. . . . **Mr. & Mrs. Morris Blum** were down visiting from Delano. With them was their partner and noted Hollywood garageman **Fred Harling.** . . . Also in town were **Mr. & Mrs. George Bucknam**, San Diego; **Mr. & Mrs. Frank Totzke**, Mojave; **Mr. & Mrs. Dallas McPherson**, Bakersfield; **Mr. & Mrs. Grant Neilsen**, San Diego; **Mr. & Mrs. L. G. Anderson**, San Diego; **Mr. & Mrs. Frank Dragna**, San Diego; **Mr. & Mrs. Bob Gough**, San Diego; **Mr. & Mrs. Darrell Cameron**, Bakersfield; **Mr. & Mrs. Robert Byers**, Lancaster; **Mr. & Mrs. Walt Schinkal**, San Diego; and **Mr. & Mrs. Nicholis B. Beaver** also from Lancaster.

COINROW DOINGS:—**Adolph D'Este** now has in a complete display of Northwestern's new nickle gum vendors at his Addey Vending Company showroom. . . . **Pat McCann**, well known LA coin machine mechanic, is back in town after spending almost a year in the East. He now heads the service dept. at Active Vendors. . . . Seen discussing the affairs of the day at Bard Distributing Company were **Robert Bard, Larry Williams, "Babe" Matthews, Bob Smith** and **Maurine Floyd.** Many operators are showing great interest in the new Operators Cooperative Association which Bard recently formed. . . . **Aubrey Stemler** has been plenty busy filling a large back-log of orders for the new "Electro" 12-column cigarette vendors. He informs us that he now has an ample supply of machines to take care of all back orders.

OVER 60% MORE CLASSIFIED ADS APPEARED IN THE 1st MONTH OF 1955 IN THE CASH BOX

"The Industry's Market Place"

A new record high for THE CASH BOX, even though THE CASH BOX PUBLISHES MORE CLASSIFIED ADS EACH MONTH THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH, proved to be the month of January, 1955. Over 85 classified ads per week during January, compared to the average of 52 classified ads per week during 1954. OVER 60% INCREASE PROVING that the entire industry recognizes The Cash Box' CLASSIFIED AD SECTION as "THE INDUSTRY'S MARKET PLACE"!!

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CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

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ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX
26 WEST 47th STREET, NEW YORK 36, N. Y.

CLASSIFIED ADVERTISING SECTION

WANT

WANT—A.M.I. 40 selection Hideaways —.05 & .10 W. B. and Steppers. A.M.I. E-120 phonographs. Seeburg 100 W. B. Late One Ball games. Write stating condition, number, model and prices. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—To buy Panorams any quantity. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029-35 PROSPECT AVE., CLEVELAND, OHIO. Tel.: TOwer 1-6715.

WANT — Chicago Coin Holiday and United Leader Shuffle Alleys. Also late Bingos. TAYLOR SALES CO., 120 WEST MAIN STREET, BELLEVILLE, ILL. Tel.: ADams 3-2217.

WANT — Distressed merchandise for return privileges. Purple label Capitols, Columbias, Coral, Decca, Victor, Mercury, King—78's and 45's — also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT—Bingos and Gottlieb 5-balls for resale. Send Prices. H & H DISTRIBUTING, 1626 3rd AVENUE, MOLINE, ILL. Tel.: 4-6703.

WANT—For resale—22 ft. Rockola—American or National Shuffleboards —Late Bingo Games — Shuffle Bowlers—Lee Mfg. Carousel. State best price and condition first letter. STANLEY AMUSEMENT COMPANY, 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BR. 3663.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. Tel.: JUdson 6-4568.

WANT — Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANTED—For Cash, up to 15 Mills Panoram's. Must be in good working condition and good cabinets. Write or call: MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay $40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT — From all over the world! Literature on any machine that takes coins and sells anything — amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT — Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT — Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT — Mills Panorams — any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GArfield 3585.

WANT — Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-51 0.

WANT — Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT — Juke Box; Game Route, priced to $15,000. Write BOX #336, THE CASH BOX, NEW YORK 36, N. Y.

CLASSIFIED ADVERTISING SECTION

WANTED — Show Boats; Frolics; Beach Club; Late model Seeburgs; Atlantic Cities. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. Tel.: MArket 3967.

WANT — Highest prices paid in Middle West for Bally bingo games. Must be in A-1 Condition. Particularly want Palm Springs, Ice Frolics, Surf Clubs, Beach Clubs, Dude Ranches & Beauties. T & L DISTRIBUTING CO., 1663 CENTRAL PKWY., CINCINNATI 14, OHIO. Tel.: MAin 8751.

WANT—Late model phonos. Preferably Seeburg 100's. Will pick up within 300 miles. Write, wire, phone: KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: CIrcle 6-8939.

WANT—For Export. Quantities of the following models: Seeburg M100A; Wurlitzer 1100 and 1250. Telephone collect. DAVIS DISTRIBUTING CORP., 725 WATER ST., SYRACUSE, N. Y. Tel.: SYracuse 75-5194.

FOR SALE

FOR SALE—Att.: Wholesale Buyers. Rock-Ola Model 1438, 45 R.P.M., like new; Rock-Ola Model 1436, 45 & 78 R.P.M.; 5 A.M.I. C's $200 each; 2 Evans Constellation $200 each; C. C. Around The World Trainer $425; United Tropic $175. J. ROSENFELD COMPANY, 3220 OLIVE STREET, ST. LOUIS, MO. Tel.: OLive 2-2800.

FOR SALE—Genco Shuffle Pool $195; Keeney 10 Player Team Bowler $165; AMI D-40 $395; AMI D-80 Chrome $495; AMI E-120 write, Wurlitzer 1500 $525. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

FOR SALE—All prices include thorough reconditioning, crating, F.O.B. Buffalo, N. Y. D-40 AMIs $300.00; D-80 AMIs $395.00; E-80 AMIs $545.00; E-120 AMIs $595.00; 100A Seeburgs $365.00; 100B Seeburgs $365.00; 100C Seeburgs $595.00; Royal Bowlers $235.00; Chief Bowlers $295.00; 5th Avenue Bowlers $315.00; Bally Rocket $395.00; United Carnival $435.00; United Jungle Gun $365.00; Genco Sky Gunner $145.00. Wire $25.00 deposit per machine. Immediate delivery. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK. Tel.: LIncoln 9-106.

FOR SALE—Spot Lites $65.00; Beach Clubs $250.00 TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624.

FOR SALE—Atlantic Citys $95; Spot Lites $60; AMI Model C $235; AMI Model D $325; AMI Model D-80 $465; Seeburg 100-78 $365; Rock-Ola Comets $795; AMI Steppers $19; 5/10c Boxes $10; 5c Boxes $5; 3020 Boxes $15; 219 Steppers $15; Seeburg 5/10/25c $18. H & H MUSIC DISTRIBUTING, 1626 3rd AVE., MOLINE, ILL. Tel.: 4-6703.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzer 1015, 1100, 120. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 8-7515 or Write: DIXON DISTRIBUTING CORP., P.O. Box 2660, YOUNGSTOWN, OHIO.

FOR SALE—1 Jet Gun $125; 1 Silver Bullets $75; 1—AMI-C (40 selection) $225; 1 late Club Model Saddle & Turf $325; 2 United Stars $75 each. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND. Tel.: 3-4508.

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Attention wholesale buyers: AMI E-80's and E-120's, like new. Contact us. Let us know your needs. COPELAND DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA. Tel.: FO 5-3456.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Coin Counters, Coin Sorters, Coin Counting Combinations, Coin Changers, Coin Wrappers, Parts and Supplies. We carry a complete line of these products. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. Tel.: ARmitage 6-0780.

FOR SALE — Refinished and completely overhauled and ready for location. Classics $159.50; Clovers $134.50; United 10th Frame Star $99.50; Banner's $389.50; Night Fighter $159.50; Sky Gunner $125.00; Genco Rifle Gallery $299.50; Exhibit Shooting Gallery $259.50; Telequiz $99.00 incl. film. ALLIED DISTRIBUTING COMPANY, 786 MILWAUKEE AVE., CHICAGO 22, ILLINOIS. Tel.: CAnal 6-0293.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Hi Fi $375; Palm Springs $350; Beautys $225; Frolics $150; Spot Lights $65; Genco Rifle Gallery $375; Genco Sky Gunner $175; Genco Night Fighter $175. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—United Fifth Ave. $275; United Empire $210; United Empire converted to Fifth Ave. $235; Williams Major League $195; Williams Special DeLuxe Baseball $125; Williams DeLuxe Baseball $99. AMERICAN VENDING CO., 2684 CONEY ISLAND AVE., BROOKLYN, N. Y. Tel.: DEwey 2-9602.

FOR SALE—Reconditioned, Like New. Yacht Club $145; Ice Frolics $365; Surf Clubs $395; Bally Jets $425; Hi Fi's converted into Beach Clubs, Write; One Serviceman with 10 thumbs. DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE, CHICAGO 25, ILL. Tel.: Juniper 8-5211.

FOR SALE — Williams 6-player Baseball $249; Williams Deluxe Baseball $99; Genco Night Fighter $149; Six Shooters $79; Jet Guns $99. Shuffle Alleys at lowest prices. Hi-Speed Shuffle Board wax—24 cans per case $6. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVENUE, NEW YORK, N. Y. Tel.: CIrcle 6-8464.

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for dime play Kits. Install in minutes. Watch Revenue increase. Samples $3.50 each, lots of 10, $2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALIF. Tel.: OCeanside 5151.

FOR SALE—Used 78 and 45 RPM records. Taken right off our route. Any quantity. Write for price. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y. Tel.: FReeport 8-6770.

FOR SALE — Bally Beauties, Atlantic Cities, Beach Clubs, Dude Ranches, Palm Springs and HI-FI's, perfect condition, priced at or near lowest levels. Seeburg, AMI, Rockola and Evans Music, 78 and 45 RPM. GORDON STOUT CO., 125 N. MONTOE, PIERRE, S. D. Tel.: 4097.

FOR SALE—Genco Shuffle Pools $275; Genco Basketballs $399.50; Victor Hot Pops $20; Genco Invader Guns $259.50; Seeburg Shoot-the-Bears $175. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Phone 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE — Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932.) HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Bluemound 8-7600.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE — Sensational News — 12 months to pay for Kiddie Rides. Largest stock in the world of new and used Kiddie Rides. Liberal terms — Trades Accepted. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS. Tel.: Algonquin 4-4040.

FOR SALE—2 Coney Island $69.50; 1 Yacht Club $139.50; 2 Tropic $149.50; 3 United Olympic $179.50; 12 United Tenth Frame $89.50; 2 United DeLuxe $39.50; 5 United Super $49.50; 11 United Cascade $125; 3 Bally Space Ship $425. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—Evans Jubilee $250.00; Wurlitzer 1015's $69.50; Wurlitzer 1250's $250.00; United & Chicago Coin 6 Player $59.50; Star & 10th Frame $150.00; Olympics $225.00. COVEN MUSIC CORP., 3181 NORTH ELSTON AVENUE, CHICAGO, ILL. Tel.: INdependence 3-2210.

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—We will sell or trade all types cigarette machines (thoroughly reconditioned) Colsnac and Vendo Ice Cream Machines and Automatic Popcorn Shoppes for late model juke boxes. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVENUE, SHREVEPORT, LA.

FOR SALE—To our Canadian Friends: Write for list of 5-Balls and Shuffle Alleys, low prices. Sample: United De Luxe 6-Player Shuffle Alley $50 and Minstrel Man $20. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND 5, OREGON. Tel.: Atwater 7565.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Rock-Ola 1436, 120 selection, 78 rpm, $400 each; Seeburg 146, $59 each, 147M $69, 148ML $90; Wurlitzer 1450, $375; AMI two E-120, $595 each. A-1 condition. Will trade for 50 selection. WERTZ MUSIC SUPPLY CO., 1013 E. CARY ST., RICHMOND, VA. Tel.: 7-3021.

FOR SALE—Reconditioned & Refinished For You. Seeburg C $650; B. L. $575; B $550; A $350; A.M.I. Model C $229; 1436 Rock-Ola $379.50; Evans Constellation $179.50; 1015 Wurlitzer $67.50; # 4204—104 Wurlitzer Boxes $50; United DeLuxe Bowlers $62.50. MOUNTAIN DISTRIBUTORS, 3630 DOWNING ST., DENVER, COLO. Tel.: AComa 2-8518.

FOR SALE—Evans Constellation $225; Shoot the Bear $145; Keeney DeLuxe Bowler $125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (MAin 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

FOR SALE—Bally Bingo Specials; 10 Beach Clubs $265; 5 Yacht Clubs $160; 5 Dude Ranch $295; 4 Palm Springs $325; Ice Frolics $325. Also other Bingos and Bowlers. Call or write: MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNSYLVANIA. Tel.: 5-7549.

FOR SALE—Just released! "I Threw Away A Diamond" (For A Worthless Piece Of Glass) featuring Hank Trotter's Happy Rangers. Dist. Att.: CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N.J. Tel.: PR. 9-0182.

FOR SALE — Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2.3326 or 2-1648.

FOR SALE — Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only $24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE — Clever Shuffle Alley $125; Royal $225; League $325. MOHAWK SKILL GAMES COMPANY, 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y. Tel.: 7-2162.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Reconditioned Phonos—ready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C.

FOR SALE — Wurlitzer Phonographs —Model 1500's—$475; 1400's—$375; 1250's—$195; 1100's—$175; 1015's—$70. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN ST., RICHMOND 20, VA. Tel.: 84-3264.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, $119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2.

FOR SALE—Ready for location Wurlitzer 1015, 1080 and 1400. Seeburg 146M, 147M, 148ML. Special prices on 3020, 4820 and 3W5L-56 Wall Boxes. Contact CENTURY DISTRIBUTORS INC., 1221 MAIN ST., BUFFALO 9, N. Y. Tel.: SUmmer 4938.

FOR SALE—A.M.I. Model D-80 $525; A.M.I. Model C $300. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: CEntral 9292.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Special. Bally Dude Ranches $275; Palm Springs $285; United Hawaiis, guaranteed to be like new, $217.50; Williams Skyways $115; Big Leagues $214.50; Daffy Derbys $165; Gottlieb Shindigs $99.50; Bally Rocket Bowlers $349.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CAnal 8318.

FOR SALE—AMI—E—80's and E—120's. Will trade for Bowlers and Bingos. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE, NORTH MINNEAPOLIS, MINN. Tel.: FIllmore 3025.

FOR SALE—"Sock-The-Ock" converts "Shoot-The-Bear" into a gun that will top all others in appeal, performance, and take. A complete package $28.00. 100 SERVICE COMPANY, 2638 OLIVE STREET, ST. LOUIS, MO. Tel.: JEfferson 1-6531.

FOR SALE—Genco 2 player Basketball $250; Genco Shuffle Pool $125; Seeburg Coon Hunt $450; Chicago Coin's 6 player Home Run $250; Williams' 6 player Major League Baseball $250; Williams' 6 player All Star Baseball $250. RELIABLE COIN MACHINE CO., 184 WINDSOR STREET, HARTFORD, CONN. Tel.: CHapel 9-6556.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 36, N. Y.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm: Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

MISCELLANEOUS

NOTICE—Your Seeburg 20 selection wall boxes, wired or wireless, converted to play the first 20 (A & B Program) on all model Seeburg 100s —5 cent Box $5.00. 5-10-25 $15.00. Performance guaranteed. 100 SERVICE COMPANY, 2634 OLIVE ST., ST. LOUIS 3, MO. Tel.: NEwstead 6531.

NOTICE—We are exclusive national and export distributors for the new sensational home non-coin operated juke box "Jukette". Great appeal. Priced low. Write for complete information. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 3-3524) or 594 TENTH AVE., NEW YORK, N.Y. (Tel.: BRyant 9-4684.)

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-1702.

NOTICE — Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job —16 oz. bottle $.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

NOTICE—Bingo Operators! Stop service calls caused by balls piling up in Ball Trough. Ball guides easily installed on location in 10 minutes. Specify Bally or United Game. Four Samples $3.00, $8.00 per dozen. MID-WEST MUSIC SERVICE, 819 WEST 2nd ST., WICHITA, KANSAS.

THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication
800th Consecutive Week's Issue

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK" and "The Confidential Price Lists"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.

LISTED ALPHABETICALLY

AMI

4. Model A, '46, 40 Sel., 78 RPM	109.50	165.00
1. Model B, '48, 40 Sel., 78 RPM	175.00	250.00
1* Model C, '50, 40 Sel., 78 RPM	195.00	300.00
4* Model D-40, '51, 40 Sel., 78 RPM	229.50	395.00
4* Model D-80, '51, 80 Sel., 45 RPM	319.50	525.00
4. Model E-40, '53, 40 Sel., 78 RPM	450.00	595.00
4. Model E-80, '53, 80 Sel., 45 RPM	495.00	695.00
4. Model E-120, '53, 120 Sel., 45 RPM	595.00	750.00
4. WM Wall Box	10.00	12.00
4. SM or SL Stepper	12.00	24.50

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	35.00	79.50
1. Constellation, '49 Model 135, 40 Sel., 78 RPM	100.00	200.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	200.00	250.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	300.00	350.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	35.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	50.00	110.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	100.00	165.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	200.00	250.00
4. 1432, Same as above, Converted to 45 RPM	225.00	295.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	250.00	350.00
4. 1434, Same as above, Converted to 45 RPM	295.00	350.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	349.50	425.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	395.00	550.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.50	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	35.00	75.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	35.00	100.00
4. 147S, Standard, 20 Sel., 78 RPM	45.00	85.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	49.50	95.00
4. 148S, '48 Standard, 20 Sel., 78 RPM	100.00	150.00
4. 148M, '48 Master with Remote Attach., 20 Sel., 78 RPM	75.00	150.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	98.00	159.00
4* M100A, '49, 100 Sel., 78 RPM	350.00	425.00
4* M100B, '51, 100 Sel., 45 RPM	495.00	575.00
4. M100BL, '51, 100 Sel., 45 RPM., Light Cab.	550.00	595.00
1. M100C, '53, 100 Sel., 45 RPM	595.00	650.00
4. HF100G, '54, 100 Sel., 45 RPM	725.00	825.00
4. W1-L56 Wall Box 5c	3.00	6.95
4. 3W2 Wall-a-Matic	4.25	10.00
4. W4L-56	19.50	29.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
4. W6L-56 5/10/25 Wireless	16.50	24.50
4. 3W7-L-56	22.50	34.50

WURLITZER

4* 1015, '46, 24 Sel., 78 RPM	50.00	99.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	50.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
4* 1100, '48, 24 Sel., 78 RPM	135.00	195.00
4. 1250, '50, 48 Sel., 78 RPM	160.00	250.00
4. 1250, '50, (Same as above) Converted to 45 RPM	170.00	250.00
2. 1400, '52, 48 Sel., 78 RPM	279.50	375.00
6. 1400, '52, (Same as above) Converted to 45 RPM	325.00	400.00
4* 1500, '53, 105 Sel., 78 and 45 RPM Intermixed	395.00	525.00
4. 1650, '53, 48 Sel., 45 RPM	475.00	525.00
4. 2140 Wall Box	3.00	10.95
4. 3020 Wall Box	7.00	15.00
4. 3048 (Conv. of 3020)	15.00	25.00
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	20.00	39.50

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	25.00	50.00
4. Across the Board (Un 9/52)	35.00	50.00
6. Ali Baba (Got 6/48)	15.00	25.00
6. Alice (Got 8/48)	19.50	29.50
4. All Star Basketball (Got 1/52)	20.00	39.00
6. Aquacade (Un 4/49) 12/53)	10.00 155.00	25.00 175.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	65.00	117.50
4* Atlantic City (B 5/52)	95.00	135.00
6. Baby Face (Un 12/48)	10.00	20.00
6. Banjo (Ex 3/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
6. Barnacle Bill (Got 8/48)	10.00	20.00
4. Basketball (Got 10/49)	15.00	25.00
4* Beach Club (B 2/53)	250.00	310.00
4* Beauty (B 11/52)	210.00	240.00
4. Be Bop (Ex 3/50)	10.00	20.00
6. Bermuda (CC 11/47)	15.00	20.00
4. Big Hit (CC 7/52)	35.00	50.00
6. Big Top (Ge 2/49)	10.00	20.00
6. Black Gold (Ge 3/49)	10.00	20.00
6. Blue Skies (Un 11/48)	15.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
6. Bone Head (Ge 11/48)	10.00	20.00
6. Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ (Got 2/49)	15.00	25.00
6. Bowl. League (Got 8/47)	10.00	19.50
4* Bright Lights (B 5/51)	40.00	75.00
4* Bright Spot (B 11/51)	65.00	85.00
4. Broadway (B 6/51)	49.50	75.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
6. Buccaneer (Got 10/48)	10.00	25.00
6. Build Up (Ex 2/48)	10.00	15.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
1. Cabana (Un 3/53)	145.00	185.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	35.00	75.00
1. Carnival (B 7/48)	10.00	24.50
6. Carolina (Un 3/49)	15.00	25.00
6 Caribbean (Un 3/48)	15.00	25.00
4. Champion (B 12/49)	20.00	30.00
6. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	65.00	95.00
6. Cinderella (Got 3/47)	10.00	25.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	150.00	175.00
4. Citation (B 10/48)	15.00	35.00
4 C.O.D. (Wm 9/53)	85.00	125.00
4. College Daze (Got 8/49)	10.00	20.00
4* Coney Island (B 9/51)	65.00	95.00
6. Contact (Ex 10/48)	10.00	20.00
1. Control Tower (Wm 3/51)	24.00	35.00
4. Coronation (Got 11/52)	65.00	95.00
4. County Fair (Un 9/51)	30.00	45.00
6. Crazy Ball (CC 7/48)	10.00	20.00
4. Crossroads (Got 5/52)	45.00	75.00
2. Cyclone (Got 5/51)	37.50	85.00
4. Daffy Derby (Wm 8/54)	275.00	325.00
4. Daisy May (Got 7/54)	175.00	235.00
4. Dallas (Wm 2/49)	15.00	29.00
4. Dealer "21" (Wm 2/54)	145.00	165.00
4. De Icer (Wm 11/49)	20.00	39.00
6. Dew Wa Ditty (Wm 6/48)	10.00	29.50
2. Domino (Wm 5/52)	37.50	60.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Double Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Disk Jockey (Wm 11/52)	45.00	80.00

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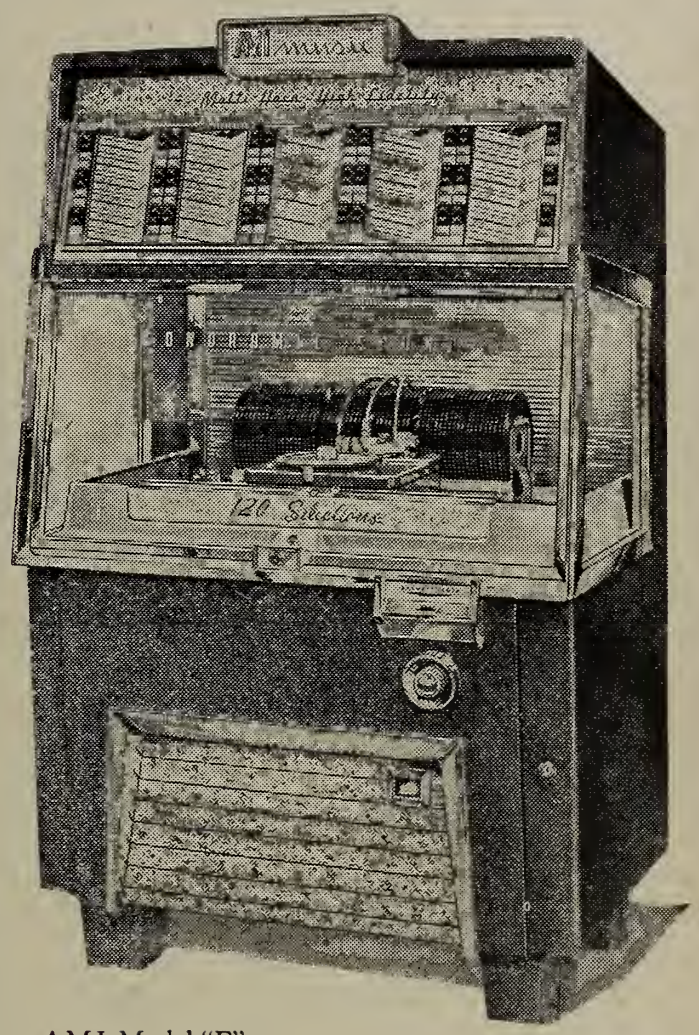
Your Locations

"HUE" *to the Line*

with Model "F's" Choice of Eight Smart, New Colors

There's a "just-rightness" about the Model "F" installation that keeps locations happier, less anxious to change. The color you choose can stand out as a brilliant focal point or blend with location decor. Either way you're sure of color harmony in scale with the incomparable tonal quality of the Model "F."



AMI Model "F"
120, 80, 40 Selections

SONORAMIC SOUND...ANOTHER AMI FIRST

Achieved Through AMI's Exclusive Multi-Horn High Fidelity Sound System

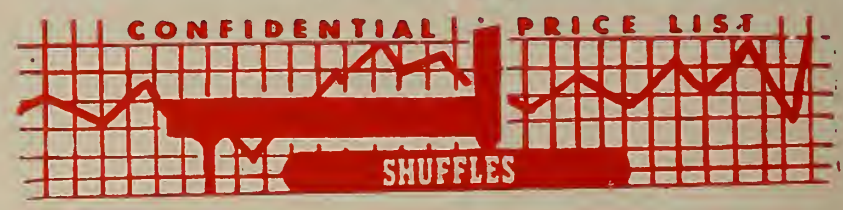
Originator of the Automatic Selective Juke Box in 1927
AHEAD THEN – AHEAD NOW

AMI *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

4. Dragonette (Got 6/54)	190.00	215.00
4. Dreamy (Wm 2/50)	15.00	25.00
4* Dude Ranch (B 9/53)	295.00	345.00
4. Eight Ball (Wm 1/52)	45.00	75.00
6. El Paso (Wm 11/48)	10.00	20.00
4. Fairway (Wm 6/53)	75.00	100.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	40.00	85.00
6. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	75.00	115.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	25.00
4. Four Corners (Wm 12/52)	45.00	90.00
4. Four Horsemen (Got 9/50)	30.00	40.00
4. "400" (Upright) (Ge 10/52)	55.00	75.00
4. Four Stars (Got 6/52)	50.00	95.00
4. Freshie (Wm 9/49)	15.00	29.50
4* Frolics (B 10/52)	137.50	175.00
4. Futurity (B 3/51)	60.00	95.00
4. Georgia (Wm 7/50)	19.50	35.00
6. Gin Rummy (Got 2/49)	15.00	25.00
6. Gizmo (Wm 8/48)	10.00	20.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	35.00	75.00
6. Gold Cup (B 4/48)	15.00	45.00
4. Golden Gloves (CC 7/49)	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	50.00	99.50
4. Gold Star (Got 8/54)	210.00	245.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	79.00	99.00
4. Grand Slam (Got 4/53)	65.00	135.00
6 Grand Stand (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)	160.00	190.00
4. Gun Club (Wm 11/53)	95.00	125.00
4. Guy-Dolls (Got 5/53)	69.50	135.00
4. Handicap (Wm 6/52)	35.00	45.00
4. Happy Days (Got 7/52)	65.00	105.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51)	15.00	35.00
4. Havana (Un 2/54)	260.00	315.00
1* Hawaii (Un 6/54)	295.00	395.00
4. Hawaiian Beauty (Got 4/54)	180.00	210.00
1. Hayburner (Wm 6/51)	45.00	60.00
2* Hi-Fi (B, 6/54)	345.00	399.50
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N' Run (Got 4/52)	59.50	85.00
6. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	49.00	60.00
4. Hong Kong (Wm 9/51)	45.00	80.00
4. Horsefeathers (Wm 1/52)	39.50	69.50
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	15.00	25.00
6. Humpty Dumpty (Got 10/47)	10.00	25.00
4* Ice-Frolics (B 1/54)	295.00	395.00
6. Jack 'N' Jill (Got 4/48)	10.00	20.00
4. Jalopy (Wm 8/51)	45.00	75.00
6. Jamboree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	20.00
2. Jockey Club (Got 4/54)	175.00	205.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	15.00	25.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	35.00	90.00
4. Just 21 (Got 1/50)	10.00	24.50
4. K. C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	10.00	20.00
6. King Cole (Got 5/48)	10.00	20.00
4. King Pin (CC 12/51)	30.00	69.00
4. Knockout (Got 1/51)	15.00	30.00
4. Lady Luck (Got 9/54)	225.00	250.00
6. Lady Robin Hood (Got 1/48)	10.00	25.00
4. Lazy "Q" (Wm 2/54)	109.00	150.00
4. Leaders (Un 10/51)	45.00	85.00
2. Lite-A-Line (Ke 6/52)	24.00	50.00
4. Long Beach (Wm 7/52)	35.00	65.00
4. Lovely Lucy (Got 2/54)	165.00	195.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
6. Lucky Star (Got 5/47)	10.00	20.00
4. Mad. Sq. Garden (Got 6/50)	24.00	49.50
6. Magic (Ex 11/48)	10.00	20.00
6. Majors '49 (CC 2/49)	15.00	25.00
6. Major League Baseball (Un 6/48)	10.00	20.00
6. Manhattan (Un 2/48)	10.00	17.50
4. Majorettes (Wm 4/52)	29.00	45.00
4. Marble Queen (Got 8/53)	95.00	150.00
6. Mardi Gras (Ge 5/48)	10.00	20.00
6. Maryland (Wm 4/49)	10.00	20.00
6. Merry Widow (Ge 6/48)	10.00	20.00
4. Mercury (Ge 3/50)	10.00	29.00
2. Mermaid (Got 6/51)	24.50	39.00
4. Mexico (Un 3/54)	295.00	400.00
4. Minstrel Man (Got 3/51)	20.00	39.00
6. Monterey (Un 5/48)	10.00	20.00
6. Moon Glow (Un 11/48)	10.00	20.00
6. Morocco (Ex 10/48)	15.00	35.00
4. Mystic Marvel (Got 3/54)	175.00	210.00
1. Nevada (Un 8/54)	350.00	425.00
1. Niagara (Got 12/51)	40.00	75.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sisters (Wm 1/54)	115.00	150.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
6. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	79.00	99.00
4. Palm Beach (B 7/52)	125.00	159.00
1* Palm Springs (B 11/53)	310.00	365.00
4. Paradise (Un 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	25.00	35.00
4. Pin Bowler (CC 6/50)	10.00	20.00
6. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	125.00	155.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
6. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	125.00	150.00
6. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	60.00	110.00
4. Queen of Hearts (Got 12/52)	70.00	105.00
4. Quintet (Got 3/53)	79.50	135.00
4. Rag Mop (Wm 10/50)	15.00	35.00
6. Rainbow (Wm 9/48)	10.00	20.00
6. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
2. Rio (Un 11/53)	225.00	275.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	49.00
4. Rodeo (Un 2/53)	135.00	185.00
6. Rondevoo (Un 5/48)	15.00	35.00
4. Rose Bowl (Got 10/51)	35.00	75.00
4. Round Up (Got 11/48)	10.00	25.00
6. St. Louis (Wm 2/49)	25.00	39.00
4. Saddle and Turf (Ev 10/53)	199.50	265.00
(Club Model)	275.00	325.00
6. Sally (CC 10/48)	10.00	20.00
6. Samba (Ex 5/48)	10.00	20.00
6. Saratoga (Wm 10/48)	10.00	20.00
4. Screamo (Wm 4/54)	150.00	185.00
6. Screwball (Ge 8/48)	10.00	20.00
4. Sea Jockeys (Wm 11/51)	24.50	50.00
6. Sea Isle (CC 11/47)	10.00	20.00
4. Select-A-Card (Got 4/50)	10.00	20.00
6. Serenade (Un 11/48)	10.00	20.00
6. Shanghai (CC 4/48)	20.00	34.50
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	25.00
4. Shindig (Got 10/53)	120.00	155.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
6. Short Stop (Ex 7/48)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	150.00	175.00
4. Silver Chest (Upright) (Ge 4/53)	60.00	125.00
4. Silver Skates (Wm 2/53)	59.00	85.00
6. Singapore (Un 11/47)	10.00	20.00
4. Skill Pool (Got 8/52)	54.50	75.00
4. Slugfest (Wm 3/52)	34.50	55.00
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	49.50	75.00
6. Speedway (Wm 9/48)	10.00	20.00
4. Spot Bowler (Got 10/50)	15.00	35.00
4* Spot-Lite (B 1/52)	60.00	100.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
6. Stage Door Canteen (Got 11/45)	10.00	20.00
6. Stardust (Un 5/48)	20.00	34.50
4. Stars (Un 6/52)	50.00	95.00
1. Starlight (Wm 3/53)	50.00	75.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
6. Stormy (Wm 1/48)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	115.00	145.00
4. Summertime (Un 9/48)	15.00	25.00
4. Sunny (Wm 12/47)	10.00	20.00
4. Sunshine Park (B 12/52)	49.50	85.00
4. Super Hockey (CC 4/49)	20.00	34.50
2* Surf Club (B 3/54)	365.00	425.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (CC 10/49)	20.00	34.50
4. Tahiti (Un 8/53)	185.00	240.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	10.00	25.00
6. Tennessee (Wm 2/48)	10.00	20.00
4. Thing (CC 2/51)	15.00	35.00
6. Three Feathers (Ge 5/49)	10.00	25.00
4. Three Four Five (Un 6/51)	25.00	50.00
6. Three Musketeers (Got 7/49)	15.00	35.00
6. Thrill (CC 9/48)	10.00	20.00
4. Times Square (Wm 4/53)	65.00	90.00
4. Touchdown (Un 1/52)	15.00	25.00
6. Trade Winds (Ge 3/48)	10.00	20.00
6. Treasure Chest (Ex 12/47)	10.00	20.00
6. Trinidad (CC 3/48)	10.00	20.00
6. Triple Action (Ge 1/48)	10.00	20.00
4. Triplets (Got 7/50)	15.00	29.50
4. TriScore (Ge 1/51)	20.00	39.00
6. Trophy (B 4/48)	15.00	30.00
6. Tropicana (Un 1/48)	10.00	20.00
4* Tropics (Un 7/53)	149.50	225.00
6. Tucson (Wm 1/49)	10.00	29.00
6. Tumbleweed (Ex 8/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	49.50	95.00
1. Utah (Un 7/49)	10.00	24.50
4. Vanities (Ex 2/47)	10.00	19.50
4. Variety (B 9/54)	525.00	595.00
6. Virginia (Wm 3/48)	10.00	12.50
4. Watch My Line (Got 9/51)	15.00	35.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	60.00
4. Winner (Univ.)	20.00	45.00
6. Wisconsin (Un 3/48)	10.00	20.00
2* Yacht Club (B 6/53)	139.50	175.00
6. Yanks (Wm 4/48)	10.00	20.00
4. Zingo (Un 10/51)	20.00	40.00



4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
6. Bally Hook Bowler (11/50)	20.00	45.00
6. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	50.00
2. Bally Victory Bowler (5/54)	315.00	400.00
4. Bally Champion Bowler (5/54)	350.00	425.00
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
6. ChiCoin Shuffle Baseball (4/50)	25.00	50.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
6. ChiCoin Ace Bowler, F. P. (8/50)	25.00	35.00
6. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	45.00	95.00
4. ChiCoin 6-Player DeLuxe (5/52)	85.00	100.00
4. ChiCoin Match Bowler (6/52)	95.00	125.00
4. ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
2. ChiCoin Match Bowl-A-Ball (11/52)	75.00	150.00
2. ChiCoin 10th Frame Special (12/52)	75.00	150.00
4. ChiCoin Name Bowler (1/53)	95.00	150.00
2* ChiCoin 10th Frame Double Score Bowler (3/53)	125.00	195.00
2* ChiCoin Crown (4/53)	125.00	185.00
6 ChiCoin Crown, Giant Pins (4/53)	225.00	295.00
2* ChiCoin Triple Score (6/53)	150.00	195.00
2* ChiCoin Gold Cup (7/53)	175.00	250.00
4. ChiCoin High Speed Crown (7/53)	150.00	300.00
4. ChiCoin High Speed Triple Score (8/53)	295.00	375.00
2. ChiCoin Advance (10/53)	200.00	345.00
4 ChiCoin King (10/53)	300.00	370.00
4. ChiCoin Criss Cross Bowler (12/53)	300.00	375.00
4. ChiCoin Super Frame (3/54)	300.00	385.00
4. ChiCoin Starlite (5/54)	325.00	410.00
2. ChiCoin Feature (7/54)	375.00	395.00
2. ChiCoin Holiday (9/54)	510.00	565.00
2. ChiCoin Flash (10/54)	395.00	475.00
2. ChiCoin Playtime (10/54)	395.00	515.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	95.00
4. Genco Bowling League (11/49)	15.00	20.00
4 Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	25.00	35.00
4* Genco Shuffle Pool (11/53)	125.00	195.00
4* Genco Match Pool (2/54)	225.00	295.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
6. Keeney Pin Boy (11/49)	15.00	20.00
6. Keeney Ten Pins (1/50)	15.00	20.00
6. Keeney ABC (2/50)	15.00	20.00
6. Keeney Lucky Strike (4/50)	20.00	30.00
6. Keeney King Pin (4/50)	20.00	30.00
6. Keeney Bowling Champ (4/50)	20.00	30.00
6. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50)	40.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
4. Keeney 6-Player League (9/51)	35.00	90.00
4. Keeney DeLuxe League (3/52)	45.00	100.00
4. Keeney Super DeLuxe League Bowler (3/52)	56.00	125.00
4. Keeney High Score League (5/52)	65.00	100.00
4. Keeney Team (10/52)	100.00	160.00
4. Keeney Club (4/53)	115.00	165.00
4. Keeney Domino (5/53)	130.00	195.00
4. Keeney Carnival (5/53)	155.00	225.00
4. Keeney Pacemaker (9/53)	165.00	235.00
4. Keeney Mainliner Bowler (1/54)	175.00	245.00
4. Keeney Bonus Bowler (3/54)	195.00	295.00
4. Keeney Diamond Bowler (5/54)	200.00	345.00
6. Rock-Ola Shuffle Lane (12/49)	15.00	20.00

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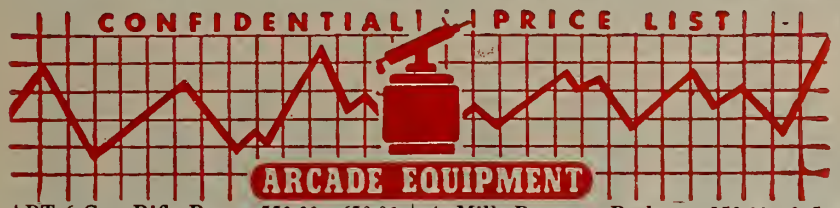
6. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
6. United Shuffle Skill (6/49)	15.00	20.00
6. United Shuffle Alley (9/49)	15.00	20.00
6. United Super Shuffle Alley (1/50)	20.00	30.00
6. United Double Shuffle Alley (2/50)	20.00	30.00
6. United Shuffle Alley Express (3/50)	20.00	30.00
4. United Shuffle Slugger (6/50)	20.00	30.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Rebound (9/50)	35.00	60.00
4. United Twin Shuffle-cade (12/50)	35.00	60.00
4. United 5-Player (1/51)	45.00	75.00
4. United 6-Player	45.00	75.00
4* United DeLuxe 6-Player (10/51)	39.00	85.00
4* United 6-Player Super (3/52)	49.50	100.00
4. United 4-Player Official (5/52)	75.00	125.00
4. United 6-Player Star (7/52)	95.00	140.00
4* United 10th Frame Star (9/52)	89.50	150.00
4. United Manhattan 10th Frame (9/52)	110.00	150.00
4. United 10th Frame Super (10/52)	115.00	145.00
4. United Manhattan (9/52)	115.00	140.00
4* United Cascade (2/53)	139.50	165.00
4* United Clover (2/53)	125.00	175.00
4. United Liberty (2/53)	125.00	175.00
4* United Classic (6/53)	175.00	225.00
2* United Olympic (6/53)	160.00	225.00
2* United Royal (9/53)	200.00	295.00
4* United Imperial (9/53)	245.00	300.00
2* United Chief (11/53)	250.00	345.00
4. United Leader (11/53)	295.00	350.00
4* United Team (1/54)	295.00	350.00
4. United DeLuxe Team (1/54)	325.00	350.00
4* United League (1/54)	295.00	350.00
4. United Ace (Un 5/54)	355.00	410.00
4. United Rainbow (5/54)	375.00	415.00
4. United Banner (8/54)	405.00	425.00
4. United Shuffle Targette (8/54)	335.00	445.00
4. United DeLuxe Shuffle Targette (8/54)	375.00	450.00
4. Universal Twin (1/50)	15.00	35.00
4. Universal Super Twin (3/50)	30.00	40.00
6. Universal DeLuxe Twin (10/50)	30.00	40.00
6. Universal High Score (10/50)	30.00	40.00
6. Universal Bowlomatic (3/51)	30.00	40.00
6. Williams Twin Shuffle (12/49)	20.00	34.50
6. Williams Twin Shuffle (9½') (2/50)	20.00	30.00
6. Williams Bowler (9½') (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	45.00
6. Williams 5-Player Bowler (6/51)	20.00	30.00



4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	79.50	150.00
6. Bally Bowler	20.00	30.00
6. Bally Convoy	39.50	59.50
6. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
6. Bally Sky Battle	39.50	85.00
6. Bally Torpedo	49.50	85.00
4 Bally Undersea Raider	64.50	125.00
6. Bank Ball	35.00	45.00
4. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	95.00	175.00
4. ChiCoin 4-Player Derby	100.00	195.00
2. ChiCoin Goalee	44.50	100.00
4. ChiCoin Hockey	55.00	75.00
4. ChiCoin Midget Skee	65.00	175.00
4. ChiCoin Pistol	75.00	95.00
6. ChiCoin Roll-A-Score	29.50	75.00
2. ChiCoin Home Run, 6 Player (3/54)	195.00	300.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	130.00	165.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	65.00
4. Evans Tommy Gun	39.50	95.00
4. Exhibit Dale Gun	35.00	65.00
4. Exhibit Gun Patrol	105.00	175.00
4* Exhibit Jet Gun	99.50	185.00
4. Exhibit Space Gun	89.50	145.00
4. Exhibit Pony Express	85.00	135.00
4 Exhibit Silver Bullets	75.00	115.00
4* Exhibit Six Shooter	79.00	125.00
4. Exhibit Vitalizer	45.00	75.00
2* Exhibit Shooting Gallery	255.00	350.00
4. Exhibit Star Shooting Gallery (9/54)	325.00	425.00
6. Groetchen Met. Typer	79.50	149.50
4* Genco Sky Gunner	120.00	195.00
4* Genco Night Fighter	149.00	195.00
4* Genco Basketball	250.00	399.50
4* Genco Rifle Gallery (6/54)	350.00	425.00
6. Irish Poker	50.00	65.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	90.00	145.00
4. Keeney Anti Aircraft B1	15.00	35.00
4. Keeney Sub Gun	75.00	95.00
4. Keeney Texas Leaguer	25.00	50.00
4. Kirk Night Bomber	75.00	150.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	159.00	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	125.00	195.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Phto. (Pre-War)	150.00	250.00
4. Mutos. Photomatic (DeLuxe)	350.00	575.00
4. Mustocope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	125.00	195.00
4. Mutos. Voice-O-Graph 35c	405.00	545.00
4 Periscope	69.50	99.50
4. QT Pool Table	65.00	85.00
4. Quizzer	60.00	95.00
6. Rockola Ten Pins HD	20.00	40.00
4. Rockola World Series	20.00	40.00
4. Scientific Baseball	35.00	75.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	65.00	89.50
4. Scientific Pitch 'Em	145.00	185.00
2* Seeburg Bear Gun	99.50	175.00
4. Seeburg Chicken Sam	69.50	110.00
4. Seeburg Shoot the Chute	49.50	95.00
2* Seeburg Coon Hunt	275.00	450.00
4. Set Shot Basketball	200.00	250.00
4. Telequiz	100.00	125.00
4. Un. Team Hockey	30.00	85.00
4. United Jungle Gun	325.00	425.00
6. United DeLuxe Jungle Gun	395.00	495.00
6. Western Baseball '39	75.00	95.00
6. Western Baseball '40	95.00	125.00
4 Wilcox-Gay Recordio	40.00	75.00
4. Williams All Stars	35.00	75.00
4. Williams Box Score	39.50	75.00
4. Williams Star Series	40.00	90.00
4. Williams DeLuxe World Series	40.00	90.00
4. Williams Super World Series	95.00	165.00
4. Williams Quaterback	25.00	75.00
4. Williams DeLuxe Baseball	99.50	175.00
4. Williams Pennant Baseball	175.00	250.00
4. Williams Super Pennant Baseball (1/54)	155.00	275.00
6. Williams Super Star Baseball (1/54)	325.00	395.00
4. Williams Major League Baseball (4/54)	250.00	375.00
4. Williams All Star Baseball (5/54)	250.00	350.00
4. Williams Big League Baseball (6/54)	250.00	375.00
4. Wurlitzer Skeeball	35.00	150.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

No List Price Authorized for Publication

- F-120 Juke Box (Receiver included)
- F-80 Juke Box (Receiver NOT included)
- F-40 Juke Box (Receiver NOT included)
- HS-80 Selective Hideaway
- HS-120 Selective Hideaway
- W-80 Wall Box
- W-120 Wall Box
- S-80 Receiver
- S-120 Receiver
- Wall Speaker
- Corner Speaker
- Recessed Speaker
- R-167 Bargrip

AUTO-PHOTO CO.

Auto-Photo	$2,545.00

BALLY MFG. CO.

Champion	$ 795.00
Big Time	760.00
Moon-Ride	995.00
Magic Bowler (with Match Feature)	
Model Magic-110, 10c a play	755.00
Model Magic-325, 10c a play, 3 plays for 25c	775.00
Mystic Bowler (without Match Feature)	
Model Mystic-110, 10c a play	710.00
Model Mystic-325, 10c a play, 3 plays for 25c	730.00

CHICAGO COIN

Criss Cross Target (Without Match Feature)	
Single Chute	$ 685.00
Double Chute	705.00
Criss Cross Target (With Match Feature)	
Single Chute	750.00
Double Chute	770.00
Thunderbolt Bowler (With Match Feature)	
Single Chute	750.00
Double Chute Model	770.00
Triple Strike Bowler (Without Match Feature)	
Single Chute	695.00
Double Chute	715.00

EXHIBIT SUPPLY

Sportland Shooting Gallery Model 414—Without Match or Free Play	$ 625.00
Model 414A—Without Match, With Free Play	630.00
Model 414B—With Match, No Free Play	645.00
Model 414C — With Match, With Free Play	650.00
Junior Jet Ride	395.00
Big Bronco	997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reindeer With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Twin Pete The Rabbit	725.00
Rawhide	725.00
Space Patrol, New Style	1,047.50
Sea Skate	1,047.50
Vacumatic Card Vendor	295.00

GENCO MFG. & SALES CO.

Big Top Rifle Gallery (With Match Score and Free Play Feature)	$ 675.00

D. GOTTLIEB & CO.

Super Jumbo (With Match Score and Free Play Feature)	$ 595.50
Twin Bill	392.50

INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6 show model	395.00
Universal Post Card Vendor	60.00

J. H. KEENEY & CO., INC.

DeLuxe Sportsman (With Match Feature)	$ 690.00
Sportsman (Without Match Feature)	665.00
American Bowler With Match Feature	
Single Chute	690.00
Double Chute	710.00
National Bowler Without Match Feature	
Single Chute	650.00
Double Chute	670.00
Electric Cigarette Vendor	284.50
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1446 Hi-Fi Phono, 120 Selection, 45 RPM Only
- Model 1440 "Comet Fireball" Playmaster, 120 Selection, 45 RPM Only
- Model 1442, Hi-Fi, 50 Selections, 45 RPM Only
- Model 1546 Chrome Wall Box, 120 Selections
- Model 1548, 50 Selection Wall Box
- Model 1550, 20 Selection Wall Box
- Model 1613, 8" Blonde Wall Speaker
- Model 1614, 8" Mahogany Wall Speaker
- Model 1906, Remote Volume Control

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- HF-100-R
- 3W-1 Wall-O-Matic "100"
- MRVC-1 Master Remote Volume Control
- CVS4-8—8" Wall Speaker Ivory (Teardrop)
- CVS6-8—8" Recessed Speaker
- CVS7-12—12" Recessed Speaker
- PS6-1Z Power Supply
- ARA1-L6 Auxiliary Remote Amplifier
- AVC-1 Automatic Volume Compensator Unit

UNITED MFG. CO.

De Luxe Comet Shuffle-Targette (With Match Feature)	
Regular Model, 10c play	710.00
Special Model, 10c, 3 for 25c	730.00
Comet Shuffle-Targette	
Regular Model, 10c play	685.00
Special Model, 10c, 3 for 25c	705.00
Mars Shuffle Alley (Without Match Feature)	
Single Chute	705.00
Double Chute	725.00
De Luxe Mars Shuffle Alley (With Triple Match Feature)	
Single Chute	735.00
Double Chute	755.00
Bonus Gun (Without Match Feature)	
Single Chute	690.00
Double Chute	710.00
De Luxe Bonus Gun (With Triple Match Feature)	
Single Chute	715.00
Double Chute	735.00
Tropicana	725.00

WILLIAMS MFG. CO.

Safari (Without Match or Replay)	$ 690.00
Safari De Luxe (With Triple Match and Replay Features	715.00
Lulu	389.50

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

- Model "1800" Hi-Fi Phonograph
- Model "1700" Hi-Fi Phonograph
- Model "1600-A" Hi-Fi Phonograph
- Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)
- Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections)
- Model 5100 8" Speaker
- Model 5110 12" DeLuxe Speaker
- Model 5111 12" Concealed Speaker Hi-Fi
- Model 5112 8" Wall Speaker Hi-Fi
- Model 5115 Hi-Fi 4 Cone Corner Speaker
- Model 5116 Hi-Fi Coaxial Corner Speaker
- Model 5117 Hi-Fi Coaxial Wall Speaker

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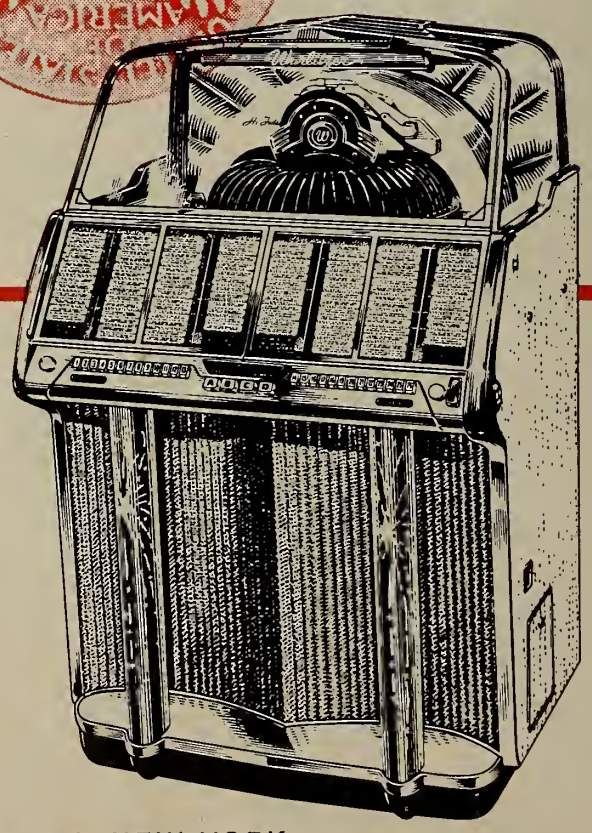
OPERATORS SEE BIG MONEY IN THE NEW WURLITZER 1800

"A real big money-maker." That's the judgment of operators who saw the Wurlitzer 1800 at Wurlitzer Day showings. They tagged it with the "big money" label for these reasons. Its Dynatone Sound—the finest High Fidelity music ever offered on any coin-operated phonograph. Brilliant new styling with a choice of gorgeous cabinet colors. The proven, play-promoting Carousel Record Changer. The error-proof Program Selector. Greater service accessibility. And many, many other exclusive features.



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with attractive new scoring features

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LITE-A-NAME

TROPICANA

CARRY-OVER FEATURE

SUPER SELECTION FEATURE

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- 4-IN-LINE SCORES 5-IN-LINE
- ADVANCE SCORE
- RETURN ALL BALLS

Number Selection Feature

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4-Corners Score

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Light-Up Spot Feature
SPOTS 5-8-15

THERE IS A UNITED GAME FOR EVERY TYPE OF LOCATION

- **6-PLAYER SHUFFLE ALLEY BOWLING GAMES**
- **COMET** SHUFFLE-TARGETTE
  WITH OR WITHOUT MATCH-A-SCORE
  EXTREMELY QUIET PLAY
- **BONUS GUN**
  FLASHY, FAST-PLAY SHOOTING GALLERY WITH TIME BONUS SCORE

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ADVANCING SCORES

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ALL BALLS RETURN

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Operators report biggest earnings ever with

Bally BIG-TIME

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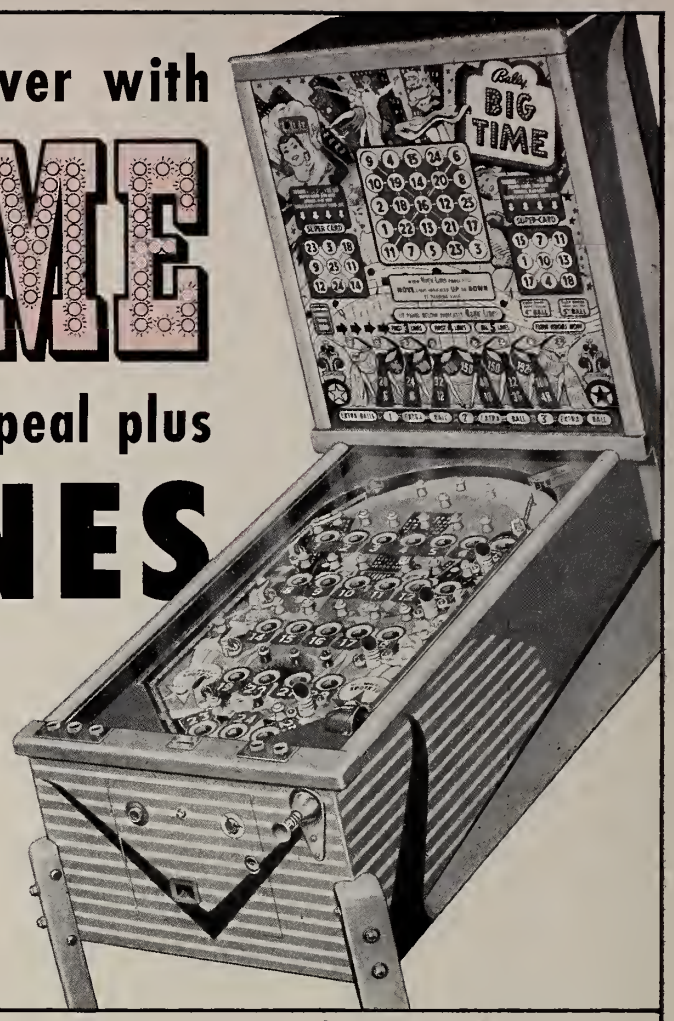
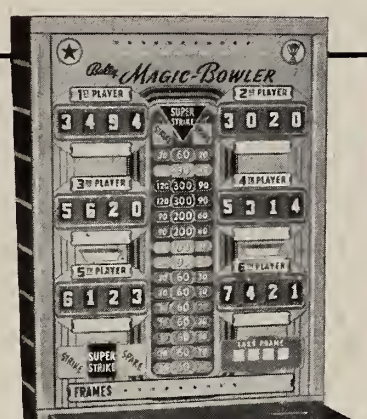


Reports from coast to coast prove the money-making power of 5 MAGIC-LINES. Get your share of the BIG-TIME profits. Get BIG-TIME at your Bally Distributor today.



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